



## EUROPEAN ELECTIONS : EUROPEAN PROFILER TESTS VOTERS' CONVICTIONS.

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Following on from the psychological profiling of criminals for police forces, political profiling for voters, already in use in the EU, has just given birth to a free internet tool that can help voters make up their mind for the elections from 4 to 7 June 2009: the European profiler ([www.EUprofiler.eu](http://www.EUprofiler.eu)).

It takes only ten minutes for users to answer around 30 questions to discover whether their ideas correspond to those of some 300 political parties from throughout the EU (plus Croatia, Switzerland and Turkey). "You will be surprised to see that, depending on the subject, you can be close to the Christian Democrats in Germany, the Greens in France, the Liberals in Belgium or the Socialists in the United Kingdom," explained one of its promoters, on 23 April in Brussels, at a presentation of the multilingual website.

Apart from two questions specific to the voter's country, the remaining questions are identical for all the states and address issues as varied as social aid, same-sex marriages, euthanasia, rescue measures for banks and ecological taxes. A final graphic places the user on a left-right abscissa from a socio-economic point of view and on an ordinate relative to support for or opposition to European integration. "Above all, it reveals whether you are as close as you think you are to a given party and why," explained a political expert.

The European profiler was created by an independent academic consortium made up of the [European University Institute in Florence](#), the Kieskompas (electoral compass) in the Netherlands and the Politools network in Switzerland. The researchers developed their tool primarily on the basis of electoral manifestos, to which links are provided. "Our initiative forces the parties to adopt clear positions" and guarantees anonymity.

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