

EXECUTIVE TRAINING SEMINAR

GOVERNING SUSTAINABLE FINANCE IN EMERGING MARKETS

Organised by the EUI's School of Transnational Governance in scientific collaboration with the EUI's Florence School of Banking and Finance (FBF).

1 – 2 & 5 – 6 December 2022 (over 4 afternoons)

Online Training (via Zoom)

TEACHING AND LEARNING TEAM

Scientific Coordinators and Lead Instructors:

Kenneth AMAESHI | Professor of Sustainable Finance and Governance, School of Transnational Governance (EUI)

Pierre SCHLOSSER | Deputy-Director of the Florence School of Banking and Finance, Robert Schuman Centre (EUI)

Instructors and Speakers:

Nuru MUGAMBI | Sustainable Finance, Responsible Investment and Financial Inclusion Policy Expert. Creator of Kenya Sustainable Finance Initiative and Kenya Green Bonds Program

Julian TOTH | Chief Operating Officer of NGO International Sustainable Finance Centre (ISFC)

Caroline WELLEMANS | Head of Unit, European Commission, DG INTPA - Directorate-General for International Partnerships, Unit E3 – Sustainable Finance Policy

Rong ZHANG | Senior Environmental, Social, and Governance (ESG) Specialist, Lead of Networks and Thought-Leadership | Global Coordinator, Sustainable Banking Sector (SBN) of the International Finance Corporation (IFC)

Linda ZEILINA | CEO & Founder of NGO International Sustainable Finance Centre (ISFC)

CONTACTS:

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COURSE DESCRIPTION

PROGRAMME OVERVIEW

The drive for **Environmental, Social, and Governance (ESG)** issues, **sustainable development and responsible business** practices is core to the development of sustainable finance, which is reshaping economic landscapes, creating new business opportunities, changing financial markets and the global financing landscape. This development calls for enhanced regulatory and policy capability – particularly in the global south where, driven mainly by the global north, sustainable finance has been predominantly framed and largely seen from the perspective of climate change.

As much as the global south experiences the consequences of climate change, they are confronted by other pressing social needs such as poverty, poor education, inadequate health facilities, poor infrastructure, et cetera. The quest for sustainable development should be framed to meet them where they are, and sustainable finance needs to recognise this.

In this training, participants will explore sustainable finance from the needs of the global south and leverage the insights to design policy frameworks that will support strategic innovation and performance as well as sustainable economic growth. It will also empower professionals working in sustainable finance from both the global south and north to be better informed and aware of recent lessons learned when adapting the global sustainable finance principles / standards and practices to their local contexts.

Learning Outcomes

By the end of this programme, the participants will be able to:

- Discuss the international market dynamics for sustainable finance
- Identify the major trends and issues in the ESG field and their implications for financial regulators and the institutions they regulate
- Critically reflect on, and rethink, the role of financial institutions in society and their role in meeting the sustainability agenda
- Understand ESG principles and standards and identify when they are violated (e.g. ESG-washing)
- Evaluate and design ESG reporting tools and governance frameworks

Learning Methods

- Knowledge transfer sessions led by accomplished practitioners and academics with experience in sustainable finance and key issues impacting the domain in both the global north and south
- Active exchange in interactive training sessions and group work
- Case studies analysis

Who Should Attend

- Public officials from International Organisations involved in the design and/or implementation of sustainable finance and ESG policies and/or projects,
- Policy officers (and consultants) from national administrations, European institutions, and development banks involved in sustainable finance and ESG in emerging markets,
- Public officials from the global north & global south involved in financial surveillance, financial compliance, or investment supervision in emerging markets

Information for Applicants

- The training course will take place over four (4) afternoons on a **fully online mode** on **1-2 & 5-6 December 2022**. Applicants who are selected will be given access to the online training space via Zoom on the days of the training. Please take note that the official timings of this training are scheduled on **Central European Time (CET)** (Italian time) so time differences might apply when joining from different time zones.
- The programme will include approximately **15 hours of in-session training** not including breaks, while a couple of hours of *preparation with pre-training material and readings* might also be necessary.
- Participants will be enrolled to the EUI's **Virtual Learning Environment** (Brightspace) in order to access the materials of the course and will also be given access to the full selection of the **EUI's library resources** via an EUI-domain login 7 days before the official start of the training.
- All online trainings operate under the **Chatham House Rule** while the lectures might be recorded for internal use only (no recordings will be made for group exercises and discussions). Access to the lecture recordings will be made available to accepted participants for one (1) month after the end of the training.
- Accepted participants that successfully complete the training course will receive a **Certificate of Attendance** from the EUI's School of Transnational Governance.

PROGRAMME

DAY 1 – A GLOBAL INTRODUCTION TO ESG AND SUSTAINABLE FINANCE

Thursday, 1 December 2022 (14.00 – 18.30 CET)

14.00 – 14.45 CET **Welcome & Introductory Session: Setting the Online Space, Tour-de-Table, and Overview of Learning Objectives**

Kenneth Amaeshi
Pierre Schlosser

14.45 – 15.45 CET **Fundamentals of Sustainable Finance (Part I)**
Kenneth Amaeshi

Sustainable finance has become different things to different audiences. Often it is used synonymously with terms such as responsible investments, ethical finance, and more recently ESG and climate finance. This 1st session will explore the fundamentals of sustainable finance and their link to sustainability science and sustainable development. This is very important in creating a common language and understanding that will aid participants throughout the programme.

15.45 – 16.15 CET **Break**

16.15 – 17.15 CET **Fundamentals of Sustainable Finance (Part II)**
Kenneth Amaeshi

Building on Part I, this session will extend the understanding of sustainable finance by situating it within the broader but traditional framing of efficient markets and market governance, which are often taken for granted in the contemporary sustainable finance discourse. This will lay a good foundation to explore the regulation and governance of sustainable finance in the global south.

17.15 – 18.15 CET **Navigating ESG and Sustainable Finance in a Global Perspective**

Pierre Schlosser

In this session, participants will be presented with the wider perspective of ESG and Sustainable Finance via interactive activities. The history and key instruments of ESG and Sustainable Finance will be explored and chief misunderstandings / misconceptions clarified. An update on recent academic debates and findings will be given to the participants who in smaller groups will discuss current controversies and debates from a policy perspective.

18.15 – 18.30 CET **Final Q&A**

18.30 CET **End of Day 1**

DAY 2 – FROM REGULATION TO PRACTICE

Friday, 2 December 2022 (14.00 – 18.00 CET)

14.00 CET **Welcome to the Online Space**

14.00 – 15.00 CET **Regulating ESG and Sustainable Finance – A Primer on Current Initiatives Globally**

Pierre Schlosser

This session will focus on why regulation can ‘make or break’ Sustainable Finance and ESG. Recent EU legislative initiatives will be presented together with recent initiatives to counter Green-Washing and ESG Washing. In the global arena, ESG disclosure and reporting, Sustainability Accounting, and Global fora initiatives on Sustainable Finance regulation and ESG will also be explored (TCFD, UNEPFI, G20, OECD, NGFS). Participants will also take part in an interactive mini-research session on standard implementation in selected emerging markets.

15.00 – 15.45 CET	ESG Investing: Trends, Opportunities, Regulatory Challenges Julian Toth and Linda Zeilina
15.45 – 16.15 CET	Break
16.15 – 16.50 CET	When and How to Identify Green-Washing and ESG-Washing Julian Toth and Linda Zeilina
16.50 – 17.30 CET	Exercise in Break-out Rooms on ESG and Green-Washing Julian Toth and Linda Zeilina
17.30 – 18.00 CET	Reporting Back from the Break-out Rooms and Final Questions
18.00 CET	End of Day 2

DAY 3 – EVALUATION OF ESG FRAMEWORKS

Monday, 5 December 2022 (14.00 – 18.30 CET)

14.00 CET	Welcome to the Online Space
14.00 – 15.00 CET	Developing and Implementing Industry-wide Environmental, Social, and Governance (ESG) Management Systems TBC Different industries are developing unique industry ESG management systems to support regulation and governance. This session will expose participants to the process of development and implementing industry-wide ESG management systems.
15.00 – 15.45 CET	Overview of ESG Frameworks – The EU Approach Caroline Wellemans

- 15.45 – 16.15 CET** **Break**
- 16.15 – 17.00 CET** **Overview of ESG Frameworks – Experience from the International Finance Corporation (IFC)**
Rong Zhang
This session will draw from facilitated real life case studies to support participants' learning.
- 17.00 – 17.45 CET** **Overview of ESG Frameworks in other Countries- The Example of Kenya**
Nuru Mugambi
This session will draw from facilitated real life case studies to support participants' learning.
- 17.45 – 18.15 CET** **Presentation of Assignment of Day 4 & Discussion in Groups**
Kenneth Amaeshi
The participants will be presented with the overview of the practical exercise they will need to undertake throughout the final day of the training. Participants will be distributed amongst different groups and then will be given time to discuss how to structure their work for the following day in break-out rooms. Discussion with the trainers will follow to resolve any remaining questions.
- 18.15 – 18.30CET** **Reporting Back from the Break-out Rooms and Final Questions**
- 18.30 CET** **End of Day 3**

DAY 4 – DESIGNING ESG FRAMEWORKS

Tuesday, 6 December 2022 (14.00 – 18.30 PM CET)

14.00 CET	Welcome to the Online Space
14.00 – 15.00 CET	Group Practical Exercise on Design Thinking: Developing your own ESG Framework (Part I) Kenneth Amaeshi
15.00 – 15.30 CET	Break
15.30 – 16.30 CET	Group Practical Exercise on Design Thinking: Developing your own ESG Framework (Part II) Kenneth Amaeshi
16.30 – 17.00 CET	Break
17.00 – 18.00 CET	Presentations of the Practical Exercise from the Groups, Feedback, & Discussion with the Trainers Kenneth Amaeshi
18.00 – 18.30 CET	Closing of the Training Space, Evaluations, and Feedback In this final session of the training, participants will be able to clarify with the trainers any remaining issues and questions they might have. A formal evaluation survey will take place via the Virtual Learning Environment (Brightspace) while the participants will also be provided with the space to give their feedback directly to the training organisers.
18.30 CET	End of Day 4 & End of Training