

Executive Training, 27 May – 3 June, 2022

INNOVATIVE POLICY ENTREPRENEURSHIP: SKILLS AND STRATEGIES FOR POLICY CHANGE

Being a policy entrepreneur is not easy: it takes time, commitment, passion and sometimes a Machiavellian understanding of how networks of influence operate. There are policy entrepreneurs just waiting to spread their wings. But becoming an entrepreneur and causing a policy to change is different depending on the characteristics of your unresolved policy problem and whether you are based inside government or you are outside in the media, academia, a think tank or an interest group. This executive training will give you an opportunity to examine and expand the range and variety of skills and strategies that both individuals and organizations use to sell new policy ideas and bring about real change. This is about taking new (or re-jigged) ideas and policy creativity all the way from setting public agendas through to policy implementation. The executive training will start online and continue in a historic palace of the Medici in central Florence. It will be delivered by successful policy entrepreneurs and leading academics.

27 May, 2022 : 17.30 – 19.00 (Online)

Introduction to the concept of policy entrepreneurship

Diane Stone, EUI School of Transnational Governance

30 May, 2022 : 09:00 – 10:30 (Online)

Key skills policy entrepreneurs need to master in the 21st Century

Michael Mintrom, Professor of Public Policy at Monash University, director of Better Governance and Policy.

31 May, 2022 : 17.30 – 19.00 (Online)

Policy transfer and policy entrepreneurship across borders

Diane Stone, EUI School of Transnational Governance

2 June, 2022 : 09.00 – 18.00 (Residential)

09:00 – 09:30

Introduction

Diane Stone, EUI School of Transnational Governance

09:30 – 10:30

Agents of change: Policy entrepreneurship within the government

George Papakonstantinou, EUI School of Transnational Governance

10:30 – 11:00

Coffee break

11:00 – 12:30

Agents of change: Policy entrepreneurship within the government

George Papakonstantinou, EUI School of Transnational Governance

12:30 – 14:00

Lunch

14:00 – 15:15

Non-governmental actors as policy entrepreneurs

Andrej Nosko, PilNet

15:15 – 15:45

Coffee break

15:45 – 16:30

Non-governmental actors as policy entrepreneurs

Andrej Nosko, PilNet

16:30 – 16:45

Short break

16:45 – 17:45

Keynote and discussion

Anne-Marie Slaughter, New America

17:45 – 18:00

Closing of Day 1

Diane Stone, EUI School of Transnational Governance

3 June, 2022 : 10.00 – 17.00 (Residential)

10:00 – 11:15

Storytelling, narratives and connections for policy entrepreneurs

Speaker: Marco Ricorda, International Centre for Migration Policy Development (ICMPD)

11:15 – 11:45

Coffee break

11:45 – 12:30

Storytelling, narratives and connections for policy entrepreneurs

Speaker: Marco Ricorda, International Centre for Migration Policy Development (ICMPD)

12:30 – 14:00

Lunch

14:00 – 15:15

Gamification for Policy Makers

Arnoud Schoofs, BUMP

15:15 – 15:45

Coffee break

15:45 – 16:30

Gamification for Policy Makers

Arnoud Schoofs, BUMP

16:30 – 17:00

Closing

Diane Stone, EUI School of Transnational Governance