

**Executive Training, 26-28 May 2022**

## **UNBOXING THE COMMISSION: HOW TO UNDERSTAND AND ENGAGE WITH THE EU EXECUTIVE**

### **Description**

This executive training aims to shed light on the black box of policymaking within the European Commission. The training is practice-oriented and brings together three important vantage points: the academic analysis of Commission governance and operations; the "insiders' view"; and that of an outsider whose job is to have an impact on the Commission. It will be delivered by former members of the Commission services, including former President Jose Manuel Barroso, experienced academics, and campaigners who have engaged with it across a host of areas. In addition to the latest data, case studies, and policy developments, participants will also learn skills for engaging with the Commission: how to effectively contribute to the public consultation process; how to write policy memos and position papers aimed at the Commission; how to follow the Commission's cycle and do proper audience mapping within the Commission.

### **Thursday, 26 May, 2022 : 14.00 – 18.00**

Registration and welcome coffee (13:30 – 14:00)

#### **Introduction (14:00 – 14:15)**

*Speaker: Michael Bauer, Professor at the EUI School of Transnational Governance*

#### **What do the latest research and data tell us about the Commission? (14:15 – 16:15; with a short break at 15:00)**

*Speaker: Hussein Kassim, Professor of Politics in the School of Political, Social and International Studies and Co-Investigator at the ESRC Centre for Competition Policy at the University of East Anglia*

Coffee break (16:15 – 16:45)

#### **Case study: Digital Single Market and the EU Competition Regime (16:45 – 18:00)**

*Speaker: Michelle Cini, Professor of European Politics at University of Bristol*

Group dinner (19:30)

### **Friday, 27 May, 2022 : 09.00 – 18.00**

#### **Keynote (09:00 – 10:30)**

*Speaker: José Manuel Durão Barroso, Part-time Professor at the EUI School of Transnational Governance and former President of the European Commission*

Coffee break (10:30 – 11:00)

**An insider's view into the Commission's process (11:00 – 13:00; with a short break at 12:00)**

*Speaker: Claus Haugaard Sørensen, Former Head of Cabinet and Director-General, European Commission*

Lunch (13:00 – 14:30)

**An insider's view into the Commission's process (14:30 – 15:30)**

*Speaker: Claus Haugaard Sørensen, Former Head of Cabinet and Director-General, European Commission*

Coffee break (15:30 – 16:00)

**Scenario exercise (16:00 – 16:30)**

*Moderator: Claus Haugaard Sørensen, Former Head of Cabinet and Director-General, European Commission*

A guided tour of the Historical Archives of the European Union (16:30 – 18:00)

**Saturday, 28 May, 2022 : 09.00 – 15.30**

**Key skills for engaging with the Commission (09:00 – 10:00)**

*Speaker: Aaron McLoughlin, Senior Adviser at FleishmanHillard, Former Executive Director of Public Affairs at CEFIC.*

Coffee break (10:00 – 10:30)

**Key skills for engaging with the Commission (10:30 – 12:00)**

*Speaker: Aaron McLoughlin, Senior Adviser at FleishmanHillard, Former Executive Director of Public Affairs at CEFIC*

Coffee break (12:00 – 12:30)

**Group work (12:30 – 13:00)**

*Moderator: Aaron McLoughlin, Senior Adviser at FleishmanHillard, Former Executive Director of Public Affairs at CEFIC.*

Lunch (13:00 – 14:30)

**Closing session (14:30 – 15:30)**

*Speaker: Michael Bauer, Professor at the EUI School of Transnational Governance*

*Moderator: Jakov Bojovic, Project Associate at the EUI School of Transnational Governance*