Changing Welfare States in Hard Times

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Seminar Room 4 (Badia Fiesolana) (unless otherwise indicated)

Aims
The course offers a comparative analysis of modern welfare state development and social reform against the background of changing nature of economics, politics and society. The aim is to introduce researchers to the state of the art in comparative welfare state research literature, with a special emphasis on recent changes in society, like the feminization of the labour and demographic aging and the impact of the global financial on variegated national welfare states. The course aims to provide researchers with advance knowledge in the basic institutions underlying modern welfare states and explaining their variation over time, resulting from the impact of globalization and structural social change. Furthermore, the provide skills in comparative cross-national and European welfare policy analysis, with special attention given to the variety of competing theories in the field in terms of methodological strength and weaknesses.

Content
The welfare state, in the shape and form in which it developed in Western Europe in the second half of the twentieth century, represents a key institution in Europe’s advanced political economies. Towards the late 1970s, the post-war celebration of achieving unprecedented growth, economic security, social solidarity and public care through democratic politics, all at once gave way to doubts. The oil crises of the 1970s together with the changing character of international competition, de-industrialisation and the eroding effectiveness of domestic Keynesian demand management led to a massive surge
in unemployment not experienced since the 1930s. In the 1980s, the prospects for survival of the welfare state were recognised as poor. The diagnoses varied from a ‘fiscal crisis’ to ‘un-governability’ and erosion of the national and social foundations of social solidarity. A central feature of welfare state research in the 1970s and 1980s thus became the conjecture of recurrent crises, widespread retrenchment and eventually the demise of the welfare state across Europe’s advance political economies. Political scientists highlighted the heavy fiscal and institutional burden of the welfare state’s expanding policy commitments. Sociologists turned to highlighting the cultural contradictions of modern capitalism in an era of rising expectations and ever-spiralling demands the welfare state was supposed to accommodate, exceeding its capacity to fulfil the wants of unconstrained citizens. Economists singled out the accumulation of perverse labour-market rigidities, embedded in the incentive structure of the welfare state, impeding flexible adjustment, blocking technological innovation, and hampering employment and economic growth in an integrating world economy.

In the early 21st century, five sets of challenges confront policy makers with the imperative to redirect the welfare effort, to redesign institutions and to elaborate on new principles of social justice, and all this, against the background of intensified European regional integration. **From without**, in the first place, international competition is challenging the re-distributive scope and de-commodifying power of the national welfare state, its capacity to shield people in need against the hard laws of the marketplace. Many academic observers believe that the increase in cross-border competition in the markets for money, goods and services has substantially reduced the room for manoeuvre of national welfare states. In addition there is the danger that tax competition results in an under-provision of public goods.

Second, **from within**, ageing populations as a result of rising life expectancy and rapidly falling birth rates, changing family structures, the feminisation of the labour market, changes in work organization, and skill-biased technological change tend to challenge the institutions of work and welfare inherited from the industrial age. Low or falling employment levels of many social groups, new and rising inequalities, skill-biased patterns of social exclusion, and new sources of immigration and segregation, also in the housing market in metropolitan areas, pose a threat to social cohesion.
Third, while policy makers must find new ways to manage the adverse consequences of economic internationalisation and post-industrial differentiation, their attempts to recast the welfare state are constrained by long standing social policy commitments in the areas of unemployment and pensions, which have ushered in a period of permanent austerity. The maturation of post-war welfare commitments now seem to crowd out effective policy responses favouring a successful transition towards the post-industrial and knowledge-based economy of the 21st century.

And then there is the challenge of Europeanisation. Issues of work and welfare have since the mid-1980s become intertwined with the Single Market and the European Monetary Union (EMU). In the European Union (EU) we are entered an era of semi-sovereign welfare states. National welfare states can no longer behave as if they were autonomous and in control. European (economic) integration has fundamentally recast the boundaries of national systems of social protection, constraining the autonomy for domestic policy options but also opening opportunities for EU-led multi-level policy coordination.

Last but not least, there are the social, economic and political aftershocks of the global financial crisis. Today Europe’s nascent economic recovery is far too tepid and fragile to help alleviate the deep unemployment problem, averaging at 12 per cent, but peaking well beyond 25 per cent in the Eurozone’s periphery. European youths having been particularly hard hit, making a quarter of the economically active young Europeans jobless today, with youth unemployment levels approaching alarming rates of 50 per cent in Spain and Greece. After a series of emergency bailout mechanisms and the ECB’s monetary interventions to do “whatever it takes” to keep besieged Euro afloat, today the new imperative for the member states and the EU and its member states is to mitigate the social aftershocks of the Great Recession and their political repercussions.

One decade into the twenty-first century the academic debate about modern welfare states is distinctly different in comparison to two decades ago. Attempts to explain welfare state diversity and political stalemates in retrenchment endeavours, strongly influenced by the work of Gøsta Esping-Andersen on ‘the three worlds of welfare capitalism and Paul Pierson’s conjecture of the ‘new politics’ of the welfare state’ of the 1990s, are giving to new understandings of more transformative social policy change over the past decade. Ongoing reforms in the Denmark, Germany, Ireland, the Netherlands and Spain in the 1990s and 2000s before the onset of the Great Depression,
thus required a fuller and more nuance understanding of the interaction between domains that are often treated separately in comparative welfare analysis, like macro-economic, fiscal, industrial relations, labour market policy and regulation, and work-life balance policies, beyond the traditional confines of decommodifying social security, against the dynamic background of globalisation, European integration, demographic shifts, changing family patterns and gendered labour market behaviour. The comprehensive — political economy — view of the politics of the ‘new welfare state’ encouraged scholars to across the narrowly conceived preoccupations with decommodifying social security only and also to engage in comparative research endeavours to integrate social service provision at decentralized levels of governance and EU single market, fiscal and monetary policy coordination, alongside the study of national social policy developments.

**Objectives**

Researchers who have successfully completed this course should be able to:

- Produce well-structured academic papers, employing the analytical tools of comparative political economic and welfare regime studies in conjunction with important theoretical understanding of EU social and economic policy coordination, drawing on a broad range of sources;
- Make clear of concise oral presentations based on the basis serious reading exercises, collection of robust data, for the comparative historical-institutionalist political science perspective on the changing nature of social risks and associated political conflict and compromise national and EU socioeconomic policy-making;
- Design and write brief synopses on the multidimensional politics of welfare reform of particular countries (of their own choosing) in the wake of the global financial crisis in the shadow of intensified European (economic) policy coordination.

The course will provide researchers with the conceptual and empirical background information to enable them to write focused Phd-theses, and to answer questions like:

- How variegated welfare regimes across Europe have been seeking to reconcile the alleged trade-off equity and efficiency after World War II?
What drives reform, which institutions, ideas and power resources help their enactment, and vice which institutional conditions stall transformative policy change?

What motivates political actors to pursue structural reform or vice versa decline to ponder intrusive policy change?

How the political boundaries of EU and domestic social and economic policy are being challenged on the backdrop of what new conflict lines, especially across the post-crisis Eurozone?

Whether social investment (still) is the more appropriate answer to the exigencies of the 21st century competitive knowledge-based economy? And, more politically, there is the burning question whether the inter-temporal politics of social investment can remain feasible in the new hard times of economic stagnation and rising populist discontent?

Is the EU given the time to developing a European social (investment) union, or will the aftermath of the economic crisis, and its associated nationalist backlashes, entrap the EU and its member welfare states in secular stagnation, unleashing domestic political spillovers which may break Europe and national welfare states apart?

**Structure**

The ten session of the workshop are designed to provide the analytical foundation and methodological tools for the comparative study of the welfare state and ‘structural reform’ in the aftermath of the global financial crisis. The purpose of the sessions is to discuss the long-term evolution and more recent topical developments from a perspective that allows for discussion of theory and methods for empirical analysis. There will (usually) be a few short presentations by researchers on the literature, based on a limited number questions raised in the literature. Their purpose is to unpack topics by clarifying policy problems and political controversy. A hand-out (maximum 2 pages) by students taking turns on jump-starting discussions on selected readings, should be made available to all participants 24 hours in advance.
Participation and examination
Attendance at seminars is compulsory for those who register for this course. EVERY member of the seminar is liable to be called upon to discuss ANY of the core readings in any week, as active participation in the discussion is vital to the success of the course. Other members of the EUI may be welcome to attend but should consult the course provider in advance of the first meeting of the class. All researchers registering for the course will be expected to produce at least two response papers (of roughly 2000 words). The first essay should focus on thematic issues in comparative welfare state research from a theoretical angle, such as the question of explaining welfare reform, but also about social investment and the impact of fiscal austerity for welfare provision. The 2000 word response paper should be more straightforwardly empirical, based on recent post-crisis developments in particular countries, adopted by researchers for more intense study. Researchers are asked to circulate these discussion papers 24 hours in advance of the seminar, and to present the paper for 10-12 minutes during the seminar.
For researcher wishing to write a term paper for this seminar/workshop, please send a copy by email to the seminar’s professor, with a cc. to Maureen Lechleitner.

Schedule
The seminar takes place on **Mondays at 11.00 to 13.00**, in Seminar Room for at the Badia, and will run from **Monday 9 January to Monday 13 March**. The full list of seminar sessions is the following:

| Session 1: | Monday 9 January | 11.00 – 13.00 | Seminar Room 4 |
| Session 2: | Monday 16 January | 11.00 – 13.00 | Seminar Room 4 |
| Session 3: | Monday 23 January | 11.00 – 13.00 | Seminar Room 4 |
| Session 4: | Monday 30 January | 11.00 – 13.00 | Seminar Room 4 |
| Session 5: | Monday 6 February | 11.00 – 13.00 | Seminar Room 4 |
| Session 6: | Monday 13 February | 11.00 – 13.00 | Seminar Room 4 |
| Session 7: | Monday 20 February | 11.00 – 13.00 | Seminar Room 4 |
| Session 8: | Monday 27 February | 11.00 – 13.00 | Seminar Room 2 |
| Session 9: | Monday 6 March | 11.00 – 13.00 | Seminar Room 4 |
| Session 10: | Monday 13 March | 11.00 – 13.00 | Seminar Room 4 |
**Literature**
Alongside a number of key readings, the monograph *Changing Welfare States* by Anton Hemerijck (Oxford University Press 2013) has been selected for intense study over the seminar series (see below). For background reference researchers can read chapters from: F. Castles, S. Leibfried, J. Lewis, H. Obinger, and C. Pierson (2012) (eds.), *The Oxford Handbook of the Welfare State*. Oxford: Oxford University Press, 121–38.

**Session 1: Welfare state origins, path-dependent country expansion and policy variation – the weight of history**
In the first introductory workshop, the origins of varieties of welfare regimes or family clusters will be introduced, along the lines of a number of classical texts.


**Assignment 1**: Discuss the main strands of comparative research on the welfare state and how they differ on the role played by history, institutions, power, ideas, and actors, including conjectures on (future) welfare state evolution.
Session 2: The core contention: between welfare state inertia and (gradual) transformative change

The second workshop confronts the main issue at stake, concerning the adjustment capacity of contemporary welfare states to endogenous and external challenges. Two positions can be found in the debate. On the one hand, there is the conjecture that welfare state change is close to impossible. On the other hand, there is the alternative observation that welfare reform is difficult, but that it happens notwithstanding.


Assignment 2: Discuss the main differences in recent research on welfare state reform, retrenchment and social policy redirection and the roles they attach to actors, their interests and motivations in pursuing (non-)reform in the established welfare states under siege by external and endogenous economic and social pressures.

Session 3: Varieties of institutional change – between institutional structuration and institutional reconstruction

The workshop course is dedicated to the theoretical lens of course, bearing on issues of institutional inertia and policy change, as informed by different perspectives in ‘institutional policy analysis’. It has been accepted that, however defined, ‘institutions matter’ for political behaviour, social interaction, and welfare performance. Although institutions cannot be changed at will, the ‘lock in’ effects of policy and strategy continuity should also not be exaggerated. In order for institutions to survive under conditions of structural social and economic change, decision-makers invoke strategies of institutional adaptation which are often accompanied by processes of social learning, characterized by a dialectic intermediating between the ‘contest of power’, the ‘the play
of ideas’ and prevailing ‘policy legacies’ and the ‘rules of the game’ of politics and administration.


**Assignment 3**: Discuss the commonalities and differences in theoretical orientation, especially with respect to the malleability of institutions, characteristic strengths and weaknesses of novel theoretical approach to better understand dynamics of policy change and political continuity in recent years.

**Session 4: Social learning, open institutionalism and (affordable) credit claiming in the study of the politics of contemporary welfare reform**

Comparative welfare state scholars have over the past decade been increasingly grappling with the theoretical predicament to try and make sense of reform dynamics. In doing so, a fair number of political scientists have come to nuance the conjecture of ‘blame avoidance’ in the politics of the ‘new’ welfare state. Others have taken inspiration from an older tradition of policy learning, going back to important publications on the post-war expansion of the welfare state, whereby they allow for much greater variation and hybridization than originally conceived by the ‘three worlds of welfare capitalism’ literature.


http://journals.cambridge.org/abstract_S0007123412000336.

Hemerijck, A. (2013), Changing Welfare States, chapter 4


Assignment 4: Discuss the main characteristics and strengths and weaknesses of the open functional and open institutional perspective of welfare state change with respect to the issue of policy learning, including their methodological implications. How do the open (functional and institutional) approaches resemble and differ from the other strands of research on the politics of welfare reform discussed by Häusermann, Picot, and Geering (2013), on the one hand, and Obinger, Schmitt and Starke (2013), on the other?

Workshop 5: Social investment paradigm change?
Session 5 is about taking social investment seriously. Over the past two decades, the notion of social investment gained considerable traction in scholarly debates, domestic policy arenas and (international) think tanks. Social investment, by and large, pertains to welfare reform strategies that help ‘prepare’ individuals, families and societies to respond to the changing nature of social risks in advanced economies, by investing in human capabilities from early childhood through old age, rather than pursuing policies that merely ‘repair’ social misfortune after moments of economic or personal crisis. The session is built around a discussion of a foundational text that Gosta Esping-Andersen wrote for the Why We Need a New Welfare State volume for OUP and more recent endorsement of the social investment perspective on the score of its promise of high levels of employment at subdued levels of inequality. In addition, specific attention will be giving ample to the some of the more recent critiques of the social investment paradigm in comparative social policy analysis.


Hemerijck, A. (ed.) (2017), *The Uses of Social Investment*, Oxford; Oxford University Press (in production), various chapters will be supplied during the course for this session.


**Assignment 5.** As social investment precept gained progressive leverage policy circles, in academia more critical studies on social investment gained credibility. For this assignment researchers are asked to the reflect on the main pros and cons of social investment policy, as prophesied by its acolytes and their critics. In particular, researchers are asked to highlight relative strengths and weaknesses of social investment advocacy and criticisms by bringing in empirical (micro or macro quantitative and/or institutional qualitative) evidence.

**Session 6: Welfare states in motion I: Anglo-Irish and Nordic experiences**

European welfare states have over the past decades made considerable efforts to redirect labour market policy, employment regulation, social security benefits, pensions, family services and education and training programs, contingent on internal and external pressures, political mobilization and support, existing policy legacies and the institutional make-up of different welfare regimes. The result has been a highly dynamic era of reform, marked by considerable retrenchments, on the one hand, but also profound processes of ‘welfare recalibration’, conjuring up to a fundamental recasting of the functional, normative, distributive, and institutional underpinnings upon which European welfare states were historically based.
Sessions 6, 7 and 8 are devoted to policy developments across different worlds of welfare. Researchers are asked to ‘adopt’ a country for more intense (library) research beyond the assigned literature, especially with respect to the post-financial-crisis politics of welfare policy change.


Dølvik, J.-E. and A. Martin (2015) European Social Models from Crisis to Crisis. Employment and Inequality in the Era of Monetary Integration, Oxford; Oxford University Press, 49-104 (selected country chapters, will be supplied in class after country selection).


The variegated ways in which the Anglo-Irish welfare states have developed and the different channels through which processes of reform have taken shape, by no means present a coherent picture. Across all European welfare states, we are able to observe and scrutinize dimension of path-dependency and institutional inertia together with elements of transformative change.

**Session 7: Welfare states in motion II: Continental and Southern European experiences**

The variegated ways in which the Continental and Southern European welfare states have developed and the different channels through which processes of reform have taken shape, by no means present a coherent picture. Across all European welfare states, we are able to observe and scrutinize dimension of path-dependency and institutional inertia together with elements of transformative change.

**Session 8: Welfare states in motion III: Baltic and Visegrad experiences**

*(guest participation Dorothee Bohle tbc)*

The variegated ways in which the Baltic and Visegrad welfare states have developed and the different channels, after the fall of the Berlin and their entry into the EU by no means
present a coherent picture. Across all European welfare states, we are able to observe and scrutinize dimension of path-dependency and institutional inertia together with elements of transformative change.

**Assignment 6**: Researchers are thus required to ‘adopt’ a country for the sessions 6, 7, and 8, by undertaking independent library research beyond the assigned literature and the Hemerijck monograph, on more recent (crisis) reform developments in selected countries Assignment 5. 6,7: Researchers are required to ‘adopt’ a country by workshop 4, to make sure we have elementary representative coverage, for a short presentation in class. The presentation and paper should include an argument of how socioeconomic performance of the country under study is affected by the type of welfare regime, political institutions, and organized interest mobilization and intermediation. The analysis should include new balances between path-dependency and more fundamental change, with special attention given to social protection (non-) change and social investment (work-life balance family policy) (non-)change and innovation.

**Session 9: EMU and the Welfare State: friends or foes**
(guest participation Maurizio Ferrera tbc)

The European Union (EU), a path-breaking post-war institutional innovation, just like the modern welfare state, has over developed as a critical intervening variable in domestic processes of welfare state change. It is fair to say that in the EU we have entered an era of semi-sovereign welfare states. Important works have been written on how European integration has contributed to the loss of boundary control of national political economies, ‘globalization’ breaking down the borders of economic competition while contributing little to new welfare institution building. The establishment of the internal market and the introduction of the EMU and the Stability and Growth Pact have added a new economic supranational layer to domestic social and economic policy repertoires of individual Member States. In the wake of the sovereign debt crisis of 2010, however, European integration has come to a political crossroads, having reached a suboptimal halfway house, making it ever more tempting for national political leaders to let Euroscepticism triumph over a effective E(M)U solutions. Can the economic and institutional fault lines of the European construction still be corrected in times of mass unemployment, high inequality, economic stagnation and populist polarization?


DOI: [http://dx.doi.org/10.1080/01402382.2014.929352](http://dx.doi.org/10.1080/01402382.2014.929352)


**Assignment 7.** The authors under review for this session pursue different arguments about the impact of EU economic integration on the functioning and survival of national welfare states. On the one hand, there are authors who underscore the corrosive impact of European integration on member welfare states. Some argue that EMU in effect has deepened the new austerity crisis of the welfare state. Others are less sanguine. Next to presenting the main differences in argumentation it is equally important to critically review whether contrasting positions in the debate are sufficiently supported by empirical evidence? To what extent does Eurozone crisis-management has come to pre-empt social investment policy innovation in the near future.

**Session 10: The politics of social investment and national welfare chauvinism after the crisis. What have we learnt? (guest participation Gosta Esping-Andersen tbc)**

Unsurprisingly, rich European welfare states have entered a period of transition in the aftermath of the global financial crisis. On the one hand, policy attention is progressively shifting to accumulating evidence, brought forth most notably by recent OECD studies that well-calibrated social investment policies “crowd in” inclusive growth and social progress in tandem. At the same time, the fallout of the Great Recession has created a new fiscal austerity context that effectively seemingly conspires against social investment reform breakthroughs. What’s more, a fragile recovery, competitive divergences and social imbalances, ranging from mass (youth) unemployment and rising poverty, are increasingly met with rising anti-EU populism. Negative anti-establishment and welfare chauvinist political feedback, which can very likely trump and corrode the social investment turn. Social investment reform does not come easy. Reorienting welfare provision towards social investment constitutes a complex and multidimensional challenge of policy recalibration, raising daunting political-institutional dilemmas, even in the purview of Pareto superior outcomes. A fair number of political scientists are
therefore quite sceptical about an effective social investment reform in the aftermath of the Great Recession. Any kind of politics of investment suggests an explicit political exchange on the part of reformers to deliberately sacrifice or forego short-term consumption in order to reap long-term gains that make everybody better off in the future. In times of austerity, as we know for Paul Pierson, social investments provide rather few short-term electoral rewards for politicians facing negatively biased electorates.

**Assignment 8.** For the final assignment researchers are asked to list the main theoretically derived obstacles to effective social investment reform in the new era of fiscal austerity. In particular, discussion should focus on how rising populism undermines social investment reform. At the same time, researchers are also asked to reflect, based on the empirical evidence, why social investment reform may not come to a halt in the aftermath of the crisis. The rise of welfare chauvinist populism could e.g. work out in favour of social investment reform by weakening the dominance of austerity politics with mainstream political forces. What political forces, based on what theoretical intuitions may attest to on-going (affordable) social investment reform and innovation?


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