

# The New Politics of Policy Change

## Organised by Ellen M. Immergut

This seminar addresses the political, behavioral, and institutional drivers of policy change, with a focus on welfare state and environmental policies. As the course will demonstrate, scholars have focused thus far on explaining *barriers* to policy change more than they have addressed the *sources* of change. The course proposes this stems from bifurcation of institutional and behavioral approaches to policy change and that current cutting-edge work aims precisely to reunite these approaches. The aims of this seminar are two-fold: first, to provide doctoral researchers with an arsenal of theoretical hypotheses (sometimes referred to as rounding up “the usual suspects”); and second, to further develop analytic and conceptual skills not only by summarizing and debating key readings in the field of policy change, but by employing these concepts and theories as tools that can provide leverage on one’s own research project. As the literature on social policy is more extensive than that on environmental politics, a special effort will be made to test the applicability of these tools for climate change politics.

**Requirements:** participation in class discussions and ‘lab’ exercises in which we apply the tools introduced each week to researchers’ own projects, short kick-off presentation, lab write-up.

1. 9. Jan	Introduction to Policy Change as a Conceptual and Methodological Problem	<p>Peter A. Hall. (2003). "Aligning Ontology and Methodology in Comparative Politics." In Mahoney, J. and Rueschemeyer, D. (eds.), <i>Comparative Historical Analysis in the Social Sciences</i>. Cambridge: Cambridge University Press, 373-404.</p> <p><b>Tool:</b> Michael Howlett and Benjamin Cashore. (2009). ‘The Dependent Variable Problem in the Study of Policy Change: Understanding Policy Change as a Methodological Problem’. <i>Journal of Comparative Policy Analysis: Research and Practice</i> 11(1): 33–46.</p> <p><b>Background:</b> Ellen M. Immergut and Karen M. Anderson. (2008). "Historical Institutionalism and West European Politics." <i>West European Politics</i>, 31(1-2): 345-369.</p>
2. 16. Jan	Multiple Orders	<p>Peter Gourevitch. (1977). "International Trade, Domestic Coalitions, and Liberty: Comparative Respons to the Crisis of 1873-1896." <i>The Journal of Interdisciplinary History</i>, 8(2): 281-313.</p> <p>Carmen Jacqueline Ho. (2022). “Benevolent Policies: Bureaucratic Politics and the International Dimensions of Social Policy Expansion.” <i>American Political Science Review</i> 116(2): 615–30.</p> <p><b>Tool:</b> Andrew Moravcsik. (1993). "Preferences and Power in the European Community: A Liberal Intergovernmentalist Approach." <i>Journal of Common Market Studies</i>, 31(4): 473-524.</p>

3. 23. Jan	The Dependent Variable Problem	<p>Christoffer Green-Pedersen. (2004). "The Dependent Variable Problem within the Study of Welfare State Retrenchment: Defining the Problem and Looking for Solutions." <i>Journal of Comparative Policy Analysis: Research and Practice</i>, 6(1): 3-14. DOI: <a href="https://doi.org/10.1080/1387698042000222763">10.1080/1387698042000222763</a></p> <p><b>Tool:</b> Christoph Knill, Kai Schulze, and Jale Tosun. (2011). "Measuring environmental policy change: Conceptual alternatives and research implications." In <i>IHS Political Science Studies 125</i>. Vienna: Institut für Höhere Studien.</p>
4. 30. Jan	Policy Paradigms	<p>Anton Hemerijck. (2018). "Social investment as a policy paradigm." <i>Journal of European Public Policy</i>, 25:6, 810-827, DOI: <a href="https://doi.org/10.1080/13501763.2017.1401111">10.1080/13501763.2017.1401111</a></p> <p><b>Tool:</b> Alan M. Jacobs. (2009). "How do ideas matter?: Mental models and attention in German pension politics." <i>Comparative Political Studies</i>, 42(2): 252-279.</p>
5. 6. Feb	Veto Points & Policy Change	<p>Haverland, Markus, National Adaptation to European Integration: The Importance of Institutional Veto Points, <i>Journal of Public Policy</i>, (2000), 20, 1:83-103.</p> <p><b>Tool:</b> Ellen M. Immergut. (2021). "Political Institutions." In Béland, J. and others (eds), <i>The Oxford Handbook of the Welfare State</i>, 2nd ed., Oxford Handbooks (online edn, Oxford Academic, 8 Dec. 2021), <a href="https://doi.org/10.1093/oxfordhb/9780198828389.013.18">https://doi.org/10.1093/oxfordhb/9780198828389.013.18</a>, accessed 9 Dec. 2022.</p> <p><a href="https://vaps.shinyapps.io/vaps-dashboard/">https://vaps.shinyapps.io/vaps-dashboard/</a></p> <p><a href="https://cadmus.eui.eu/handle/1814/73926">https://cadmus.eui.eu/handle/1814/73926</a></p>
6. 13. Feb	Agency Modelling	<p><b>Tools:</b> Silja Häusermann. (2010). "Solidarity with whom? Why organised labour is losing ground in Continental pension politics." <i>European Journal of Political Research</i>, 49(2): 223-256.</p> <p>Marius R. Busemeyer and Julian L. Garritzmann. (2022). "Loud, Noisy, or Quiet Politics?: The Role of Public Opinion, Parties, and Interest Groups in Social Investment Reforms in Western Europe." In <i>The World Politics of Social Investment: Volume II</i>. Oxford University Press. <a href="https://doi.org/10.1093/oso/9780197601457.003.0003">https://doi.org/10.1093/oso/9780197601457.003.0003</a></p>
7. 20. Feb	Party Competition	<p>Abou-Chadi, T. (2014). "Niche Party Success and Mainstream Party Policy Shifts—How Green and Radical Right Parties Differ in Their Impact." <i>British Journal of Political Science</i>: 1 - 20. DOI: <a href="https://doi.org/10.1017/S0007123414000155">10.1017/S0007123414000155</a>, Published online: 24 June 2014.</p>

		<p>Tool: Meguid, B. M. (2005), <i>Competition between Unequals: The Role of Mainstream Party Strategy in Niche Party Success</i>. <i>American Political Science Review</i>, 99, 3: 347–359.</p> <p><a href="https://manifesto-project.wzb.eu">https://manifesto-project.wzb.eu</a>  <a href="https://manifesto-project.wzb.eu/information/documents/visualizations">https://manifesto-project.wzb.eu/information/documents/visualizations</a></p>
8. 27. Feb	Changing Policy Preferences	<p>Gingrich, Jane, and Silja Häusermann, <i>The decline of the working-class vote, the reconfiguration of the welfare support coalition and consequences for the welfare state</i>, <i>Journal of European Social Policy</i>, (2015), 25, 1:50-75.</p> <p>Tool:  Silja Häusermann, Pinggera, M., Ares, M. and Enggist, M. (2022). "Class and social policy in the knowledge economy." <i>European Journal of Political Research</i>, 61(2): 462-484.  doi:<a href="https://doi.org/10.1111/1475-6765.12463">https://doi.org/10.1111/1475-6765.12463</a>.</p>
9. 6. Mar	Public Opinion and Policy Responsiveness	<p>Tools:</p> <p>Sara B. Hobolt and Robert Klemmensen, <i>Government Responsiveness and Political Competition in Comparative Perspective</i>, <i>Comparative Political Studies</i>, (2008), 41, 3:309-337.</p> <p>Christopher Wlezien and Stuart N. Soroka, <i>Political Institutions and the Opinion–Policy Link</i>, <i>West European Politics</i>, (2012), 35, 6:1407-1432.</p> <p>Caughey, D., O’Grady, T., &amp; Warshaw, C. (2019a). <i>Policy ideology in european mass publics, 1981–2016</i>. <i>American Political Science Review</i>, 113(3), 674–693.</p> <p>Caughey, D., O’Grady, T., &amp; Warshaw, C. (2019b). <i>Policy ideology in European mass publics, 1981–2016: supplementary materials</i>. Retrieved 12/02/2020, from <a href="https://doi.org/10.1017/S0003055419000157">https://doi.org/10.1017/S0003055419000157</a></p>
10. 13 Mar	Policy Feedback	<p>Andrea L. Campbell. (2012). "Policy Makes Mass Politics." <i>Annual Review of Political Science</i>, 15: 333-351. doi:10.1146/annurev-polisci-012610-135202.</p> <p>Tool:  Diana Burlacu, Ellen M. Immergut, Maria Oskarson, and Björn Rönnerstrand. (2018). "The Politics of Credit Claiming: Rights and Recognition in Health Policy Feedback." <i>Social Policy &amp; Administration</i>, 52(4): 880-894. doi:10.1111/spol.12403.</p>
11.	Conclusions	<p>Hassel, Anke, and Kai Wegrich. (2022). "The Dual Structure of Policy-Making Key Concepts." In <i>How to Do Public Policy</i> (Oxford, 2022; online edn, Oxford Academic, 21 Apr. 2022), <a href="https://doi.org/10.1093/oso/9780198747000.001.0001">https://doi.org/10.1093/oso/9780198747000.001.0001</a>, accessed 11 Dec. 2022, pp. 33-62.</p>