

Third term, Academic Year 2025-2026

Workshop: Conjoint Experiments: Design and Data Analysis

Time and Place: **28-29 May 2026**

Given by: **Valentina Di Stasio**

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Seminar Description and Objectives

This workshop will introduce participants to the design, implementation, and analysis of conjoint experiments. The first part will focus on the logic and types of conjoint designs, their appropriate uses, and practical strategies for aligning design choices with specific research questions. The second part will turn to data analysis, covering key quantities of interest, approaches to studying heterogeneity, and ongoing methodological debates from an applied perspective.