Qualitative Research Methods: Critical Discourse Analysis

Workshop, 3rd term 2015-2016

2-3 May 2016
Seminar room 2, Badia Fiesolana

Organised by Pepper Culpepper, with Theresa Gessler, Nodira Kholmatova and Ion Pagoaga Ibiricu

Guest speaker: Ruth Wodak, Lancaster University

Please register online

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This workshop is organised on qualitative research methods with a focus on critical discourse analysis. It is oriented to introduce the participants with critical discourse analysis approach and engage them into the discussion of how to incorporate CDA in research design and connect the observations with theory.

Research Design with Qualitative Methods
The workshop focuses on key questions which researchers face in the research design stage, for example which types of questions are better addressed by which qualitative tools. In this line, here are some main questions which we would like to discuss.

- Which questions can be addressed through qualitative research? (e.g. the role of causality vs. hermeneutics)
- What are the key tools for analysis?
- How to integrate discourse analysis approach into mixed methods?
- Different assumptions about the data in thematic analysis & discourse analysis.
- How to consider which are the units of analysis within discourse analysis approach?
- How to plan a flexible research design, equipped for change along the way?

Application of the Critical Discourse Analysis
The second block of the workshop addresses data analysis techniques through the example of application of Critical Discourse Studies / Discourse Historical Approach.

Connecting theory and observations
How can we bring theory and empirical analysis together in a convincing way? How do we look beyond what is said to make power structures and underlying assumptions evident? What is the specific contribution of critical discourse analysis to this? What is “critical” about our research? The discussion can focus on critical discourse analysis and the application of this approach across different fields of research.

In order to obtain credits, a practical exercise or assignment has to be completed during the workshop.

Last updated 01.04.2016
**Readings**


Additionally:


**Schedule**
The workshop takes place on **Monday 2 and Tuesday 3 May**.

**Monday 2 May**
- 09.00 – 09.30: Introduction – everybody introduces themselves!
- 09.30 – 11.00: Introduction to Critical Discourse Studies
- 11.15 – 13.00: Discussion and hands-on analysis
- 13.00 – 14.30: Lunch break
- 14.30 – 16.00: Politics of Fear – Right-wing Populist Rhetoric (example of application of Critical Discourse Studies / Discourse Historical Approach)
- 16.15 – 17.45: Hands-on analysis

**Tuesday 3 May**
- 09.30 – 11.00: The Discourse-Historical Approach – Designing a Study
- 11.15 – 13.00: Questions related to research of participants discussion, hands-on analysis