Using Twitter for Scholarly Purposes

A Digital History «Atelier Multimédia»
Wednesday 30th of January 2013
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Using Twitter in Scholarly Contexts

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Why using Twitter in Academic Environments?

- Because 50 million tweets were sent per day in 2010, as of Twitter’s fifth anniversary in early 2011, about **140 million tweets per day** and in October 2012 last year, **nearly half a billion tweets each day**!
- Because it sustains worldwide **new forms of democratic participation and knowledge** sharing: everybody can share information – also academic information – and new web 2.0 “crowd sourced” forms of people’s journalism arose.
- Because it allows a short (**140 characters**) blogging activity
- Because you are informed easily **using all your e-devices**.
- Because Twitter signed an agreement with the Library of Congress (2009) to fully **archive** past (2006-) and present Tweets.
- Because it is extremely **useful in academic environments** like we will see know 😊
Syria Uprising:
Mashup of Tweets & Google Maps

S.Noiret: Using Twitter for Scholarly Purposes
Researchers and computer scientists at Johns Hopkins University have had to solve the problem of differentiating between tweets that genuinely report cases of flu and those that merely comment about the virus. They have accomplished this by developing a tweet-screening method based on human language-processing technology, which is capable of distinguishing between, for instance, the sentences “I have the flu” and “I am worried about catching the flu”, producing real-time information on actual flu cases while filtering out the rest of the hype surrounding the disease. The fact that this data is real-time compares favourably to the information available from the U.S Centres for Disease Control and Prevention (CDC), which goes by hospital admissions and usually takes around two weeks to publish its statistics….
Tips for using Twitter

• Youtube Video with interesting suggestions The *Foundling Museum's* (London, UK) [use of Twitter](#)

• Use Twitter to find people doing the same you are doing and look at who they follow

• Regularly send Tweets, even only one a day

• Tweet information but also personal comments
A post from the Library’s Director of Communications, Gayle Osterberg:
"The Library's focus now is on addressing the significant technology challenges to making the archive accessible to researchers in a comprehensive, useful way."

- Archive of tweets from 2006-2010 now complete & contains 170 billion tweets.
- 140 million tweets in February 2011 to half a billion tweets each day as of October 2012.
- LC’s focus on technology challenges to making the archive accessible to researchers
- LC has received more than 400 requests from researchers to use archive
- A white paper summarizes the Library's work to date for accessing/conserving the archive.
- Now, GNIP, a private company, is the commercial interface to the archive.
Access the Complete Archive of Public Tweets

Historical PowerTrack for Twitter gives you complete and comprehensive access to every publicly available Tweet dating back to the very first Tweet from March 21, 2006. Available exclusively from Gnip.

What I love about this product is it opens up so many possibilities to help our customers further understand their impact on Twitter.

- Jenn Deering Davis, Chief Customer Officer at Union Metrics
Social Scientists & Twitter

Going to the libraries, research centers, archives, universities etc., or wishing to know about before travelling?

See if they have a Twitter feed like at the EUI @EuropeanUni (or @Librarycongress), etc.. It’s a good way to get updates, see highlights of collections, get research tips, ask questions to staff, etc..

Use Hashtags #

Hashtags are a combination of the pound sign and text used on Twitter to find connected tweets. They can be very general, like #history or #archives, or #slavery or #Communism or more specific, like #publichistory #digitalhumanities #ncph #primarysources. Hashtags are also a way to associate yourself with a group, like #twitterstorians, created by Katrina Gulliver or #digitalhumanities created by Dan Cohen.

Participate to ongoing lectures, debates, conferences

Using the Hashtag of the Conference allows who’s speaking or organizing the talk, to deal immediately with your queries both on her/his laptop or, better, on a conference’s room screen. Ex.: #smkhhistory (Social media and History, London 29/1/2013)
Tweet (and Retweet) reflections about a Conference
Meeting attendees use hashtags in their tweets. You can search by hashtag to hear what participants are saying about a meeting Ex: #DHLU @DHLuxembourg, for the 2nd Symposium Digital Humanities Luxembourg 20-22 March 2012, http://www.digitalhumanities.lu Or at the EUI: @THATCampFirenze for http://www.thatcampflorence.org/ #THATcamp

Share Resources and Links
Discovering new resources by following a variety of historians and history organizations. They’ll lead you to digitized documents, blogs, interesting articles, discussions, conferences, etc..

Search for Jobs
Search for “#jobs #highered,” “#jobs #professor,” “#jobs #museum,” or search with terms appropriate to the field you’re interested in.

Send reminders
Twitter can be used to remind researchers, students, about homework, meetings, seminars, etc.. Using Twitter on a smartphone ensures that you will receive notifications with the latest news. Twitter’s SMS service can also come in handy.
2. Twitter, Tweets, Twitterers: Twitter Basics
Welcome! How can we help you?

- **Twitter basics**
  Getting started, account settings, following, searching, Facebook integration...

- **Something's not working**
  Can't login, email confirmation, missing Tweets, following problems, search failures...

- **Report Abuse or Policy Violations**
  The Twitter Rules, Safety Center, reporting violations, and hacked accounts...

- **Apps, SMS, and Mobile**
  Connecting your mobile, SMS/text messaging, official Twitter apps, troubleshooting...

- **Advertising**
  Getting started, Promoted Products, Tutorials for existing advertisers...

Updates from Twitter Support

- **Support @Support** 24 Jan
  Apologies, we're currently experiencing technical difficulties with our Help Center. Our engineers will have it back in a jiffy!
  View on Twitter

- **Support @Support** 23 Jan
  We've received reports that some users are unable to follow or unfollow. Our team is looking into this issue.
  View on Twitter

- **Support @Support** 22 Jan
  The site access issues have been resolved. Thank you for your patience.
  View on Twitter

More help?

- @support
- Status blog
- Twitter blog

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About Us · Contact · Blog · Status · Goodies · API · Business · Help · Jobs · Terms · Privacy
• Downloading the software? No! «Signing Up» to creating an account

• Setting the account with an «avatar», a background image and ….
Example: Twitter @EuropeanUni

European University
@EuropeanUni
The European University Institute (EUI) was set up in 1972 by the six founding Member States of the European Communities to provide advanced academic training.
Florence http://www.eui.eu

Tweet to European University
@EuropeanUni

Tweets
European University @EuropeanUni
Has Italy Turned the Corner? EUI chat with the @FinancialTimes #EUI Guy #Dinmore - See the Video: youtube.com/watch?v=6rLhk... -
@FTWorldnews
View video

Followers
29 TWEETS
12 FOLLOWING
61 FOLLOWERS
Benedictus PP. XVI @Pontifex
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What is #Discover?

- It is about finding interesting Tweets «tailored for you»
- Knowing about the activity of your «friends» and who/what you follow
- Being suggested who to follow
- Searching for friends: names, institutions, etc., all kind of Twitter accounts
- Browsing for categories and keywords like «Digital History»
Searching for Tweets by Categories/Keywords

- Select topics you are interested in.
- Follow people you want to hear from using full names or @username.
- Enter subject keywords like “digital history”
Twitter Advanced Searching

- First search for something…then use the icon:
  ![Advanced Search Icon]

- Boolean search with a combination of different keywords and features

- Possibility to limit to people, places emoticons, etc..

- [https://twitter.com/search-advanced](https://twitter.com/search-advanced)
Creating Lists of @usernames

- Useful for sharing info between a group of people
- Useful for Seminar purposes
- Etc.

Who to follow: Refresh, View all

- UMD_MITH @UMD, MITH
  - Followed by Alfredo Mazzamauro...
- Jon Christensen @the_wrangler
  - Followed by Joan FragauszTroyan
- HASTAC @HASTAC
  - Followed by Gerben Zaagman...

Browse categories: Find friends

Lists Subscribed to / Member of

- thatcampflorence by serenoire
  - ThatCamp/Bootcamp Florence, 23-25 March 2011
  - 1 member
- History-ans by speleo
  - Tweets from historians, projects and history geeks #digitalhistory
  - 159 members
- digital humanities by anna capraelli
  - 5 members
- digitalhumanities by Dan Cohen
  - Comprehensive list of scholars in digital humanities & editors of Digital Humanities Now @dhnow
  - 357 members
Buttons, widgets, logos, and more

Twitter provides you with a variety of resources, including logos, icons, widgets, and buttons.

**Twitter Buttons**

Add buttons to your website to increase engagement and create a connection with your audience.

- Get started →

**Widgets**

Put your updates anywhere or create a live stream for an event. Compatible with Facebook, etc.

- See all widgets →

**Logos & icons**

Twitter-approved logos & icons for your websites, print projects, and more. Subject to guidelines.

- Twitter logos & icons →
Widgets displaying Twitter Feeds

Select Your Widget

Widgets let you display Twitter updates on your website or social network page.

Our widgets are compatible with any website and most social networks. Simply choose the one that matches where you would like to include it.
Adding Twitter Feeds to a Blog

Digital & Public History
by @sergenoiret

Wednesday, 9 May 2012

Using Twitter for Scholarly Purposes

So, you use Facebook and publish your family pictures, or you write about how you feel today, what you saw at the cinema or whether your cat is pretty cool? Twitter is not for you, or you may wish to "command" FB using your Twitter account directly. But let's rephrase it: yes using the social network Twitter — like a Hollywood celebrity would do — is possible of course. 50 million tweets were sent per day in 2010 and as of Twitter's fifth anniversary in early 2011, about 140 million tweets are created per day. But experience shows that the micro-blogging software — 140 characters only available for a post — is not used like FB but often for very different purposes. Twitter is also something else and this "something else" is important for communicating today within professional and scientific communities.

Twitter is used widely worldwide to sustain new forms of democratic participation, new information channels and web 2.0 "crowdsourced" new forms of journalism. The immediate involvement of citizens and their participation in the polls and their communities, is analyzed in depth today by political scientists and sociologists. Twitter is connected to all possible e-devices, mainly smartphones, to inform "live" on the development of protests in the Middle East and in the Maghreb. Whoever actively participates in the "Arab Spring" is using Twitter.

Today you can view online a Google map showing in real time — thanks to Twitter — how the uprising and the repression is affecting Syrian people and Syrian cities. And Barack Obama during his first Presidential campaign in 2008 used Twitter heavily to communicate with the electorate, so there's nothing strange in finding that Twitter has signed an agreement with the Library of Congress (2009) to be fully archived. This is the first social network for which we have a public archiving procedure, because the network matters to societies.
Twitter Transparency Report v2
Monday, January 28, 2013

Last July we released our first Twitter Transparency Report (#TTR), publishing six months of data detailing the volume of government requests we receive for user information, government requests to withhold content, and Digital Millennium Copyright Act-related complaints from copyright holders.

Since then we’ve been thinking about ways in which we can more effectively share this information, with an aim to make it more meaningful and accessible to the community at large. In celebration of DataPrivacyDay today, we’re rolling out a new home for our transparency report: transparency.twitter.com.

In addition to publishing the second report, we’re also introducing more granular details regarding information requests from the United States, expanding the scope of the removal requests and copyright notices sections, and adding Twitter site accessibility data from our partners at Herdict.

Following Twitter news and updates with Blogger
This is when you have to download Twitter as a software.
How To post a Tweet?

Web Browser: Enter your 140 characters in the status bar.

Mobile Device: Tap the compose Tweet icon (looks like a feather quill) at the top right of the Home Timeline screen. Compose your 140-character message and tap Tweet.

When composing a Tweet, you have also the options to:

- @reply/mention
- add a hashtag
- take or add a photo
- add your location
DM or Direct Messages

• **Definition:**
  “A Direct message is a personal message sent via Twitter to one of your followers. DMs are different than mentions and @replies. In turn, people you follow can send you a direct message. You cannot send a direct message to a user who is not following you.”

• **How to send a Direct message via the web:**
  Log in to your Twitter account. Click on the person icon and select **Direct messages** from the drop down menu. You'll see a pop up showing your Direct message history. Click the **New message** button, highlighted below. In the address box, type the name or username of the person you wish to send a message to. Enter your message and click **Send message**.

• **How To send a DM directly from your phone ?**
  In addition to sending Direct messages from the web, you can also send Direct messages from: official Twitter apps like **Twitter for iPhone**, **Twitter for Android**, or **Tweetdeck** (Click the name of the app you use to learn more. If you use a third-party app, learn more [here](#)) or your phone **via SMS**.
To attach a photo to your Tweet:

- Tap the **camera** icon when you are composing a Tweet.
- A menu will appear below asking you to **choose an image** from your phone’s library or to **take a photo** or **video**.
- Once the upload is complete, the camera icon will turn blue, the image will appear below the Tweet composer, and the character count will be adjusted by 22 characters to account for the link Twitter uses to share the image.
- Photos are automatically uploaded through Twitter image hosting service, **pic.twitter.com**.
- **Videos** will be posted through the 3rd party app of your choice. You can change your media settings and preferences by going to **Settings > Advanced > Image Service (or Video Service)** and selecting your desired media hosting app.
3. Hashtag #
What are Hashtags, the "#" Symbols?

- **Definition:** The # symbol, called a hashtag, is used to mark keywords or topics in a Tweet. It was created organically by Twitter users as a way to categorize messages.
- People use the hashtag symbol # before relevant keywords in their Tweet to categorize those Tweets to show more easily in Twitter Search.
- Clicking on a hashtagged word in any message shows you all other Tweets in that category.
- Hashtags can occur anywhere in the Tweet.
- If you Tweet with a hashtag on a public account, anyone who does a search for that hashtag may find your Tweet.
- Don't #spam #with #hashtags. Don't over-tag a single Tweet: no more than 3 hashtags per Tweet.
- Use hashtags only on Tweets relevant to the topic.
How to know about already used Hashtags #?

- **http://hashtags.org/**: This service is the defacto standard for hashtag information. Any user can categorize or follow topics with the Hashtags service.
- **Ex: #primarysource**
Once signed in with your Twitter account search for: #EUIAtelierDH

When using Tweetdeck, you have to create a specific column to harvest all tweets with the Hashtag #EUIAtelierDH.

Test: look at how your tweets containing #EUIAtelierDH are appearing in the Classroom wider screen

Now you can interact with others in the room
Ex: #AHA2012, AHA meeting, Chicago January 2012

Archive for #AHA2012

An automatically updated archive of tweets tagged #AHA2012 or #AHA12, since December 2011.

Search archive

[all search fields optional]

Search in: tweets: usernames (without @): 
Limit by dates start: end: format: dd-mm-yyyy
Order by: newest first oldest first

Tweets in archive: 4884

Browse archive

@imadelman Yikes! Are we even prepared for membership in the historical profession? http://t.co/BtRmpq1S via John Fea #shcchat #AHA2012 13 Feb 12 00:46 GMT

@tordawn More on #AHA2012, a month and a half later.. http://t.co/mkFZe5id 11 Feb 12 21:34 GMT

@wcaleb Is there a good listing of all digital history panels and presenters at #AHA2012? @danrohen 11 Feb 12 20:01 GMT
4. Analysing Twitter and Tweets outside Twitter: third parties software’s
URL shortener in Tweets

• All links posted to Twitter use now a t.co wrapper to shorten the Tweets automatically
• TinyURL and bit.ly are not anymore used as third parties by Twitter and Tweetdeck
TweetDeck: organising tweets in tables

What is TweetDeck?
TweetDeck is an app that brings more flexibility and insight to power users.

On the web
Sign in or get the Chrome App →

On the desktop
Download
Mac OS X 10.6
Windows XP or later

Arrange your feeds
with customizable columns

Focus on what matters
with powerful filters

Schedule Tweets
to suit your audience

Monitor and manage
unlimited accounts

Stay up to date
with notification alerts for new Tweets
The Tweeted Times

Real Time Personalized News

Ex.: http://tweetedtimes.com/#!/sergenoiret

The Tweeted Times is a real-time personalized newspaper generated from your Twitter account.

Most important from your Twitter stream
The Tweeted Times aggregates news from your Twitter stream and ranks them by popularity among your friends. Never miss any important news!

Real time news
The Tweeted Times rebuilds your newspaper hourly, and is always up-to-date.

Thematic newspapers
You can create a newspaper for any topic of your interest. Topical newspapers are based on streams produced by Twitter Lists or Twitter search.

Available on iPad
Read your The Tweeted Times newspapers on iPad.

Available on the App Store

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• “The Tweeted Times aggregates news in your Twitter stream and ranks them by popularity among your friends.”

• “The Tweeted Times rebuilds your newspaper hourly, and is always up-to-date”

• “You can create a newspaper for any topic of your interest. Topical newspapers are based on streams produced by Twitter Lists or Twitter search’. Ex.: “#primarysources”

• Available for Ipad

• Why not thinking about a @EuropeanUni Info Feed using Tweeted Times?
Example:
Twitter Cloud for the 2° Digital Humanities Symposium in Luxembourg, 20-21 March 2012:

TAGSExplorer BETA
Top Tweeters Top Hashtags Top Conversationalists
TAGSEExplorer is an interface to TAGS based Google Spreadsheets V.3.0 of archived tweets: the conversations between people are extracted and appear as connections.

Hovering over a node gives you a summary of the data recorded in the archive. This includes:
- the number of tweets they made;
- the number of @replies they received; and
- the number of @mentions.

Clicking on a node lets you see the summary of tweets, @replies and @mentions that person made. The displayed tweets are integrated into the Twitter service allowing you to Favor, Retweet and Reply to individual messages.

From the summary window you can ‘Replay Tweets’ which lets you see the conversations that person had condensed into 30 seconds. Connections between people are separately identified as Retweets (dashed blue line), @reply (solid black line) and @mention (dashed black line). The conversation playback also indicates peaks in a persons Twitter activity.

During the playback you can filter conversations by clicking on a node. This will display only the tweets that @replies, @mentions or retweets.
Generating Word Clouds from Twitter

- Wordle generates “word clouds” from text that you provide.
- The clouds give greater prominence to words that appear more frequently in the source text.

- **Voyeur Tools: See Through Your Texts** (Stefan Sinclair)
- Voyant is a web-based text analysis environment.
- You can use texts in a variety of formats including plain text, HTML, XML, PDF, RTF and MS Word
- use texts from different locations, including URLs and uploaded files
- perform lexical analysis including the study of frequency and distribution data
TwInbox for Microsoft Outlook

Twinbox Software Plug-in

Twinbox as it shows in Outlook

31/01/2013

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ManageFlitter

Google+ To Twitter  

Do you have a Google+ account? Would you like your public Plus posts to automatically appear on Twitter?

1. Connect your Google+ account
   https://plus.google.com/123456789123456789123/posts

2. Connect your Twitter account
   Sign in with twitter

3. That's all!
   We'll keep an eye on your Google+ page for public posts and tweet them from your Twitter account. Posts that are longer than 140 characters will be linked back to your post on Google+
Twitter for Smartphones: Echofon - previously TwitterFon & TwitterFox

- **Echofon for Twitter**
  Never Read a Tweet Twice. Echofon automatically keeps unread tweets in sync between apps on different devices.

- **Media Made Easy**
  Our apps make viewing and sharing photos, videos, locations, and links and more super simple!

- **Notifications when Needed**
  Echofon apps notify you of mentions and messages. Avoid duplicate alerts and set a sleep period.
Twibes for creating groups of Twitterers

Active Twibes
- gay (431 members)
- scientists (615 members)
- Marketing (2219 members)
- ux (193 members)
- delphi (164 members)
- tequila (18 members)
- masturbation (136 members)
- Glee (17 members)
- BookCrossing (140 members)
- weightlosssurgery (1048 members)
- CulturalTourism (44 members)
- southand (19 members)
- Palin (932 members)
- UFO4U-Daily-News (20 members)
- HousewifeClass (1 member)

Twibe Topics
- Art (performing, visual)
- Business/E-commerce
- Career/Career Aspirations
- Certifications
- Education
- Entertainment
- Geographic Area
- Hobbies and Interests
- Home and Garden
- Internet
- Lifestyle
- Medicine and Health
- Mind Body Spirit
- Peta/Animals
- Politics
- Recreation
- Religion and Beliefs
- Sports

Have an account? Sign In
Welcome to Twitterfall

Try one of the following:

- Try adding a search to follow something you’re interested in.
- Add a list to follow specific groups of people.
- Type in an address into the geolocation panel to see what people are talking about in that area.
- Login to Twitter to view your timeline, mentions, or direct messages.
• **Browsers + IPhone**

Brizzly has many features. Here's a few we should mention first.

**Twitter and Facebook**
A simple, friendly view on your social life.
Our popular reader! With Brizzly you can also view and post updates to Twitter and Facebook. See photos and watch videos without leaving Brizzly.

**Pictures and webcam**

**News and trends**

**Brizzly Picnics:** «put you in control of who sees what you say and where. It's group chat, but it's much more than that. You can do what you've been doing on other social networks – sharing links, posting photos & videos, making jokes, having conversations – but with specific groups of people.»

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• TweetBot is useful when you follow too many people.

• “Maybe you only want to read tweets from co-workers while at work. Use your Twitter lists as fully functional timelines. Create lists for co-workers, lets you switch between them as separate Timelines.”
Welcome to AddThis for Firefox!

Search for good content  Share with your favorite services  Customize your toolbar
TwapperKeeper stopped to be accessible because of …Twitter (here)

Obtaining Statistics from the usage of Tweets is now available from [http://hootsuite.com/](http://hootsuite.com/)
You can Create an Analytic Report using HootSuite Archives

TwapperKeeper is now called HootSuite Archives!
As of January 9th, 2012 TwapperKeeper is now fully integrated with the HootSuite dashboard. This means the core functionality you now enjoy for archiving your tweets is available alongside your other social networks and profiles. To continue archiving your tweets, simply login to HootSuite or sign up for an account today!

Thank you for your support and we look forward to seeing your continued social media success.

**HootSuite & TwapperKeeper**
HootSuite Pro & Free for MAC

Analytics Report for Tweets

Here are a few things you can do that will enhance your HootSuite account:

- Add a Team Member
- Create Analytics Report
- Add a Social Network
- Schedule a Message
- Create a New Tab
- Add an RSS Feed

Social Networks Management

Add Social Network

Add Twitter Profile

To allow HootSuite access to your Twitter account, you must first give authorization from Twitter.com.

- Connect with Twitter

- Automatically create a new tab for this profile.
- Follow HootSuite on Twitter for updates and announcements.
Recipe to capture Tweets in Dropbox

**Log tweets to a Dropbox file**

*Directions:* Tweet backup recipe: This logs all your tweets to an ifttt/twitter/twitter.txt file in your Dropbox.

*by hugovk*

created May 29, 2012
used 522 times

Share this recipe

http://ifttt.com/recipes/37991

Use recipe
5. Selected Blogography
Selected Blography on Twitter

- **Benoit Majerus**: Using Twitter during a lecture – how to evaluate the experience?, December 10, 2011 and Using Twitter during a lecture – some technical remarks, December 16, 2011
- **Greg Ferenstein**: How Twitter in the Classroom is Boosting Student Engagement, March 01, 2010,
- **Susan Orlean**: Hash, Posted June 29, 2010, the New Yorker,
- **Elisabeth Grant**: Five Ways for Historians to Use Twitter, August 16, 2011
- **Katrina Gulliver**: Twitterstorians keep the faith, August 14, 2011,
- **Nancy Messieh**: How to use Twitter in the classroom, 23rd June 2011
- **Sarah Perez**: 10 Ways to Archive Your Tweets, August 11, 2009
- **Shane Atkins**: The history of the Twitter Timeline, February 10, 2012
- **Matt Raymond**: The Library and Twitter: An FAQ, April 28th, 2010
- **Twitter**, From Wikipedia, the free encyclopedia and List of Twitter API’s [here](#)
- **Kelly Truong**: Scholars Compile Academic Book From Twitter and Blogs, June 2, 2010
- **Silvio Gulizia**: Twitter: un anno di hashtag. Alcuni utenti italiani hanno ricostruito la storia di un anno raccontata attraverso il social media, 20 dicembre 2011
- **Monica Rankin**: Some general comments on the “Twitter Experiment” at the UT Dallas
- **Michelle Higgins**: Practical Traveler. Twitter Comes to the Rescue, in NYT, July 1, 2009
- **Christopher Beam**: #Posterity: How future historians will use the Twitter archives, Tuesday, April 20, 2010,
- **Sara Yin**: Twitter Cracks Down on Another Third-Party App, TwapperKeeper, February 23, 2011
- **Blogs et réseaux sociaux en, histoire, pour quoi ?** Conférence de l'EHESS pour les étudiants de Master : Outils Informatiques pour l'Historien (2011)
- **Yves Gonzalez-Quijano**: Trois remarques à propos du “Web 2.0 arabe”, 22 mars 2011.
- **Martin Hawksey**: Twitter: How to archive event hashtags and create an interactive visualization of the conversation, 7 November 2011
- **Serge Noiret**: Using Twitter for Scholarly Purposes, 9 may 2012.
- **Martin Hawksey**: Twitter Archiving Google Spreadsheet TAGS v3, January 2012