

EXECUTIVE TRAINING

Integrity in Sports – The Existential Crisis of Sports Governance, Corruption, and Match-Fixing

COURSE DESCRIPTION

“At exactly the same time, we [the fixers] pushed our buttons. We took them for millions of euros and it was like we were saying to the bookies and the sports people, ‘We are here, we are fixing and there is nothing you can do about it’.”

- A match-fixer, speaking to Declan Hill, August 2019

Sport is facing an existential crisis: unprecedented waves of scandals, doping, and match-fixing are shaking the public’s belief in sport, and participants’ faith in the organisations that govern it. The governing bodies of sport, law enforcement bodies and other public authorities are neither prepared nor equipped with the resources to combat the toughest challenges facing sport in a century. Public authorities, and integrity units in sports (where they exist) are trying to tackle sports corruption – often viewed as a “niche” crime – on a shoestring budget. The failure of comprehensive governance and regulatory oversights have allowed sports corruption to flourish. Action is needed. A fundamental shift in approach is required to ensure that global practitioners are equipped with the knowledge and skill sets to combat sports corruption.

To this end, “Integrity in Sports” will provide intense, hands-on, and practical education – developed “*for practitioners, by practitioners*” – that will teach participants the key concepts, help them access the tools and resources available, and equip them with the robust skills needed to combat sports corruption. The course is rigorous, but taught in clear, direct language by experts from around the world.

TARGET PARTICIPANTS

Who should attend?

Representatives of governments, public authorities, investigators, prosecutors, analysts, sports governing bodies (SGBs), including international and national federations or regional confederations, governmental betting integrity units, sports integrity managers, administrators from sports organisations, policy-making bodies, representatives of national platforms, anti-corruption agencies, or any practitioners charged with combatting corruption in sport.

GOAL OF THE COURSE

The goal of this executive training course is to train current sports integrity and management professionals, equipping them with tangible field skills to fight against corruption in sport. The training will bring together the best of academia and leading field experts and practitioners.

What you will learn

Participants will learn key investigative techniques and the legal framework for preventing and fighting sports corruption, and understand the interplay between sports corruption and the regulatory and governance frameworks.

Areas of focus

This course will be predominantly focused on match-fixing and governance. Topics will include match-fixing (to include the scope of the problem, the globalisation of the gambling market, and tournament incentives), sports gambling fraud, betting monitoring, the economics of sports corruption, legal and regulatory frameworks, governance failures and how to prevent them, as well as the use of betting monitoring as intelligence and evidence, and prosecutions – in both the criminal investigative and sports disciplinary tracks.

How you will learn

This executive course is focused on training professionals in the field of sports integrity. The course will be led by renowned international experts speaking pragmatically to the participants with the aim of transferring applied knowledge. The maxim of the course is:

“Real voices saying real things in real ways.”

INSTRUCTORS

Miguel Poiares Maduro, School of Transnational Governance

Miguel Poiares Maduro is Part-Time Professor and former Director of the School of Transnational Governance. From 2013 to 2015, Professor Maduro was Minister Deputy to the Prime Minister and Minister for Regional Development in Portugal. From 2003-2009 he served as Advocate General at the European Court of Justice. He has been Member of the European Council of Foreign Relations, Member of the European Council of the World Economic Forum, and Member of the European Commission High Level Group on Media Pluralism and Media Freedom. He was Chairman of the Governance and Review Committee of FIFA from June 2016 - May 2017.

Declan Hill, University of New Haven

Declan Hill is an associate professor of investigations at the University of New Haven. He specializes in the study of organized crime and corruption specifically in international sport. His first book ‘The Fix: Organized crime and soccer’ tells the story of Hill infiltrating a group of Asian match-fixers as they fixed matches at the World Cup. It has become a best-seller in twenty-one languages, optioned in Hollywood and helped start thirty-four police investigations. His second book, ‘The Insider’s Guide to Match-Fixing in Football’ is specifically written for sports officials and has already been published in Japanese, Lithuanian, Portuguese and English. Hill received his doctorate from the University of Oxford in corruption and organized crime studies and is a keen amateur boxer who trains in Havana, Cuba.

Nick Raudenski, Raudenski Integrity & Sports Consultancy (RISC)

Nick Raudenski has worked in sports integrity and corruption investigations for the past 9 years, and previously for 13 years as a criminal investigator combatting transnational organised crime as a senior criminal and supervisory special agent at the U.S. Department of Homeland Security. Nick was the Integrity Officer at UEFA and an Integrity Manager at FIFA where he managed intelligence networks, conducted ethics investigations, supervised betting monitoring capabilities, and administered prevention campaigns to counter the threat of on- and off- field corruption from match-fixing and bribery globally. Recently, Nick was the lead investigator into a large-scale anti-doping and corruption investigation that brought down three high-ranking officials in international weightlifting. Previously, Nick was also the lead in several internationally renowned match-fixing cases such as the “2010 SAFA (South Africa) match-fixing scandal” and the life ban of (former) FIFA Referee Joseph Lamptey in the manipulation of the 2018 World Cup Qualifying match South Africa vs Senegal. Nick recently founded the boutique sports integrity consultancy firm – RISC, which provides tailored services in the areas of investigation, intelligence, and capacity building.

FUNDAMENTAL LEARNING PRINCIPLES

The course is built around three sets of voices. The first of these, the “primary voices”, will include former match-fixers and betting syndicate members, who will share some hard truths and talk about their methods and means. Students will also hear from corrupted players and referees about their motives and the financial incentives involved. As widespread match-fixing is underpinned by the Asian gambling markets, we will have “offshore” bookmakers speaking openly about their jobs – and the corruption that pervades the industry.

The “secondary voices” will come from those fighting on the “front line” against match-fixing and corruption: sports officials, police investigators, and prosecutors, who have successfully pursued cases against fixers and would-be corruptors.

Academia will supply the “tertiary voices”, through the combination of theoretical frameworks and real-world experience of the challenges in fighting corruption in institutional settings and tackling pervasive governance failures in sports.

This will ensure that participants develop the tools and resources to combat sports corruption.

“To beat a match-fixer you have to think like a match-fixer.”

A hybrid curriculum – online and in-person modules

The course will begin with two online modules, plus an optional third event online, to be completed at the students’ own pace, followed by an in-person session over four days at the School of Transnational Governance of the European University Institute in Florence, Italy.

First Session – online – September 20, 2021

Tasks: pre-module assignments, core assigned readings, online discussion, essays, quizzes, and a post-module assignment.

Second Session – online – September 27, 2021

Online orientation, introductory remarks, explanations of the course and the assignments, bilateral meetings/office hours.

Optional Event – online – September 30, 2021

Exciting, dynamic presentations about the challenges of sports governance in dealing with corruption, and practical “life-saving” investigative guidance:

Topic 1: “Be it resolved that the fight against match-fixing in Europe has failed.”

Topic 2: “How to investigate a match-fixing case without harm to life or limb.”

Third Session – Florence – October 4-7, 2021

Participants will gather (COVID permitting) in-person to meet and exchange ideas. Student will participate in a full “Oxford-style” debate, to be followed by delivery of the core learning through different “voices”, concluding with student presentations.

COSTS & LOGISTICS

The “Integrity in Sports” executive training is an exclusive, practitioner-only event which will be both challenging and rewarding. Admission to the course is limited to 25 participants to enable hands-on learning.

Registration fee

The course registration fee is set at **EUR 1,500 per participant**, excluding travel and accommodation.

Starlizard Integrity Services Scholarship Fund

A scholarship to cover tuition costs is available for eight (8) of the most-deserving applicants. In order to apply, please attach a separate scholarship application letter explaining what makes you the right candidate to receive it.

REGISTRATION

You can register for the training at the following [link](#).

For more information, please contact Mr. Jakov Bojovic, Project Associate at the School of Transnational Governance: Jakov.Bojovic@eui.eu.

Sports corruption must be stopped. Together we can stop it – and we will stop it.