

STG EXECUTIVE TRAININGS

September - December 2021

[See our full offer here](#)

High Quality Regulation: Tools and Practice

7, 8, 9 & 10 September 2021

Villa Schifanoia, Florence, Italy

[REGISTER HERE](#)

This 4-day executive training provides comprehensive and practical know-how on high quality regulation, considering both the dimension of regulatory analysis and the practice of governing rules across the policy life-cycle. The programme integrates operational lessons from the experience with the 'better regulation agenda' of many different countries and the findings of multi-annual research programmes funded by the European Research Council. The training course will also be complemented with case studies, lectures, and testimonies designed by the **Florence School of Regulation (FSR) Energy & Climate**.

Fees: 1,200 EUR | 1,020 EUR early-bird fee if you register before July 16th

Registration Deadline: 24 August 2021, 11.59 PM CET

Gender Dimensions and Women's Rights in Terrorism and Counter Terrorism

20, 21 & 22 September 2021

Badia Fiesolana, Florence, Italy

[REGISTER HERE](#)

In the aftermath of terrorism, there are significant gender implications to state responses surrounding criminal justice, rehabilitation and reintegration of people associated with terrorist groups and support to victims. Ranging from the gender specific roles within terrorist groups to the gender implications of state response to the threat of terrorism, this executive training will explore the role of gender in terrorism and counter-terrorism; the role of women and men in terrorist groups and the impact terrorism has on victims with a highly significant gender dimension. This executive training is offered in joint collaboration with the **UN Team of Experts Rule of Law/Sexual Violence in Conflict** and the **United Nations Office on Drugs and Crime (UNODC)**.

Fees: 1,300 EUR

Registration Deadline: 31 July 2021, 11.59 PM CET

Executive Dialogues on International Carbon Markets - Phase Two: Indonesia (4 Events) & Argentina (2 Events) September - October 2021

[INVITATION ONLY](#)

Online

The Executive Dialogues on International Carbon Markets seek to share the European experience of carbon pricing and trading systems with non-European G20 countries. The programme consists of senior executive level training covering carbon pricing, taxation, offsets and carbon trading systems within the broader policy context of evolving energy markets, low-carbon investment and sustainable finance. Participants are engaged in a rich programme of online events and training. This project is led by the STG's Climate Cluster in close cooperation with the World Bank's Carbon Pricing Leadership Coalition.

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The project's core activities are workshops and webinars with key representatives of government, industry, academia and civil society/NGOs. Phase One of the project (2020) focused on South Africa and India, while Phase Two (2021) expands the programme to Saudi Arabia, Mexico, Brazil, Indonesia and Argentina (tbc).

Invitation Only

Integrity in Sports – The Existential Crisis of Sports Governance, Corruption and Match-Fixing

[REGISTER HERE](#)

20, 27 & 30 September (Online), 4, 5, 6 & 7 October, 2021 (Residential)

Blended: Online & Badia Fiesolana, Florence, Italy

Sport is facing an existential crisis: unprecedented waves of scandals, doping, and match-fixing are shaking the public's belief in sport, and participants' faith in the organisations that govern it. The failure of **comprehensive governance** and **regulatory oversights** has allowed sports corruption to flourish. Sport governing bodies, law enforcement bodies and other public authorities are neither prepared nor equipped with the resources to combat the toughest challenges facing sport in a century. Action is needed. A fundamental shift in approach is required to ensure that global practitioners are equipped with the knowledge and skill sets to combat sports corruption. To this end, the "Integrity in Sports" executive training will provide intense, hands-on, and practical education – developed "for practitioners, by practitioners" – that will teach participants the key concepts, help them access the tools and resources available, and equip them with the skills needed to combat sports corruption. The course is rigorous, but taught in clear, direct language by experts from around the world.

Fees: 1,500 EUR

Starlizard Integrity Services Scholarship Fund: A scholarship to cover tuition costs is available for eight (8) of the most-deserving applicants

Registration Deadline: 6 September 2021, 11.59 PM CET

Global Health: Negotiating a New Pandemic Treaty

19 & 20 October 2021

[REGISTER HERE](#)

Hybrid: Online & Badia Fiesolana, Florence, Italy

This executive training program aims to provide participants with a comprehensive understanding of the benefits and drawbacks of adopting a new pandemic convention to ensure the world is better prepared for future pandemics. Do we need a new **pandemic treaty**? What would it, or should it, include? What are the benefits of adopting a new pandemic convention as opposed to revising existing arrangements? Are there any drawbacks? This executive training program will provide participants with an in-depth, critical appreciation of the proposal for a new pandemic convention to strengthen global health security. Drawing from some of the world's leading experts in international law, public health, and global health governance, the executive training program will provide negotiators and interested parties with an advanced understanding of the **World Health Organization's** constitutional authority to adopt legal instruments, consider the scope of issues to be addressed under a new pandemic convention, and critically weigh the benefits and drawbacks of adopting any new instruments versus revising existing arrangements ahead of the **Special Session of the World Health Assembly** from 29 November to 1 December where proposals for a new pandemic convention are being discussed.

Fees: 1,300 EUR | 1,000 EUR early-bird fee if you register before September 1st

Registration Deadline: 30 September 2021, 11.59 PM CET

Executive Training for the Finnish Institute of Public Administration

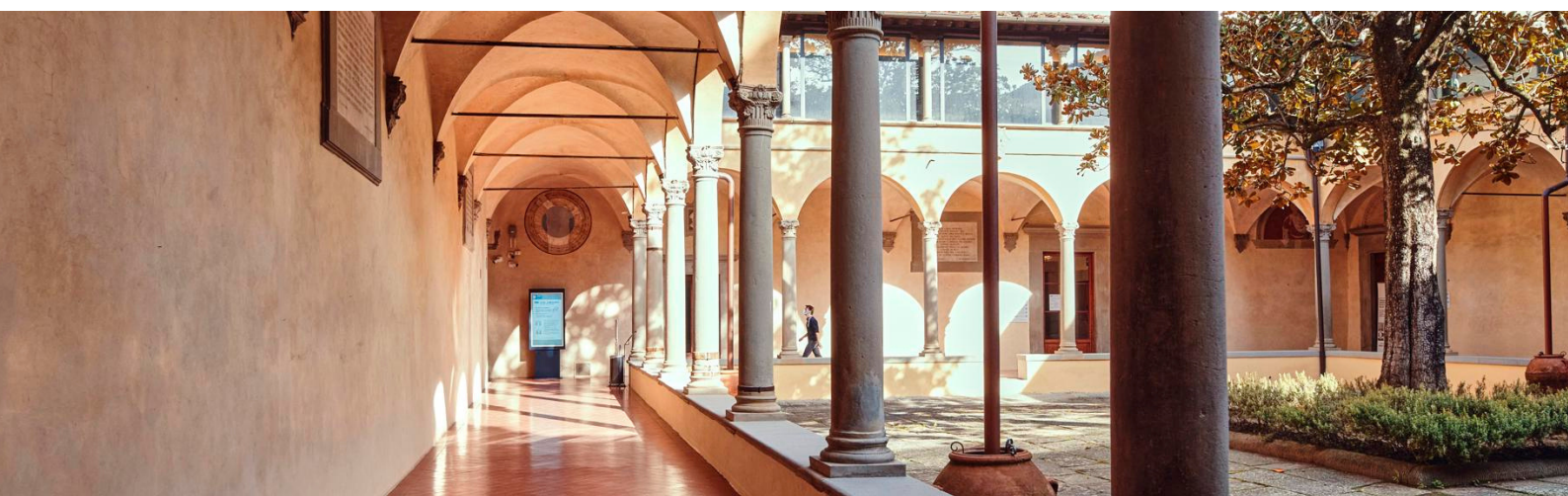
21 & 22 October 2021

Badia Fiesolana, Florence, Italy

[INVITATION ONLY](#)

This tailored executive training was developed by the School of Transnational Governance for the Finnish Institute of Public Administration. In the context of a study-visit to Florence, a set of workshops in the core areas of the STG will take place along with visits, group discussions, and a rich social programme. Another aim of the programme is to start creating a transnational community of experts in governance between Helsinki and Florence, that will exchange knowledge and best practices well beyond this study visit.

Invitation Only



Gender Dimensions and Women's Rights in Terrorism and Counter Terrorism

[REGISTER HERE](#)

11, 12, 18, 19 & 26 November 2021

Online

In the aftermath of terrorism, there are significant gender implications to state responses surrounding criminal justice, rehabilitation and reintegration of people associated with terrorist groups and support to victims. Ranging from the gender specific roles within terrorist groups to the gender implications of state response to the threat of terrorism, this executive training will explore the role of gender in terrorism and counter-terrorism; the role of women and men in terrorist groups and the impact terrorism has on victims with a highly significant gender dimension. This executive training is offered in joint collaboration with the **UN Team of Experts Rule of Law/Sexual Violence in Conflict** and the **United Nations Office on Drugs and Crime (UNODC)**.

Fees: 1,300 EUR

Registration Deadline: 31 October 2021, 11.59 PM CET

Responsible Negotiations Across Nations

[REGISTER HERE](#)

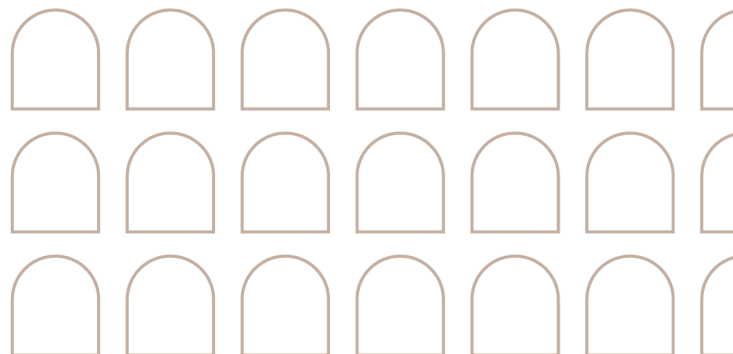
15, 16 & 17 November 2021

Badia Fiesolana, Florence, Italy

This three-day Executive Training addresses the challenges of complex interactions and communication across cultures and sectors, while engaging multiple stakeholders. It provides a systematic framework to prepare, conduct and debrief your negotiations. The training combines role-plays, mini-cases and best practices in order to strengthen your skills in transnational contexts. You will become more aware of your own negotiation style, and develop ways of influencing others more responsibly. We will also discuss the specific challenges and opportunities provided by conducting Negotiations online in transnational contexts. This executive course will be co-trained by high level academics from **Brandeis University** and the **Program on Negotiation at Harvard Law School**.

Fees: 1,700 EUR

Registration Deadline: 20 October 2021, 11.59 PM CET



Private Actors in Transnational Governance

[REGISTER HERE](#)

Part I: Digital Actors

18 & 19 November 2021

Badia Fiesolana, Florence, Italy

The governance by and of the internet brings enormous challenges on how it takes place and what can realistically be achieved. Most of its governance is only feasible on a transnational level, while the role of private actors has become increasingly central, raising a number of questions concerning the accountability of the private sector in the **transnational regulation of online content**. The training will explore different **regulatory models** (state regulation, self-regulation and co-regulation) and focus on the rationale underlying a preference for involving private actors in regulation and enforcement over purely public (top-down) law arrangements as well as the limitations and challenges this type of transnational regulation in the digital sphere. Given the speed of change in the digital media environment, and the increasing threats of private regulation to citizens' interest/rights in different sectors, the importance of ensuring private sector accountability and buy in for fundamental values is central to building citizens' trust.

Fees: 1,000 EUR | 800 EUR early-bird fee if you register before September 15th

Registration Deadline: 31 October 2021, 11.59 PM CET

EDMO Executive Training Modules (4 Events)

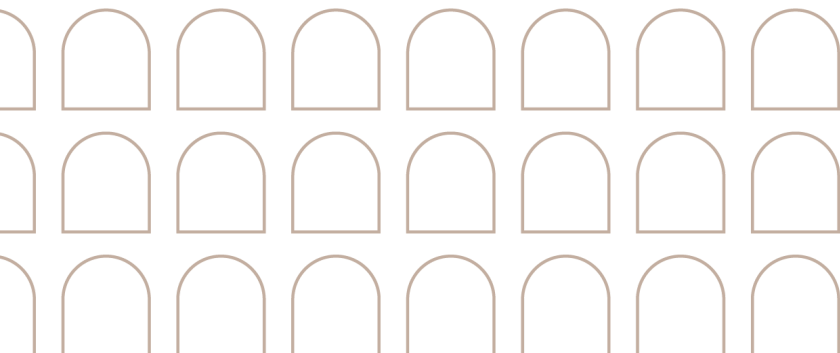
[REGISTER HERE](#)

Autumn 2021

Online

The **European Digital Media Observatory (EDMO)** provides regular one-day training modules on online disinformation, through a multi-and cross-disciplinary approach aimed at responding to the most pressing training needs and recent trends in the disinformation field and fact-checking practices. EDMO aims to adapt its training offer to the constantly changing nature of the disinformation phenomenon and to respond to the training needs of various actors in the information and media field, combining academic knowledge with hands-on and solutions-oriented modules. Four online training modules will take place during autumn 2021, focusing on the following topics: **innovative tools for fact-checkers, online disinformation: policies and regulations, principles for media information and literacy policies, and neuroscience and disinformation: understanding online disinformation.**

For more information visit <https://edmo.eu/trainings/>



Digital Platforms: Towards a Comprehensive Policy Framework?

[REGISTER HERE](#)

14, 15, 16 & 17 December 2021

Badia Fiesolana, Florence, Italy

Digital platforms have become a focal point in policy conversations across the world. On the one hand, digital platforms have been the source of increased consumer savings, job creation, and economic growth; on the other hand, they raise novel concerns, which current regulatory approaches and instruments do not appear well-equipped to address. The result has been the development of a complex policy discussion, not so much about “whether” to regulate digital platforms, but rather, on the difficulty of reaching consensus on “what”, “how” and “who” to regulate. In this executive training we will discuss and debate the **risks and opportunities arising from digital platforms**, their **role in and beyond competition policy**, and the role of platforms, and in particular large **social media**, in the future of the public debate, with emphasis on the **promotion of democracy**.

Fees: 1,200 EUR | 1,020 EUR early-bird fee if you register before October 5th

Registration Deadline: 14 November 2021, at 11.59 PM CET





UPCOMING EXECUTIVE TRAININGS 2022

Keep an eye on our website for registrations!

European Leadership Programme

January - December 2022

Blended - Co-organised with the **European School of Administration (EuSA)**

Europe is exposed to rapid, complex and deep transformative trends. We need different policy approaches to address them, including building renewed alliances with European citizens and stakeholders. In order to address this challenge, EuSA and the EUI School of Transnational Institute are teaming up to develop a European Leadership Programme designed to support future senior managers/ middle managers in EU institutions to develop the new competences and leadership skills that are required to promote the public policy innovation needed to address current challenges. This programme will lead the participants through a 12 month learning path that will be organized in partnership with state of the art learning centres and universities across the EU.

Invitation Only

Unboxing the Commission: How to Understand and Engage with the EU Executive

March 2022

Badia Fiesolana, Florence, Italy

This executive training aims to shed light on the black box of policymaking within the European Commission. The training is practice-oriented and brings together three important vantage points: the academic analysis of Commission governance and operations; the "insiders' view"; and that of a lobbyist whose job is to have an impact on the Commission. It will be delivered by former members of the Commission services who have served at both Cabinet and DG level in several policy areas, experienced academics, and campaigners who have engaged with it across a host of areas. In addition to the latest data, case studies, and policy developments, participants will also learn skills for engaging with the Commission: how to effectively contribute to the public consultation process; how to write policy memos and position papers aimed at the Commission; how to follow the Commission's cycle and do proper audience mapping within the Commission.

Skills and Strategies for the 21st-Century Policy Entrepreneur

March - May 2022

Blended: Online & Badia Fiesolana, Florence, Italy

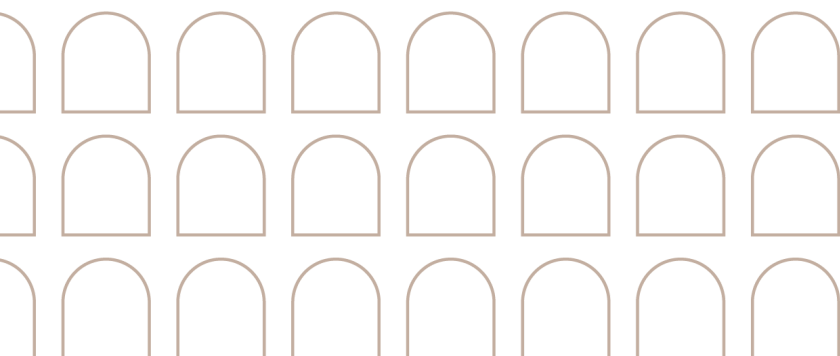
What is a 'policy entrepreneur'? And how do they become entrepreneurs? Are they born that way? Or can organisations create, educate and train them? In other words, what are the key skills and characteristics of policy entrepreneurs and can they be learnt? This workshop will investigate the attributes of policy entrepreneurs, various theories about them and cases of successful entrepreneurship. This workshop will give you an opportunity to examine and expand the range and variety of successful styles and strategies that both individuals and organisations use to develop and sell new policy ideas and bring about real change. This is about taking new (or re-jigged) ideas and policy creativity all the way from setting public agendas through to policy implementation. This executive training will be delivered through blended methodology with the first three weeks of the programme being online, followed by a residential period in Florence (2 days) and ending with a final online session.

Migration Communication Strategies: Effective Approaches to Depolarise the Debate

May 2022

Badia Fiesolana, Florence, Italy - In collaboration with the **Migration Policy Centre (MPC)** of the EUI

Immigration is a controversial issue that is polarizing societies. The rising salience of the immigration issue has evoked heated debates and the rise of hate speech. Additionally, it has also driven dissatisfaction with political elites and migrant advocates who are often perceived as out of touch with citizens' concerns about immigration and diversity. As a result, we are facing a growing uncertainty about how to best communicate about immigration-related issues and how to reach out to segments of society that might be skeptical of immigration. Governance actors working in the field of migration, however, are in need of more opportunities to develop practical skills to depolarize the debate. To foster social cohesion, narratives are needed that neither alienate affected migrants, nor people who have concerns about immigration. This Executive Training develops and strengthens communication skills by providing in-depth insights into the factors that decisively shape how people perceive and react to immigration and ethno-cultural diversity. In the course of eight thematic sessions, participants will learn to identify and apply productive communications approaches towards migration-related issues in challenging contexts.



EU Restrictive Measures and their Impact in Political and Legal Context

May 2022

Badia Fiesolana, Florence, Italy

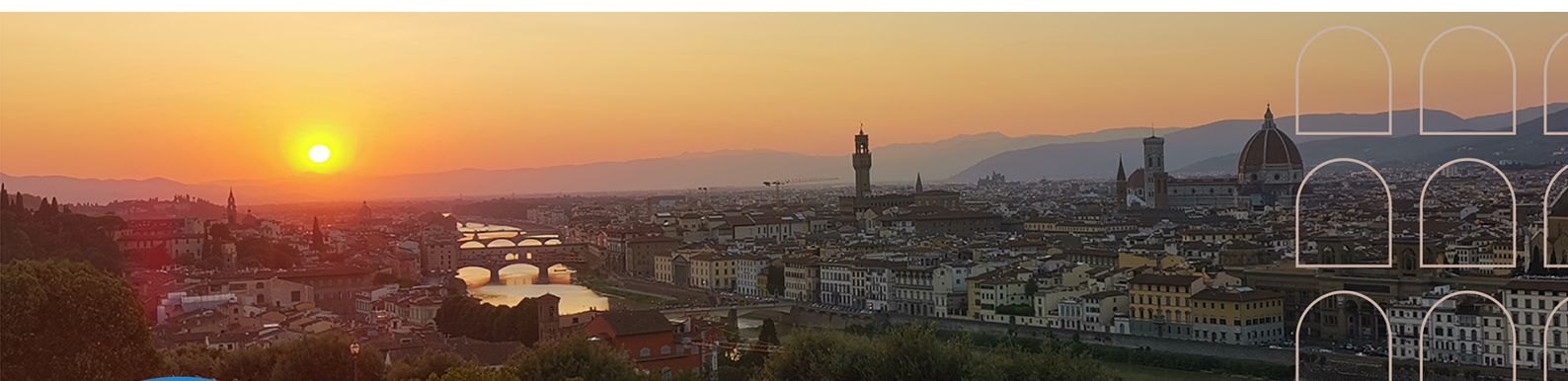
Restrictive measures (sanctions) are one of the most significant instruments of the EU Common Foreign and Security Policy (CFSP). They aim to bring about a change in policy or behavior on the part of governments of non-EU countries and the entities and individuals who support them or who are considered responsible for the behavior at stake. This executive training will cover in detail the evolution and major features of EU restrictive measures, their political and legal nature, the broader international context within which they operate, and the mechanisms whereby they become law. It will also discuss the practical implications and challenges as regards their enforcement, the judicial review ensured by the courts of the EU, their effectiveness and legitimacy, their placement within the EU's external policy, their geopolitical potential, as well as their impact on the development of EU law and fundamental rights protection. It will be delivered by senior EU and national policymakers, judges, and academics. By blending experts' inputs and learners' interaction through case study discussions, this executive training also creates an enabling environment for peer learning and networking.

Different Plans, Common Challenges: Implementation of the National Recovery & Resilience Plans in the Context of NGEU

May 2022

Hybrid: Online & Badia Fiesolana, Florence, Italy

This interactive executive course will enable participants to better comprehend the critical issues in implementing the national National Recovery and Resilience Plans (NRRPs) "on the ground" (e.g. national administration capacities, loans, performance indicators, timelines, reporting, evaluation). These revolve particularly around the required joint implementation of reforms and investments throughout the RRP, as well as the digital and green transition. Gathering high-level public officials working on the Recovery portfolio from the Member States who will share their experience, this training will serve both as a platform where the participants can get to know the 'state of play' in implementing the National Recovery and Resilience Plans (NRRPs) across Europe, discuss the common challenges that arise during this process, foster a "community of practice" that exchanges best practices, and also provide a forum for sharing concerns and experience with EU Officials.



Environmental Policy-making – Andean Community

Online

This tailor-made training is designed to meet the learning requirements of the Andean Community and assist its members in the successful development and implementation of the planned environmental management platform. The training curriculum will share the EU experience of environmental policymaking emphasising in particular the issues relevant to the Andean Community while addressing the consolidation of evidence for decision-making through an examination of the work carried out by the European Environment Agency and the European Commission's Joint Research Centre.

Invitation Only

Mainstreaming Gender in EU Policymaking: Gender-responsive Budgeting

Hybrid: Online & Badia Fiesolana, Florence, Italy

This training provides key theoretical elements, practical examples, and individual guidance to implement the instruments for gender-responsive budgeting. From evaluation into planning, the training provides participants with a set of tools and case studies relevant to the EU's policy-making process, especially in the context of the new requirements set out in the **EU's Gender Equality Strategy**, the **Next Generation EU package**, and the **Multiannual Financial Framework**. Academic experts and practitioners will guide the participants through the definition and application of the key tools: Gender Analysis, Gender-sensitive Data and Scoreboards and Gender-Responsive Budgets. Participants will also have the chance to bring in examples from their professional life and perform exercises on them under the guidance of the trainers. They will have the possibility to practice on items and examples of their choice, i.e. bringing-in tasks related to their daily work.

Invitation Only

Effective Migration Management: Putting Policy into Action

September 2022

Badia Fiesolana, Florence, Italy - In collaboration with the **Migration Policy Centre (MPC)** of the EUI

Public authorities, civil society organisations, and private businesses, are involved in managing migration, with significant implications for societies in sending, transit, and receiving countries. In order to respond to the complexity of migration, and to reduce implementation gaps, there is a need for a holistic view of migration. This Executive Training aims at developing and strengthening migration management skills through a holistic perspective. Using case-study teaching, we will work with participants to share different experiences and reflect on common constraints and opportunities. In the course of a variety of interlinked thematic sessions, participants will explore the different stages of migration management, from finding evidence to decision making processes and implementation. The training will combine insights of migration theory and practical perspectives from the operational level. At the end of the training, participants will have developed a sophisticated understanding of the complexities, challenges and trade-offs of migration management.



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**We hope to see you online or in Florence
for one of our trainings!**

GET IN TOUCH

To learn more about our programmes or to talk with one of
our specialists regarding customised training for your
organisation, contact us at stg.execed@eui.eu



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