

# EXECUTIVE EDUCATION COURSE CATALOGUE 2022



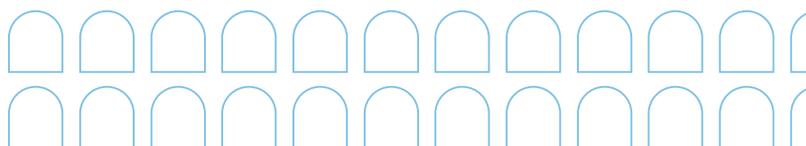
All open courses are eligible toward the award of the [European and Transnational Governance Network \(ETGN\)](#) certificate. A limited number of partial fee waivers are available for those who wish to enroll. Course fees highlighted throughout the catalogue are shown at full price.

**Early bird** discounts are available. Check out each course's webpage for details.

If you have questions, contact us at: [stg.execed@eui.eu](mailto:stg.execed@eui.eu).



## WINTER / SPRING COURSES



### Private Actors in Digital Governance

 24 - 25 February  Florence €1,000

**Main trainers: Madeleine De Cock Buning (STG); Lisa Clare Ginsborg (STG)**

Rapid changes in politics and public opinion are impacting the regulatory complexity of the digital media environment. As a result, the rights and interests of citizens are under increasing threat around the world. Can large and powerful private companies be trusted to govern in a socially responsible manner which is in the best interests of the global citizenry both online and offline?

Participants will have the opportunity to explore and better understand the different possible regulatory models (state regulation, self-regulation, and co-regulation) while debating the pros and cons of involving private entities in regulation and enforcement (bottom-up) over purely public (top-down) law arrangements.

[Click here to register](#)

### EDMO Executive Training Modules

The European Digital Media Observatory (EDMO) provides regular one-day training modules on online disinformation, through a multi- and cross-disciplinary approach to respond to the most pressing training needs in the areas of disinformation and fact-checking practices. The first course is currently in development and scheduled to take place in February 2022. For further details and registration information on this course in the new year, along with information on thematic areas of research, training, and development, visit <https://edmo.eu/trainings/>

## Climate Risk Academy

 21 February - 18 March  Online €950 - €1,350

**Main trainers: Jan Cornillie (STG); Jos Delbeke (STG), Paul Fisher (Oliver Wyman and Cambridge Institute for Sustainability Leadership, Cambridge University); Peter Vis (STG); Ilya Khaykin (Oliver Wyman), Alban Pyanet (Oliver Wyman) & Anne Platou (DNB Bank ASA)**

This Climate Risks Online Academy co-organized by Oliver Wyman and the Florence School of Banking and Finance (EUI), in scientific cooperation with the EUI's School of Transnational Governance, combines the expertise and tools of the financial industry to assess and grasp the risks posed by climate change to the financial sector.

Instead of examining how the risk landscape has been altered by climate change, the Academy will review practical approaches for quantifying their impact and explore best practices for integrating climate risk into both prudential and risk management frameworks. This online Academy has been designed for staff members of financial institutions, micro-prudential and macro-prudential authorities who wish to deeply understand the crucial risks that climate change pose to the financial system. In addition to providing topical content and practical tools, this online Academy will also act as a platform to stimulate exchange and debate between public officials, academics and private practitioners.

[Click here to register](#)

## High Quality Regulation: Tools and Practice

 7 - 10 March  Florence €1,200

**Main trainers: Claudio Radaelli (STG); Andrea Renda (STG)**

This 4-day executive training course will cover both the dimension of regulatory analysis and the practice of governing rules across the policy life cycle. A large part of the curriculum will focus on the integration of operational lessons from real-world experience alongside the 'better regulation agenda' of many different countries. The course will also delve into the assessment of multi-annual research programmes funded by the European Research Council (ERC).

Participants will learn how the 2021 Communication of the European Commission on better regulation will be implemented across the EU and its member states, while also addressing various impacts on accession countries and the rest of the world. The learning format will include case studies, lectures, and testimonies designed by the Florence School of Regulation (FSR) Energy & Climate.

[Click here to register](#)

## Responsible Negotiations Across Nations

 21 -23 March  Online & Florence €1,700

**Main trainers: Kalypso Nicolaidis (STG); Alain Lempereur (Brandeis University)**

This 3-day training is designed to address the challenges of complex interactions and communications across cultures and sectors, by availing itself of interactive case study engagement across multiple stakeholders. Participants will benefit from a hands-on systematic framework that will help them prepare, conduct and debrief complex international negotiations and achieve successful outcomes. Through role-play, case analyses and global best practices, participants will also strengthen their skills in transnational contexts, therefore becoming more aware of their personal negotiation style, enabling them to influence others in a more responsible manner.

[Click here to register](#)

## Digital Platforms: Towards a Comprehensive Policy Framework

📅 22 - 25 March

📍 Online

€1,200

**Main trainers: Andrea Renda (STG); Nicolas Petit (RSCAS, Law Department)**

Digital platforms have become a focal point in policy conversations across the world. However, their regulation has only recently been added to the discussion, since online intermediaries have remained largely unregulated. The result is a complex policy discussion, not so much about “whether” to regulate digital platforms, but rather, on the difficulty of reaching consensus on “what”, “how” and “who” to regulate. After the training, participants will have a better understanding of how platforms operate, how they create value, and how they can potentially act anti-competitively. They will also have the opportunity to learn about the evolving economic and technological features of digital platforms and their prospective benefits and risks for the economy and society, especially in the context of a growing use of sophisticated Artificial Intelligence (AI) techniques which often escape the ability of regulators to monitor the market.

[Click here to register](#)

## Making Sanctions Work: Political and Legal Challenges of EU Restrictive Measures

📅 22,26,28 - 29 April

📍 Online & Florence

€1,000

**Main trainers: Fabrizio Tassinari (STG); Petra Mahnič (Council of the EU); Juan Ignacio Signes de Mesa (CJEU)**

EU restrictive measures, or sanctions, are one of the most significant tools of Common Foreign and Security Policy (CFSP). However, their adoption and application carry complex political and legal challenges. Over the course of this 5-day blended training course, top legal experts, academics, and practitioners will share detailed knowledge on the political and legal aspects of EU restrictive measures, some of which include their political and legal nature, the mechanisms whereby they become law, the practical implications and challenges concerning their enforcement, and the judicial review ensured by the Courts of the EU, their impact on developing common EU norms and principles and fundamental rights protection, their effectiveness and legitimacy, their placement within the EU’s external policy, their geopolitical potential.

[Click here to register](#)

## Open Society University Network (OSUN)

### Open to Health (O2H): A Pandemic Training Response to Rebuild Resilience

Long-term programme

This project has been designed within the context of a partnership between the European University Institute and the Universidad de los Andes. The aim of the partnership is to deliver executive education and professional training in the critical areas of health and health governance over a three-year period. The courses will contribute to rebuilding and strengthening public health systems’ capacities, with a particular emphasis on low and middle-income countries to design better prospects for global health governance vis-à-vis the training of a new generation of professionals who will be able to navigate the intersecting fields of governance and public health.

Acting as a ‘hub,’ the two lead institutions (the European University Institute and the Universidad de los Andes) will draw upon other partner institutions in the OSUN network and beyond and provide expert contributions to support specifically designed training courses. The full programme is currently under development and all courses are expected to launch in mid-2022. The STG will be specifically designing and delivering the module on “Global Health: Negotiating a New Pandemic Treaty” which will explore the process and content foundation necessary to design and implement a new pandemic convention aimed at strengthening global health security. This O2H programme will soon be open for registration to participants with a focus on the health sector.

## Migration Communication Strategies: Effective Approaches to Depolarise the Debate

 18 - 20 May  Online or Florence €1,200

**Main trainers: Andrew Geddes (MPC); Lorenzo Piccoli (MPC)**

Migration is a controversial topic and one that is difficult to discuss without being accused of spreading fake news or provoking heated debates. As a result, there is growing uncertainty as to how to design migration communication strategies that are effective in changing attitudes for the better. With an aim to strengthen and fine-tune communication skills around this delicate subject, participants will interact with one another to identify, share and understand the key challenges and best practices impacting migration communications today. Participants will also be invited to debate recent topical research and apply recent findings to real-life migration communications campaigns across various regions of the world.

[Click here to register](#)

## Unboxing the Commission: How to Understand and Engage with the EU Executive

 26 - 28 May  Florence €1,000

**Main trainer: Michael Bauer (STG)**

This executive training course aims to shed light on the black box of policymaking within the European Commission. It is practice-oriented and it will be delivered by former members of the Commission services, including former President Jose Manuel Barroso, experienced academics, and campaigners who have engaged with it across a host of areas. In addition to the latest data, case studies, and policy developments, participants will also learn skills for engaging with the Commission: how to effectively contribute to the public consultation process; how to write policy memos and position papers aimed at the Commission; how to follow the Commission's cycle and do proper audience mapping within the Commission.

[Click here to register](#)

## Innovative Policy Entrepreneurship: Skills and Strategies for Policy Change

 27, 30, 31 May & 2 - 3 June  Online & Florence €1,000

**Main trainer: Diane Lesley Stone (STG)**

Being a policy entrepreneur is not easy: it takes time, commitment, passion and sometimes a Machiavellian understanding of how networks of influence operate. However, becoming a policy entrepreneur who drives meaningful change is different depending on the characteristics of the policy problem and whether it is based inside government or outside of government, such as within media, academia, a think tank or an interest group. This blended training provides participants with an opportunity to examine and expand the range of skills and strategies that individuals and organizations need to advance new policy ideas that bring about real change. Delivered by successful policy entrepreneurs and leading academics, the training will start online and continue in a historic Medici palace in the centre of Florence.

[Click to register](#)

## MOOC: Carbon Markets: European Lessons for Transnational Climate Action

[Free Massive Open Online Course | launch date tbc](#)

This course provides useful insights and reflections on the role of carbon markets as a driver of the transition to a low-carbon economy. The focus will be on the EU's experience of creating and implementing a common climate policy underpinned by carbon pricing, while sharing some experiences from selected G20 countries in designing and putting forward similar carbon pricing policies.

**Programme in development**

# SUMMER SCHOOL COURSES



## ETGN Summer School on Agile Governance

 Summer 2022     Florence    Open course in cooperation with ETGNetwork

The School of Transnational Governance of the EUI will host a four-day Summer School on Agile Governance organised by the European and Transnational Governance Network (ETGN), a network of excellence in public policy executive education composed of seven leading European institutions. The summer school will be structured around four key thematic areas that define cutting-edge policymaking: Reimagining policymaking across the physical-digital divide; Advanced and autonomous data analytics for better governance and regulation; The role of businesses in agile governance; Democracy, accountability, and agile governance.

**Programme in development**

# AUTUMN COURSES PREVIEW



The autumn semester training programmes are currently under development. We invite you to review the topics listed below scheduled to begin in October 2022. Updates to this catalogue and our website will be available in the first half of 2022. For more information or to receive updates on these courses, please contact us at: [stg.execed@eui.eu](mailto:stg.execed@eui.eu)

## Effective Migration Management: Putting Policy into Action

 October 2022

**Main trainers: Andrew Geddes (MPC); Lorenzo Piccoli (MPC)**

This training develops and strengthens participants' migration management skills. It explores the different stages of migration management from managing evidence to decision-making processes and to implementation. It will offer officers and practitioners working in the field of migration with a holistic approach, looking at the issue of migration management from different perspectives and across different key themes in order to share knowledge and upgrade key expertise. By the end of the training, participants will have developed a sophisticated understanding of the complexities, challenges, and trade-offs of migration management.

## Different Plans, Common Challenges: Implementation of the NGEU National Recovery & Resilience Plans

 November 2022

**Main trainer: George Papaconstantinou (STG)**

This interactive executive course enables participants to better comprehend the critical issues in the practical implementation of the National Recovery and Resilience Plans (NRRPs). The course analyses key "on the ground" issues, such as national administration capacities, loans, performance indicators, timelines, reporting, and evaluation. These topics particularly revolve around the required joint implementation of reforms and investments throughout the RRP, as well as digital and green transition. This course will serve both as a platform for participants to discuss the common challenges of implementing NRRPs across Europe, therefore fostering a "community of practice" as well as providing a forum for sharing concerns and experiences with EU officials.

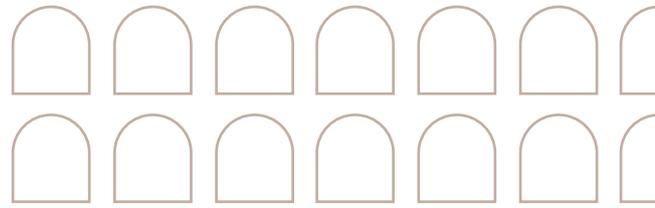
# Effective Governance Strategies for Sustainable Finance in Emerging Markets

 Autumn 2022

## **Main trainer: Kenneth Amaeshi (STG)**

The drive for sustainable development, corporate sustainability, and responsible business practices is reshaping the economic landscape, attracting regulatory attention, creating new business opportunities, changing financial markets, and financing landscape. Developing a competitive, responsible, and sustainable organisation requires strong strategy, organisational values and leadership to drive forward innovation and change. This course is addressing two kinds of professionals. On the one hand, sustainable finance organisations and professionals from the global north will gain a better appreciation of the needs of the global south and how to respond appropriately to them. On the other hand, the course will also empower organisations and professionals from the global south to be more creative in adapting the global sustainable finance trends, techniques, and practices to their local contexts.

# TAILORED EXECUTIVE EDUCATION & TRAINING OPTIONS



The School of Transnational Governance (STG) designs, develops and delivers tailor-made training and development solutions for specific client requests using a variety of formats. Should your organisation be interested in discussing tailor-made options for training in any one of our expert areas, please reach out to us at: [stg.exed@eui.eu](mailto:stg.exed@eui.eu).

## Below are some examples of tailored trainings and formats scheduled for 2022:

### Winter

#### **Webinar: The Legal Challenges, Implementation, and Legacy Issues Lying Ahead for Next Generation EU**

**26 January | For the European Court of Auditors**

This webinar will explore the main aspects of successful implementation and assessment of NextGenerationEU (NGEU), as well as the main challenges it faces. Furthermore, the legal, economic, and political significance of the instrument will be discussed, while reviewing how this new data could bring forward a new modus operandi for EU policies. Finally, a debate will take place to assess how fit NGEU is in addressing the challenges that lie ahead.

### Spring

#### **Workshop: Crisis Management for European City Senior Executives**

**7 May | For Eurocities**

This workshop is designed to present an overview of crisis management techniques and cases, along with best – and worst – practices concerning a variety of urban issue areas. The aim of the workshop is to enhance the capacity of senior executives from European cities to manage current and future crises in a cost effective manner, while increasing both the resilience and effectiveness of public administration and management at the local level. The programme also serves as an introduction to a potential broader series of workshops that will address key cross-cutting issues of urban policy and transnational governance. The format will begin with a public panel and will take place during The of State of the Union (SOU) conference at the European University Institute.

#### **Study Visit for the Finnish Institute of Public Administration**

**11-13 May | For the Finnish Institute of Public Administration**

Within the context of a study-visit to Florence, this initiative offers a set of workshops touching on all core areas examined at the School of Transnational Governance and will take place alongside visits, group discussions, and a rich social programme. The programme also aims to create a transnational community of governance experts between Helsinki and Florence, in an effort to exchange knowledge and best practices that are applicable beyond the study visit.



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## JOIN US

We look forward to working with you and helping you improve  
your knowledge and skills in European and transnational  
governance and policy areas.



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contact us at [stg.execed@eui.eu](mailto:stg.execed@eui.eu)

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