

EXECUTIVE EDUCATION COURSE CATALOGUE 2022



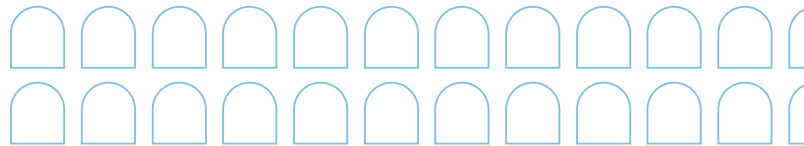
All open courses are eligible toward the award of the [European and Transnational Governance Network \(ETGN\)](#) certificate. A limited number of partial fee waivers are available for those who wish to enroll. Course fees highlighted throughout the catalogue are shown at full price.

Early bird and other discounts are available. Check out each course's webpage for details.

If you have questions, contact us at:
stg.execed@eui.eu.



WINTER / SPRING COURSES



Climate Risk Academy

 **21 February - 18 March**  **Online** **€1,350**

Main trainers: Jan Cornillie (STG); Jos Delbeke (STG), Paul Fisher (Oliver Wyman and Cambridge Institute for Sustainability Leadership, Cambridge University); Peter Vis (STG); Ilya Khaykin (Oliver Wyman), Alban Pyanet (Oliver Wyman) & Anne Platou (DNB Bank ASA)

This Climate Risks Online Academy co-organized by Oliver Wyman and the Florence School of Banking and Finance (EUI), in scientific cooperation with the EUI's School of Transnational Governance, combines the expertise and tools of the financial industry to assess and grasp the risks posed by climate change to the financial sector. Instead of examining how the risk landscape has been altered by climate change, the Academy reviews practical approaches for quantifying their impact and explores best practices for integrating climate risk into both prudential and risk management frameworks. This online Academy has been designed for staff members of financial institutions, micro-prudential and macro-prudential authorities who wish to deeply understand the crucial risks that climate change pose to the financial system. In addition to providing topical content and practical tools, this online Academy also acts as a platform to stimulate exchange and debate between public officials, academics and private practitioners.

[Click here for further information](#)

High Quality Regulation: Tools and Practice

 **7 - 10 March**  **Florence** **€1,200**

Main trainers: Claudio Radaelli (STG); Andrea Renda (STG)

This 4-day executive training course covers both the dimension of regulatory analysis and the practice of governing rules across the policy life cycle. A large part of the curriculum focuses on the integration of operational lessons from real-world experience alongside the 'better regulation agenda' of many different countries. The course also delves into the assessment of multi-annual research programmes funded by the European Research Council (ERC).

Participants learn how the 2021 Communication of the European Commission on better regulation will be implemented across the EU and its member states, while also addressing various impacts on accession countries and the rest of the world. The learning format includes case studies, lectures, and testimonies designed by the Florence School of Regulation (FSR) Energy & Climate.

[Click here for further information](#)

Responsible Negotiations Across Nations

 **21 - 23 March**  **Online & Florence** **€1,700**

Main trainers: Kalypso Nicolaidis (STG); Alain Lempereur (Brandeis University)

This 3-day training is designed to address the challenges of complex interactions and communications across cultures and sectors, by availing itself of interactive case study engagement across multiple stakeholders. Participants benefit from a hands-on systematic framework that will help them prepare, conduct and debrief complex international negotiations and achieve successful outcomes. Through role-play, case analyses and global best practices, participants also strengthen their skills in transnational contexts, therefore becoming more aware of their personal negotiation style, enabling them to influence others in a more responsible manner.

[Click here for further information](#)

Digital Platforms: Towards a Comprehensive Policy Framework

 **22 - 25 March**  **Online** **€1,200**

Main trainers: Andrea Renda (STG); Nicolas Petit (RSCAS, Law Department)

Digital platforms have become a focal point in policy conversations across the world. However, their regulation has only recently been added to the discussion, since online intermediaries have remained largely unregulated. The result is a complex policy discussion, not so much about “whether” to regulate digital platforms, but rather, on the difficulty of reaching consensus on “what”, “how” and “who” to regulate. After the training, participants will have a better understanding of how platforms operate, how they create value, and how they can potentially act anti-competitively. They will also have the opportunity to learn about the evolving economic and technological features of digital platforms and their prospective benefits and risks for the economy and society, especially in the context of a growing use of sophisticated Artificial Intelligence (AI) techniques which often escape the ability of regulators to monitor the market.

[Click here for further information](#)

EDMO Evaluating the impact of media literacy initiatives

 **24 - 25 March or 26 – 27 April**  **Online** **Free**

This 2-day executive training course by the European Digital Media Observatory (EDMO) responds to the most pressing training needs in the areas of online disinformation and fact-checking practices. As increased digital media literacy becomes ever more necessary in the complex online environment, it is crucial that media literacy practitioners are able to effectively monitor the results of their initiatives and measure these against their goals. In the absence of a widely agreed way to measure impact, this training offers, through a multi- and cross-disciplinary approach, a deep dive into each step of the process of monitoring and evaluation, and provide useful examples of measurement and assessment.

[Click here for further information](#)

Making Sanctions Work: Political and Legal Challenges of EU Restrictive Measures

 22,26,28 - 29 April  Online & Florence €1,000

Main trainers: Fabrizio Tassinari (STG); Petra Mahnič (Council of the EU); Juan Ignacio Signes de Mesa (CJEU)

EU restrictive measures, or sanctions, are one of the most significant tools of Common Foreign and Security Policy (CFSP). However, their adoption and application carry complex political and legal challenges. Over the course of this 5-day blended training course, top legal experts, academics, and practitioners share detailed knowledge on the political and legal aspects of EU restrictive measures, some of which include their political and legal nature, the mechanisms whereby they become law, the practical implications and challenges concerning their enforcement, and the judicial review ensured by the Courts of the EU, their impact on developing common EU norms and principles and fundamental rights protection, their effectiveness and legitimacy, their placement within the EU's external policy, their geopolitical potential.

[Click here for further information](#)

Migration Communication Strategies: Effective Approaches to Depolarise the Debate

 18 - 20 May  Online or Florence €1,200

Main trainers: Andrew Geddes (MPC); Lorenzo Piccoli (MPC)

Migration is a controversial topic and one that is difficult to discuss without being accused of spreading fake news or provoking heated debates. As a result, there is growing uncertainty as to how to design migration communication strategies that are effective in changing attitudes for the better. With an aim to strengthen and fine-tune communication skills around this delicate subject, participants are given the opportunity to interact with one another to identify, share and understand the key challenges and best practices impacting migration communications today. Participants are also invited to debate recent topical research and apply recent findings to real-life migration communications campaigns across various regions of the world.

[Click here for further information](#)

Unboxing the Commission: How to Understand and Engage with the EU Executive

 26 - 28 May  Florence €1,000

Main trainer: Michael Bauer (STG)

This executive training course aims to shed light on the black box of policymaking within the European Commission. It is practice-oriented and is delivered by former members of the Commission services, including former President Jose Manuel Barroso, experienced academics, and campaigners who have engaged with it across a host of areas. In addition to the latest data, case studies, and policy developments, participants also learn skills for engaging with the Commission: how to effectively contribute to the public consultation process; how to write policy memos and position papers aimed at the Commission; how to follow the Commission's cycle and do proper audience mapping within the Commission.

[Click here for further information](#)

Innovative Policy Entrepreneurship: Skills and Strategies for Policy Change

📅 27, 30, 31 May & 2 - 3 June

📍 Online & Florence

€1,000

Main trainer: Diane Lesley Stone (STG)

Being a policy entrepreneur is not easy: it takes time, commitment, passion and sometimes a Machiavellian understanding of how networks of influence operate. However, becoming a policy entrepreneur who drives meaningful change is different depending on the characteristics of the policy problem and whether it is based inside government or outside of government, such as within media, academia, a think tank or an interest group. This blended training provides participants with an opportunity to examine and expand the range of skills and strategies that individuals and organizations need to advance new policy ideas that bring about real change. Delivered by successful policy entrepreneurs and leading academics, the training starts online and continues in a historic Medici palace in the centre of Florence.

[Click here for further information](#)

Carbon Markets: Examining EU Policies for Transnational Climate Action

📅 Ongoing MOOC (Massive open online course)

📍 Online

Free

This MOOC course provides useful insights and reflections on the role of carbon markets as a driver of the transition to a low-carbon economy. The focus is on the EU's experience of creating and implementing a common climate policy underpinned by carbon pricing, while sharing some experiences from selected G20 countries in designing and putting forward similar carbon pricing policies. This training is available in [English](#), [Chinese](#), [French](#), [Portuguese](#), and [Spanish](#).

[Click here for further information](#)



SUMMER COURSES



ETGN Summer School on Agile Governance

 04 - 07 July

 Florence

€1,800

Main trainers: Andrea Renda (STG); George Papaconstantinou (STG); Cameran Ashraf (CEU); Nick Malyshev (OECD); Olaf Osica (College of Europe); Thurid Hustedt (Hertie School)

The School of Transnational Governance of the EUI, in collaboration with the OECD, will host a four-day Summer School on Agile Governance organised by the European and Transnational Governance Network (ETGN), a network of excellence in public policy executive education. The summer school is structured around four key thematic areas that define cutting-edge policymaking: Reimagining policymaking across the physical-digital divide; Advanced and autonomous data analytics for better governance and regulation; The role of businesses in agile governance; Democracy, accountability, and agile governance. The participants of the Summer School will receive a training certificate from the ETGN, which is composed of seven leading European institutions (Central European University (CEU); College of Europe, Bruges Campus; College of Europe, Natolin Campus; EUI School of Transnational Governance (STG); Hertie School – The University of Governance in Berlin; Institut National du Service Public (INSP); SDA Bocconi School of Management).

[Click here for further information](#)

Inclusive Leadership for Sustainable Governance - Empowering the new role models

 11 - 12 July

 Florence

Open course in cooperation with the Open Society Foundations

Main trainers: Costanza Hermanin (STG); Ruth Rubio Marin (STG); Olivier Malcor (Parteciparte)

This programme offers to European party leaders advanced skills training and expert competence development modules functional to achieving a diversified and inclusive leadership at party and government level, starting with gender inclusiveness. Leaders will be involved in simulations to understand how to establish inclusive political environments and communication. The programme, possible thanks to the support of the Open Society Foundations, offers a unique opportunity to establish a network among the participants.

[Click here for further information](#)

The transnational governance of migration and mobility in Africa

 20 - 22 July

 Kampala (Uganda)

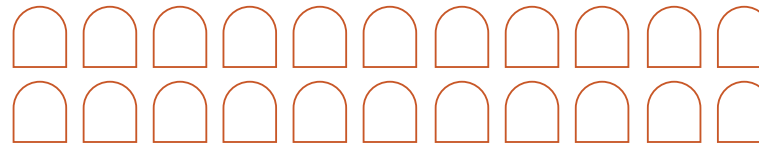
€800

Main trainer: Mehari Taddele Maru (STG)

This 3-day executive training is organised by the Migration Policy Centre and the School of Transnational Governance of the European University Institute in collaboration with the Uganda Council on Foreign Relations. The course enables participants to develop a deeper ability to identify both the opportunities for and obstacles to effective and sustainable policy-making on human mobility. Working together in an interactive setting, participants will examine the key bilateral, multilateral, and interregional frames of cooperation, with a focus on transnational decision-making processes and implementation across the African continent. The School of Transnational Governance offers 10 scholarships for this training.

[Click here for further information](#)

AUTUMN COURSE PREVIEW



Effective Migration Management: Putting Policy into Action

 5 – 7 October  Florence €1,300

Main trainers: Leila Hadj Abdou, Giulio di Blasi, Lorenzo Piccoli (MPC), Andrew Geddes (MPC), Marzia Rango

This training develops and strengthens participants' migration management skills. It explores the different stages of migration management, from managing evidence to decision-making processes and to implementation. It provides officers and practitioners working in the field of migration with a holistic approach, looking at the issue of migration management from different perspectives and across different key themes in order to share knowledge and upgrade key expertise. By the end of the training, participants will have developed a sophisticated understanding of the complexities, challenges, and trade-offs of migration management.

[Click here for further information](#)

Diverse roads to inclusion - D&I management in organisations

 17 – 19 October 2022  Florence €1,500

Main trainers: Ruth Rubio Marin (STG); Benno Bastian Gammerl (EUI Department of History and Civilisation); Brigitte Mauel (PCC)

This 3-day executive training course tackles a wide range of topics related to diversity and inclusivity (D&I) in management from both a neuroscientific and a systemic/institutional point of view. Addressed at leaders in private and public organisations, the goal is to offer an open and secure space to explore, experience and discuss human behaviours in the face of diversity. The focus of this programme is on identifying and building key conceptual models that participants can dynamically apply to their organisation with new forms of humanistic leadership being brought to the fore. Participants will learn to recognise social implications of human diversity in the workplace and in society in general, analyse real cases around gender diversity interventions and develop fair approaches and inclusive solutions.

[Click here for further information](#)

Different Plans, Common Challenges: Successful Implementation of the NRRPs in the Context of NGEU

 9 - 11 November  Online or Florence €1,400

Main trainers: Jos Delbeke, Andrea Renda, Maria Demertzis, George Papaconstantinou (STG)

This executive training seminar will enable participants to better comprehend the critical issues in the practical implementation of the National Recovery and Resilience Plans (NRRPs). It will focus mostly on two sets of issues: Cross-cutting horizontal governance and implementation challenges relating to capacity building, as well as to the use of tools for project management, monitoring, evaluation, and reporting; and "Deep dives" in the critical areas of the green and digital transition, and to advancing social cohesion. It will serve both as a platform for participants to discuss the common challenges of implementing NRRPs across Europe, therefore fostering a "community of practice", as well as providing a forum for sharing concerns and experiences with EU officials.

[Click here for further information](#)

Governing Sustainable Finance in Emerging Markets

📅 1 - 2 & 5 - 6 December 📍 Online €1,100

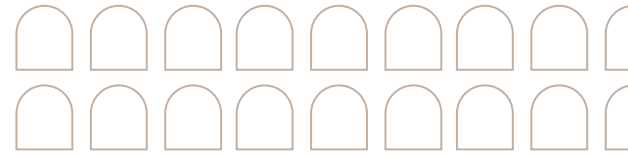
Main trainer: Kenneth Amaeshi (STG), Pierre Schlosser (FBF)

The drive for Environmental, Social, and Governance (ESG) issues, sustainable development, and responsible business practices is core to the development of sustainable finance, which is reshaping economic landscapes, creating new business opportunities, changing financial markets and the global financing landscape. In this training, participants will explore sustainable finance from the needs of the global south and leverage the insights to design policy frameworks that will support strategic innovation and performance as well as sustainable economic growth. It will also empower professionals working in sustainable finance from both the global south and north to be better informed and aware of recent lessons learned when adapting the global sustainable finance principles/standards and practices to their local contexts.

[Click here for further information](#)



TAILORED EXECUTIVE EDUCATION & TRAINING



The School of Transnational Governance (STG) designs, develops and delivers tailor-made training and development solutions for specific client requests across a variety of formats. Should your organisation be interested in discussing tailor-made options for your specific training and developmental needs, e-mail us at: stg.exed@eui.eu.

Some examples of tailored training activities in 2022

Webinar: The Legal Challenges, Implementation, and Legacy Issues Lying Ahead for Next Generation EU

26 January | For the European Court of Auditors

This webinar explores the main aspects of successful implementation and assessment of NextGenerationEU (NGEU), as well as its main challenges. Furthermore, the legal, economic, and political significance of the instrument are discussed, while reviewing how new data can bring forward a new *modus operandi* for EU policies. Finally, the webinar encourages debate to assess how fit NGEU is in relation to addressing the challenges ahead.

Managing Crisis in European Cities: Best Practices and Novel Approaches

7 May | For Eurocities

This workshop is designed to present an overview of crisis management techniques and cases, along with best – and worst – practices relevant to a variety of urban issue areas. The aim of the workshop is to enhance the capacity of senior executives and mayors from European cities to manage current and future crises in a cost effective manner, while increasing both the resilience and effectiveness of public administration and management at the local level. The programme also serves as an introduction to a potential broader series of workshops that will address key cross-cutting issues of urban policy and transnational governance.

[Click here for further information](#)

Executive Training for the Finnish Institute of Public Administration

11-13 May | For the Finnish Institute of Public Administration

Within the context of a study-visit to Florence, this initiative offers a set of workshops touching on all core areas examined at the School of Transnational Governance and takes place alongside study visits, group discussions, and a rich social programme. The training also aims to create a transnational community of governance experts between Helsinki and Florence, in an effort to exchange knowledge and best practices for mutual learning.

[Click here for further information](#)

HOPE Fellowship - the UN's fellowship for Harnessing Opportunities for Promoting Empowerment of youth

23-24 May | For the President of the 76th Session of the UN's General Assembly

To promote youth engagement in multilateralism and support the next generation of diplomats, particularly from underrepresented countries at the United Nations, the President of the 76th Session of the General Assembly (PGA) has established the "PGA Fellowship for Harnessing Opportunities for Promoting Empowerment of Youth" (PGA Fellowship for HOPE). The School of Transnational Governance hosted 8

fellows for two days in Florence and organised a set of workshops in its core areas, including democracy, human rights, the rule of law, global governance and most importantly, the EU's perspective on multilateralism. These sessions were complemented by study visits, group discussions, and a rich social programme.

[Click here for further information](#)

EU Leaders 3.0

23-25 May | In partnership with the European School of Administration (EuSA)

In an era of rapid, complex, and deep transformative trends in Europe, this 3-day prototype leadership programme targets mid and senior-level managers of EU institutions and bodies and their teams. The STG supports the European School of Administration in programme design by specifically hosting the session kick-off meeting in Florence where 12 EU managers have an opportunity to begin their learning journey with purpose and value, by reflecting on the goals they want to achieve during their time here.

They gain first-hand perspectives of the next generation by engaging with students of the School's Master programme, while also having the unique opportunity to speak with former Greek Finance Minister, Prof. George Papaconstantinou to gain a first-hand account of how crisis leadership traits are built while effectively managing innovative policy solutions through crisis management. This first meeting allows for an assessment to identify key leadership competences, that prepares participants for the second half of the programme to take place in Brussels with their teams.

[Click here for further information](#)

Capacity building programme of the Western Balkans (two training courses for Western Balkans Diplomats)

6-10 June and 10-14 October | For the Italian Ministry of Foreign Affairs and International Cooperation

The training programme aims to engage junior diplomats and mid-career diplomats of the Western Balkans on matters relating to European Union (EU) policymaking in view of developing their capacity to act and negotiate in today's globalised world while at the same time, strengthening strategic relations between the Western Balkans and the EU. Moreover, the programme will contribute to the consolidation of democratic institutions in the region by supporting the prospect of EU accession while facilitating the reconciliation process among Western Balkan countries. A first cohort of junior diplomats was trained in Florence in June and a second cohort of mid-career diplomats will participate this October.

[Click here for further information](#)

Open Society University Network (OSUN)

Open to Health (O2H): A Pandemic Training Response to Rebuild Resilience

Long-term programme

This project has been designed within the context of a partnership between the European University Institute and the Universidad de los Andes. The aim of the partnership is to deliver executive education and professional training in the critical areas of health and health governance over a three-year period. The courses will contribute to rebuilding and strengthening public health systems' capacities, with a particular emphasis on low and middle-income countries to design better prospects for global health governance vis-à-vis the training of a new generation of professionals who will be able to navigate the intersecting fields of governance and public health.

Acting as a 'hub,' the two lead institutions (the European University Institute and the Universidad de los Andes) will draw upon other partner institutions in the OSUN network and beyond to provide expert contributions in support of bespoke design courses.

[Click here for further information](#)

ICAP Summer School on Emissions Trading for Emerging Economies and Developing Countries

22 August - 2 September | For the International Carbon Action Partnership (ICAP)

After a three-year hiatus, the International Carbon Action Partnership (ICAP) resumes in-person trainings with the 2022 edition of its flagship training activity, the ICAP Summer School on Emissions trading. Over the course of two full weeks, participants will explore concepts and key elements of emissions trading systems implementation, through a mix of presentations from expert speakers and policy practitioners as well as interactive activities. They will also have opportunities to network with each other and with the teaching faculty, composed of representatives from ICAP members, and carbon market professionals. The course is organised in cooperation with the Ecologic Institute and Get2c on behalf of ICAP.

[Click here for further information](#)



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globally for the benefit of every citizen.



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