

SCHOOL OF TRANSNATIONAL GOVERNANCE

RELIVE THE STG 2021-2022 ACADEMIC YEAR IN 10 STEPS

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- 2021-2022 was a challenging yet rewarding academic year.
 - We said goodbye to our first master's graduates and welcomed our first African fellows.
 - We strengthened existing training and research programmes, and started new adventures on artificial intelligence and global health.



1. THE CLASS OF 2022

FIRST COHORT OF MASTER'S GRADUATES READY TO MAKE A DIFFERENCE

On 17 June 2022, we saw off the first cohort of 33 graduates of the world's first Master of Arts in Transnational Governance. We are confident they will positively shape the worlds of policymaking and academia in the years to come.

About the Master in Transnational Governance

Born out of the desire to respond to a world in rapid evolution, our master's programme educates future policy leaders to address global challenges both effectively and ethically. Led by distinguished academics and practitioners, our students are trained to understand the legal, economic, and political underpinnings of global policymaking beyond borders, an important skill for employers operating in today's rapidly changing geopolitical landscape. Our students are encouraged to follow their interests, as they select their specialisation from a wide range of policy area options.

Whether it is about democracy, climate change, gender equality, global security, migration, or the regulation of financial markets, we encourage our students to learn from real-world problem solving. It is for this reason that our two-year programme includes a compulsory curricular internship carried out at one of our prestigious partner organisations, including the European Parliament, other EU institutions, UN agencies and international bodies, as well as think tanks and civil society organisations worldwide.

Part of the curriculum is dedicated to developing practical skills such as project management, diplomatic negotiations, and intercultural communication.

Stats



In their own words

"I really like the idea that the STG brings together academia and practice, that is really a plus here. I was not looking for a purely academic study career, I would say. So, I really like the internship opportunities, the executive trainings and all of the practice-oriented activities that the STG promoted. It was also a new programme, so I was really excited to be part of this new experience, because it was a little bit 'ok, let's see what happens'."

 **Marta Moretti**
Class of 2022

2. EXECUTIVE EDUCATION REACHES MATURITY

THE SCHOOL EXPANDS ITS TRAINING PORTFOLIO, FORGES KEY PARTNERSHIPS AND BUILDS AN EUI-WIDE OFFER

Since September 2021, we organised and delivered ten open courses in a variety of formats (hybrid, blended, residential, online) on diverse areas, such as migration, gender, sports governance, regulation and digital governance. The School also worked with and for partners from the public sector and the academic world, hosting groups on study visits, designing tailored trainings, launching joint courses and contributing to programmes.



Highlights

- Two editions of an online course on gender budgeting run for the European Commission.
- Eurocities mayors from various European cities discussed how to manage crises in cities.
- Kick off of a long-term leadership programme with the European School of Administration.
- Fellows from the UN's HOPE Fellowship received training on democracy, human rights, the rule of law, global governance, and the EU's perspective on multilateralism.
- Junior diplomats from the Western Balkans learned about EU integration and transnational policies.
- With the seven partner institutions of the European Transnational Governance Network (ETGN), the STG ran a joint summer school on agile governance.

About STG Executive Education

Our executive education courses equip professionals from policy, diplomacy, NGOs, media and the private sector with the necessary tools to tackle cross-border issues in their respective fields of competence.

Each seminar combines academic learning with practical case-study sessions and skills sharing. The interactive experience cultivates debate and exchange between participants of different but complementary backgrounds.

The School also leads efforts in ensuring consistency in executive education across the EUI aiming for a common brand for executive education.

Part of the process of developing further EUI Executive Education involves the design and delivery of an EUI Executive Master. Today, professionals look for structured life-long learning experiences to further qualification and career advancement. The EUI Executive Master will target professionals operating in the broader public sector who increasingly need to act as agents of change and policy entrepreneurs in a transnational policy context, where the relationship between public and private sectors is being redefined, and where rapid pace of technological innovation are transforming governance.

Stats 2021 - 2022

24
Total trainings

9
Open trainings

500+
Participants

In their own words

"I didn't know quite what to expect when I had applied but I can confidently say that it exceeded all my expectations...The programme was fully interactive and engaging, elaborating the theory based upon the thoroughly prepared case studies which required different kinds of negotiation methods. I really enjoyed the diversity of the class and how the professors enriched the lectures by real life examples and personal experiences...I believe the impeccable organisation and picturesque campus of Badia Fiesolana added a high value to the experience."



Karen Levent, Creative Director/Senior Copywriter, Ajans Digita

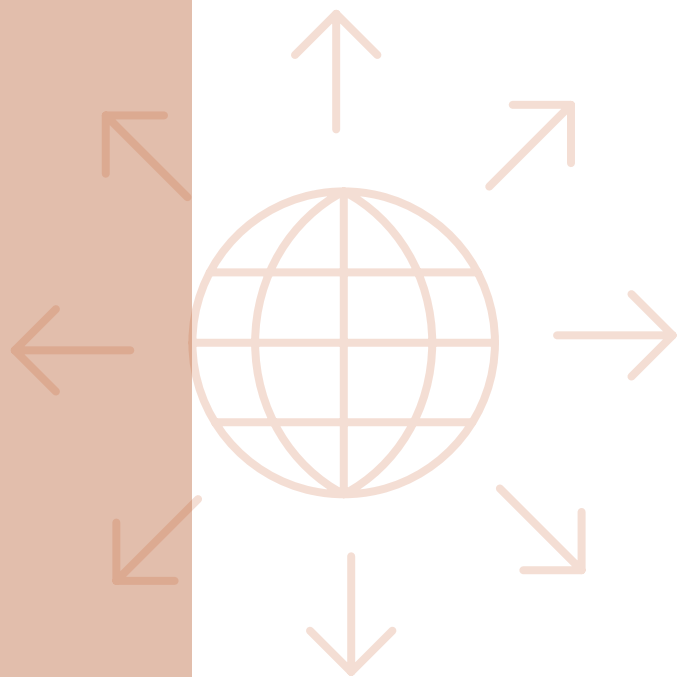
Participant of the executive training seminar (ETS) 'Responsible Negotiations Across Nations', 2022

3. FIRST AFRICAN FELLOWS IN FLORENCE

PILOT PHASE OF THE YOUNG AFRICAN LEADERS PROGRAMME SUCCESSFULLY COMPLETED

The first cohort of 17 African fellows at the STG enjoyed three months of interaction with high-profile trainers and speakers from academia and the world of practice in Africa and in Europe. The fellows also participated in soft skills training and went on a study visit where they networked with representatives of EU Institutions and other stakeholders in Brussels, the German Bundestag, and the European Council on Foreign Relations.

The story of the first cohort is told in the award-winning short film “African Renaissance: Young African Leaders in Florence”, which premiered in March 2022 in Cinema La Compagnia in Florence. Through the eyes of Edem, Tumaini , Idah and Philip, the viewer learns how a new generation of policy leaders wants to transform the African continent.



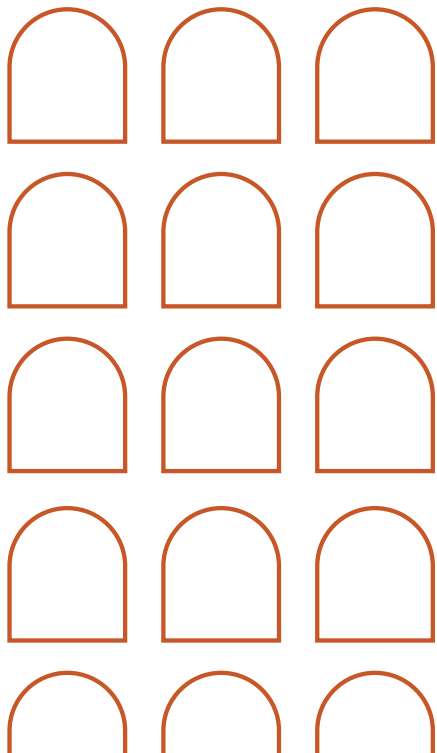
About the Young African Leaders Programme

The Young African Leaders Programme is the first EU-funded fellowship responding to the need of developing African capacities and training young leaders able to implement ambitious strategies for the transformation of Africa. During the pilot phase in 2021, 17 fellows were selected out of 1,780 applications from most of the African countries eligible under the European Development Fund. In 2022, the European Commission’s Directorate-General for International Partnerships confirmed its funding for the programme. The School of Transnational Governance welcomed the second cohort of African fellows in September 2022.

In their own words

“If I had to choose a word to describe the experience of the last three months, during I have lived in Florence, I would say “grow”, because I have grown a lot intellectually, in terms of values and in terms of ethics. I have grown a lot in terms of emotional competences, in terms of acquired knowledge and of technical skills, and of general knowledge.. so that’s it, I grew. And I wish that to all who will come for future cohorts, to grow as much as I did.”

Idah Razafindrakoto,
2021 Young African Leaders Fellow, Madagascar



4. POLICY LEADER FELLOWS CENTRAL TO EUI LIFE

THE 2021-2022 PLF COHORT DEVELOPED AND EXCHANGED KNOWLEDGE THROUGH EVENTS, PUBLICATIONS AND STUDENT MENTORING

Each academic year, the STG welcomes between 20 and 30 fellows with diverse backgrounds and experiences in the field of public policy to join the STG community. The 28 fellows from the 2021-22 cohort of the STG Policy Leader Fellowships represented 20 nationalities with a gender ratio of 45% male and 55% female.

The 2021-2022 cohort was a particularly active and well-integrated part of the EUI community. The fellows led weekly discussion groups ("PLF Talks") open to the EUI community, where they presented their projects and debate ideas related to the STG focus areas. They had access to a coherent offer of in-house seminars on issues ranging from transnational negotiations, to policy writing, camera training and project management. Several fellows published in the STG Policy Paper series or in other institutional outlets, as well as in the EUIdeas blog.

They participated in events and executive trainings, also offering ad-hoc educational activities from their areas of expertise, and interacting with the students from the master's programme. This academic year, the STG for the first time organised formal opportunities for sharing career guidance. The fellows conducted mock job interviews for the graduating second year master's students and presented their career paths, sharing advice with those entering the job market in a mentoring panel.

About the Policy Leaders Fellowship

The [Policy Leader Fellowship](#) is a global programme for early and mid-career policy practitioners from around the world to enhance their work and professional skills, whilst participating in workshops, trainings, skills development sessions, conferences and other events.

Fellows have full access to the STG and the EUI premises, events, workshops, seminars, the EUI Library and its resources in order to carry out research work related to their projects. They follow tailored professional skills workshops and take part in small-group bespoke sessions with leading policymakers and academics. Furthermore, the fellows can audit courses and participate in executive training seminars.

575

Applications
2021-2022

28

Fellows
2021-2022



45%



55%



20
nationalities



In their own words

"I would say that the fellowship has given me a worldview of policies across sectors, starting from gender to corruption to climate to global economy, etc. This has been lifechanging."



Manjusha Mukherjee
2021-2022 Policy Leader Fellow, India

5. NEW STG FACULTY

SIX ADJUNCT PROFESSORS WITH OUTSTANDING TRACK RECORDS IN POLICY TEACHING AND PRACTICE JOINED THE SCHOOL IN 2021-2022

[Anne-Marie Slaughter](#) is CEO of think tank New America. Among her many previous roles, she was the first woman to serve as Director of Policy Planning during the Obama administration and was Dean of Princeton's School of Public and International Affairs from 2002-2009. An international lawyer and foreign policy analyst, Slaughter is an acclaimed author on European Union politics, network theories of world politics and gender equality. Her latest book "Renewal" (2021) is a story of crisis and change, weaving together personal reflections with insights from social science research.

[Andrew Moravcsik](#) of Princeton University is renowned for his academic research and policy writing on European integration, international organisations, human rights, and other topics. He developed the theory of liberal intergovernmentalism to explain EU politics. His teaching and training at the STG has a strong transatlantic dimension, looking at how EU-US relations develop.

[Arrancha González Laya](#) was Spain's Minister of Foreign Affairs, European Union and Cooperation in 2020-2021. Gonzalez' career spans the European Commission and international organisations with a strong focus on trade, including a seven-year stint as Executive Director of the UN International Trade Center, which will also be reflected in her STG professorship.

[Robert Cooper](#) is an experienced British diplomat who has written extensively on international relations. Cooper worked for two High Representatives, Javier Solana and Cathy Ashton, on a range of EU foreign and security issues including Iran, the Balkans and Myanmar. His latest book, "The Ambassadors, Thinking about Diplomacy from Machiavelli to Modern Times" puts the case that individuals - as well great historic forces - play a role in world history.

[Miroslav Lajčák](#) is the EU Special Representative for the Belgrade-Pristina Dialogue and other Western Balkan regional issues. The former Foreign Minister of Slovakia's career in international diplomacy, politics and policymaking spans several decades. Lajčák works on foreign and security policy at the STG.

[Olivier Roy](#) is a respected scholar on religion and identity. Roy is also Joint Chair at the EUI's Robert Schuman Centre and Department of Social and Political Sciences.

[Faculty overview](#)



Prof Miroslav Lajčák in Palazzo Buontalenti's Elinor Ostrom room

6. POLICY DIALOGUES WITH IMPACT

DISCUSSING NEW APPROACHES ON CARBON MARKETS, CYBER DIPLOMACY, RULE OF LAW AND INCLUSIVE LEADERSHIP

STG policy dialogues provide a safe space for policymakers and representatives from academia, civil society and the private sector to engage on issues on the international agendas. Following the Chatham House rule, the dialogues encourage open and unconstrained exchange, serving as a bridge between research and policy.

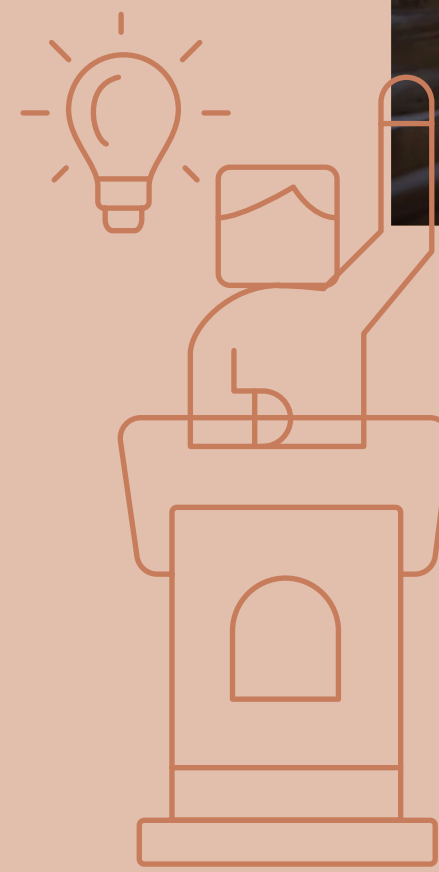
In 2021-2022, the STG hosted five policy dialogues on:

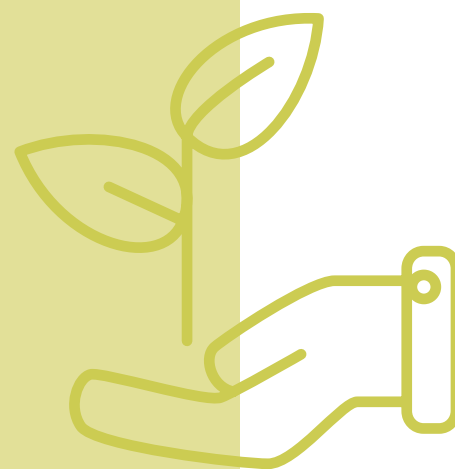
- climate change, in four dialogues covering international carbon markets, finance, land-based carbon removals, and EU industry
- research findings and arising policy challenges related to cyber space in the third “European Cyber Diplomacy Dialogue”, with EU Cyber Direct.
- the European Commission’s initiatives for strengthening and upholding the Rule of Law in the EU in the presence of European Commission Vice President Věra Jourová.
- “Inclusive Leadership: A Curriculum for Policymakers”, where experts and politicians including European Commissioner for Equality Helena Dalli discussed how to enhance gender equality in politics.
- “The Democratic Challenges of Artificial Intelligence”, which launched the new AI & Democracy Chair at the STG.

The STG also organised a range of [public events](#) throughout the academic year, including conferences, roundtable and panel discussions, book presentations and workshops in online, residential and hybrid formats.



European Commission Vice President Věra Jourová with EUI President Renaud Dehousse in the Badia Fiesolana





7. STG CLIMATE PICKS UP SPEED

HIGH LEVEL EVENTS, TRAINING, RESEARCH AND NEW PROJECTS FOR STG CLIMATE TEAM

The academic year 2021-2022 started on a high note for [STG Climate](#) with an online event on the EU Green Deal and the “Fit for 55” package featuring European Commission President Ursula von der Leyen.

In addition to teaching two master’s seminars, STG Climate delivered a number of events and publications

Under the [EIB Climate Chair](#), the STG climate team published several papers and organised policy dialogues on nature based solutions and innovative finance. In June 2022 the EIB-EUI Conference in Luxemburg brought together key figures from industry, academia and policy to discuss the energy transition and innovation.

During autumn and winter, the project “Executive Dialogues on International Carbon Markets” continued with online events for Argentina and Mexico. This project concluded in February with the launch of the STG’s first MOOC “Carbon Markets: Examining EU Policies for Transnational Climate Action”.

A new project funded by Breakthrough Energy, “The Future of Climate Neutral Industry in the EU”, started in January 2022. During the EUI Climate Week in May, the sixth edition of the Florence Process on Carbon Markets took place, followed by a joint conference with the Potsdam Institute for Climate Impact Research (PIK) and the International Emission Trading Association and a number of sessions taking place under the annual State of the Union Conference umbrella.

8. MAKING A DIFFERENCE AGAINST ONLINE DISINFORMATION

THE STG LEADS EFFORTS AGAINST DISINFORMATION VIA THE EUROPEAN DIGITAL MEDIA OBSERVATORY AND THE EUROPEAN MEDIA AND INFORMATION FUND

The European Digital Media Observatory (EDMO) is an STG-led consortium funded by the European Commission. Addressing one of the crucial items of our time, EDMO serves as an independent hub for fact-checkers, academics, media literacy experts and other stakeholders to better understand and analyse disinformation. EDMO collaborates with media organisations, online platforms and media literacy practitioners and provides support to policymakers. EDMO coordinates the work of its first eight national/multinational hubs, also funded by the European Commission.

In 2021-2022, EDMO added 92 new papers to its repository of scientific publications. EDMO also built a [map of fact-checking activities](#) across Europe. Throughout the academic year, EDMO's fact-checking network published monthly fact-checking briefs. The network now covers 25 EU member states. In May 2022, EDMO released a report on researcher access to platform data. The report by the Observatory's Working Group on Platform-to-Researcher Data Access includes a draft Code of Conduct on how platforms can share data with independent researchers while protecting users' rights. The document was presented to the cabinet of European Commission Vice-President for Values and Transparency Věra Jourová during EDMO's annual conference on 13-14 June 2022 in Brussels.

In March 2022, EDMO created a taskforce focusing on disinformation trends in the Ukraine war. Chaired by Dr Claire Wardle, the taskforce includes 18 members from ten EU countries representing academia, journalism, media and civil society, acting in their personal capacity. The taskforce plays a key role in dismantling disinformation campaigns around the conflict. Recently the group published [ten recommendations](#) for policymakers, technology companies, as well as newsrooms and civil society, based on observations, research activities and discussions over the past three months.



In 2021-2022 EDMO organised a workshop on the Digital Service Act, a training on advanced fact-checking techniques, and a training on evaluating media literacy initiatives.

EDMO also acts in an independent scientific advisory role to the European Media and Information Fund (EMIF). The EUI and the Calouste Gulbenkian Foundation established the fund in 2020 with an inaugural contribution of 25 million Euro by Google. In the first half of 2022, EMIF provided its first competitive grants to researchers, fact-checkers, not-for-profits and other public interest-oriented organisations working on disinformation research and strengthening media literacy and fact-checking.



After the Russian invasion of Ukraine, the STG launched "Understanding the War", a successful [YouTube video lecture series](#) in which our Director Alexander Stubb sheds light on the war in Ukraine. The series garnered two million views so far.



9. AI & DEM and HEALTH

THE STG LAUNCHED TWO NEW PROGRAMMES ON ARTIFICIAL INTELLIGENCE & DEMOCRACY AND GLOBAL HEALTH

AI & Democracy

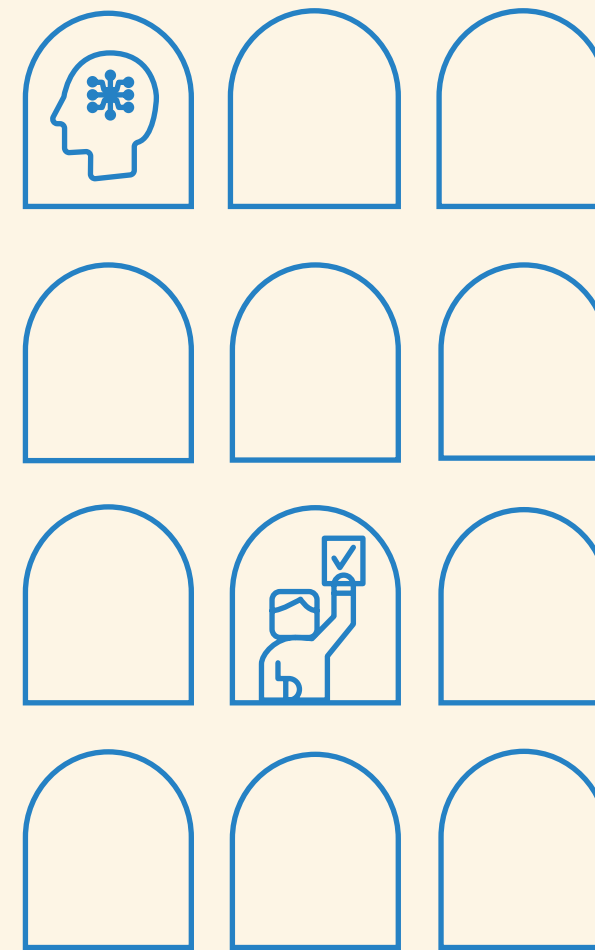
Prof Daniel Innerarity is the first [Chair in Artificial Intelligence \(AI\) and Democracy](#) at the STG, with support of the Spanish Secretary of State for Digitalisation and Artificial Intelligence, and the Institute of Democratic Governance. Prof Innerarity and his team study the effects of AI on democratic systems and the possibilities that the technological infrastructure linked to digitalisation offers for improving democratic systems.

At the start of summer 2022, academics, policymakers, officials and members of civil society met in Florence to celebrate the launch of the Chair, exchanging views on its priorities in a transnational context during the policy dialogue "[The Democratic Challenges of Artificial Intelligence](#)".

Open 2 Health

The COVID-19 pandemic has made policymakers acutely aware of the vulnerabilities of healthcare systems and how they are connected. Preparing for a wide variety of future shocks, such as infectious diseases, forced migration, or rising global temperatures, is a top policy concern. To respond to these challenges, the STG and Universidad de los Andes launched [Open to Health \(O2H\)](#), a university-based training network supported by the Open Society University Network (OSUN). O2H provides executive trainings in health governance and crisis resilience to professionals in the field of health governance, with a focus on low- and middle-income countries.

The first cohort completed their module at Universidad de Los Andes in mid-July 2022. Of the 21 participants, 11 are based in Latin America, seven in Africa, and three in Europe. They have diverse professional backgrounds ranging from national ministries to regional centres for disease control or other national surveillance institutes, international organisations and NGOs, hospitals, as well as academic institutions. The first cohort continued with the second foundational course at the STG in September 2022. The second cohort also started in September with the same course schedule.



In their own words

"The aspects of the course that I value most are that it provides knowledge, tools and experiences of experts that can be replicated in our area of action in the event of a health crisis contingency."



Zenaida Pérez Rodríguez
O2H Training Participant, Bolivia

10. RESEARCH & PAPERS

THE STG IS KNOWN FOR TEACHING AND TRAINING - OUR EDUCATIONAL MISSION IS GROUNDED IN EXCELLENT RESEARCH

Our professors deliver world-class education on a daily basis – and their pedagogical mission has roots in the most advanced social sciences research.

Prof Claudio Radaelli, STG Chair in Comparative Public Policy, was awarded two consecutive advanced grants by the European Research Council. At the STG, he just completed his second ERC project, called [Protego](#), on Procedural Tools for Effective Governance. Prof Radaelli is a well-known scholar, ranked at position 32 worldwide in political science and public administration in a [publicly available database of 100,000 top scientists](#).

In December 2021, the EUI-STG Democracy Forum set the stage for the European Citizens' Panel as part of the Conference on the Future of Europe (CoFoE). The Democracy Forum provides a platform for members from the world of academia, policy, think tanks, the media and civil society to debate the conference in relation to state of the art academic knowledge on participatory democracy. As one of the pillars of the EUI's Interdisciplinary Research Cluster on Democracy in the 21st Century, the initiative is led by STG Prof Kalypso Nicolaidis, Chair in International Affairs.

Under the scientific guidance of Adjunct Professor Andrea Renda, the STG is addressing the intersection between governance, innovation and technology, in particular the policy challenges of new digital technologies. As part of the [Global PeaceTech project](#), researchers in Florence, New York and Lucerne study peace tech initiatives around the world, analysing how the responsible use and smart governance of digital technologies can have a positive impact on society. With the creation of the [ACE BRAIN research centre](#), the STG and its partners at Roma Tre University, Università Cattolica del Sacro Cuore and the Ugo Bordonì Foundation conduct multidisciplinary research activities on blockchain and cryptocurrencies, university courses and hackathons, and promote accelerators and social impact projects based on blockchain technology over a five-year period.



[New papers](#) by our professors, [fellows](#) and master's students are added to the EUI's Cadmus repository on a weekly basis. The School is getting international recognition for its own [STG Policy Paper Collection](#) with plenty of actionable knowledge for policymaking. The collection aims to further the School's goal of creating a bridge between social scientific knowledge and policy, by providing usable knowledge. The contributions, authored by STG members and guest authors, provide timely and policy-oriented perspectives on a variety of issues, including a call on the need for cooperation in outer space activities, an analysis on the failure of global public health governance, the emerging right to know, and a brief identifying the necessary tools to support the large-scale deployment of new climate neutral materials.



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"The School of Transnational Governance brings together a world-class team of academics, policy experts, and statespersons to tackle the key issues of our time which transcend national borders. They interact with international students and fellows about solutions to climate financing, artificial intelligence, disinformation, global public health and much more. We are grateful to STG donors and partners for their support and collaboration in our quest to transform governance beyond borders."

Prof Alexander Stubb, Director

Dr Fabrizio Tassinari, Executive Director



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