

Florence, July 2021

**PROGRAMME DIRECTOR OF THE EUROPEAN DIGITAL MEDIA OBSERVATORY  
(EDMO)**

Please find enclosed information about this vacancy and about the School of Transnational Governance. The document also lists the documents that are required as part of the application dossier, and gives instructions for submitting the application online.

**NB:** After having submitted your application online you will receive confirmation of receipt by email; **if not**, contact us at [applypro@eui.eu](mailto:applypro@eui.eu) or by phone +39.055.4685.377 to make sure that your application has safely arrived. For any questions about the application procedure please contact [applypro@eui.eu](mailto:applypro@eui.eu).

The Academic Service assures the confidentiality of the application procedure. The deadline for receipt of applications is **30 August 2021**.

Further and more up-to-date information about the Institute is available on our website: [European University Institute \(eui.eu\)](http://eui.eu).

Thank you for your interest in the European University Institute.

Yours sincerely,

Dr. Mathias Neukirchen  
Director

## **Programme Director of the European Digital Media Observatory (EDMO)**

The European Digital Media Observatory (EDMO) is a project funded by the European Commission that brings together fact-checkers, media literacy experts and academic researchers to understand and analyse disinformation, in collaboration with media organisations, online platforms and media literacy practitioners. It is aimed at setting up a secure online platform supporting the academic analysis of disinformation campaigns and providing public information to raise awareness about disinformation. The objective is to be achieved through training and outreach, supporting and facilitating the coordination of independent fact-checking activities in Europe, contributing to the coordination of academic research activities on disinformation and providing support to public authorities in the monitoring of the policies put in place by online platforms to limit the spread and the impact of disinformation. EDMO has also accepted an advisory role in the European Media and Information Fund (EMIF), a multi-donor fund created by the European University Institute and the Gulbenkian Foundation that provides grants, on a competitive basis, to researchers, fact-checkers, not-for-profits and other public interest-oriented organisations working on disinformation research and strengthening media literacy and fact-checking.

The Programme Director post will be an appointment with the School of Transnational Governance at the EUI. The successful candidate will lead and coordinate a team that engages with countering disinformation and achieving high level of public awareness of all aspects of this social phenomenon. The successful candidate is expected to manage the staff and budget associated with EDMO at the STG. S/he will coordinate the collaboration of the partners and liaise with the European Commission, external and internal stakeholders, coordinate reporting and procedures thus securing coherence and efficiency of the project activities in producing all agreed outcomes. The Programme director will be responsible for the outreach, communication, and media relations of EDMO and will be responsible for developing a strategy for EDMO. The incumbent will report directly to the STG Director and the STG Executive Director and work closely with the Chairs of the EDMO Advisory Board and of its Executive Board.

The appointment is for a 3-year contract. The possibility of renewal will be based on performance appraisal and on funds availability. There are no tenure positions at the EUI.

## **Working in the European University Institute**

The European University Institute is a postgraduate research institute set up in 1976 by the Member States of the European Union. It is not an institution of the European Union, but an intergovernmental organisation in its own right, funded directly by the signatory Member States.

The EUI consists of four academic departments - Economics, History and Civilization, Law, and Political and Social Sciences; an interdisciplinary postdoctoral training programme – the Max Weber Programme; an interdisciplinary research centre - the Robert Schuman Centre for Advanced Studies; and the School of Transnational Governance, focussing on teaching and training of governance beyond the State. The research students of the EUI are drawn mainly from the graduates of universities in the Member States, with a small number of students from third countries globally.

There are no special citizenship requirements for faculty members. In order to work effectively the professors have to be fluent in English and have a working knowledge of at least one other EU language.

## The School of Transnational Governance

The EUI School of Transnational Governance was created in 2017 with the aim of delivering teaching and high-level executive education in the methods, knowledge, skills and practice of governance beyond the State. Based within the European University Institute in Florence, the School brings the worlds of academia and policy-making together in an effort to navigate a context, both inside and outside Europe, where policy-making increasingly transcends national borders.

The main activities of the STG are structured around four pillars: (i) Master of Arts in Transnational Governance (MTnG); (ii) Executive Education; (iii) Policy Leader Fellowships; (iv) Policy Dialogues.

The STG develops its teaching and training in line with its core themes, by keeping the transnational governance angle as key driver.

The on-going series of Policy Dialogues, the Executive Education offer and the Master in Transnational Governance are based on the study and analysis of thematic clusters: Peace and Security; Trade and Finance; Sustainability (Climate, Migration, Welfare); Comparative Regional Governance; Gender Governance; Digital Politics, Economy and Societies; and Transnational Democracy.

A number of activities of the STG are organized with internal partners (the Robert Schuman Centre (RSC) and the four departments of the European University Institute) and with external ones (other academic players but also public institutions, research and policy centres, international organisations, etc.).

Further details about the STG can be found at <https://www.eui.eu/en/academic-units/school-of-transnational-governance>

### ***Faculty: Director, Executive Director, Full-Time Chairs, Part-Time Professors, Joint Chairs/Secondments***

The STG is currently headed by Alexander Stubb. The Executive Director is Fabrizio Tassinari.

In the Fall of 2020, the School hired its first five full time chairs. In addition, a number of Professors of the EUI departments and of the Robert Schuman Centre are seconded for a percentage of their time to the School.

The STG also includes part-time professors (currently 14) who work on the various thematic clusters and a Master Coordinator. These are renowned Scholars of prestigious academic institutions and high-level practitioners, who work part-time with the School.

### ***Teaching Associates***

The STG has a group of Teaching Associates who work in close cooperation with the STG Professors. Each of them works on two clusters. They ensure the link with the support staff. They collaborate on the development of the Master courses and related activities.

## ***Project Associates***

Project associates of the STG are responsible for specific activities of the School. In some cases this relates to a vertical approach (e.g. working each on one of the single pillars of the School), in other cases to a horizontal one.

## ***Administrative Staff***

The administrative staff of the School is skilled and dedicated and includes roles such as administrative assistants, event organisers, communications and marketing specialists, administrator, academic coordinator, fundraiser, marketing specialist, external relations officer, admissions officer and pedagogic expert..

### **Conditions of employment – salary - benefits**

The European University Institute is an equal opportunity employer.

The appointment is for a 3-year contract. The possibility of renewal will be based on performance appraisal and on funds availability.

The EUI offers a competitive salary and several benefits, including family allowance packages and generous severance grant.

In particular,

- The amount of take-home salary varies and depends on seniority, eligibility to expatriation, household, dependent children and other allowances.
- Under the terms of the Convention establishing the Institute, EUI professors are exempt from income tax on their salary paid by the Institute anywhere in the Contracting States. In lieu of national taxes, a deduction is carried out by the Institute.

### **Summary of Conditions of Employment and Benefits**

- Expatriation or foreign residence allowance of 16% or 4%, depending on circumstances;
- Household allowance;
- Dependent child allowance;
- Pre-school allowance (for children aged less than 6);
- Education allowance (for children up to the age of 26 in educational or vocational training);
- Possibility to opt-in to the Institute's social security scheme for the risks of sickness, maternity, accident and occupational disease, invalidity. The health insurance administered by the EU Joint Sickness Insurance Scheme (JSIS) for the contract holder and dependent family. An average of 80% of medical or dental expenses may be reimbursed upon presentation of invoices and/or upon prior authorisation;
- Possibility either to opt to the Institute's social security scheme for the risks of invalidity, death and old age/severance or for a payment to be made into a national or private social security fund. In the former case, 10,25% of an EUI professor's salary is withheld monthly; twice this amount is contributed by the Institute. Upon departure a generous severance grant, corresponding to approx. 30% of the aggregate of the basic salary is paid.
- Installation (and reinstallation) allowance;
- Reimbursement of removal costs (upon entry into/termination of service), if applicable, up to a maximum equivalent of a monthly basic salary);

- Travel expenses upon entry/termination of service and annual flat-rate payment of travel expenses based on distance from Florence to the place of origin, if entitled to expatriation or foreign residence allowance;
- Other benefits which may apply.

The Human Resources Service is available to provide more information based on the actual family situation of the short-listed candidates.

### Application file

Your file should contain the following elements.

- 1) Application form** (to be filled in [online](#)) in which you are invited to provide your personal data, and to submit two names of possible **referees** whom the EUI may contact. The referees should not include members of the professorial staff of the EUI. Please give us the names and e-mail addresses of referees who could provide professional references.

The Selection Committee may consult other external experts if it considers that helpful to its deliberations.

**Attach** the following documents as PDF files to the online application form:

- 2) Cover letter**
- 3) CV:** Please present a **short** CV of maximum 5 pages including education, professional experience, prizes and other major achievements.
- 4) List of publications (optional):** Please present a list of your books, contributions to books, journal articles, and other relevant publications.
- 5) Plan for EDMO:** Please prepare a short document of how you propose to develop the project, its priorities, focus and funding perspectives. In this document attention should also be paid to engagement with the policy world and dissemination of the outputs of the project. The document should preferably be written in English, and have a length of up to 2000 words

Formal applications should be submitted [online](#) by **30 August 2021** at midnight (CEST). For any queries about the application procedure you may contact [applypro@eui.eu](mailto:applypro@eui.eu).

### Tentative schedule for the present procedure

The schedule we would like to adhere to is the following:

- shortlisting decisions should be made by mid-September 2021 at latest;
- online interviews are planned to take place 4 October 2021 (please note, date updated);
- the Selection Committee proposal will be submitted to the first available Executive Committee.
- the successful candidate may take up service on 1 January 2022 or as soon thereafter as can be satisfactorily arranged.

## Practical information about life in Florence

### ***Learning Italian***

The Institute's language service offers intensive Italian courses in September and less intensive courses throughout the year. Some other European languages are also taught. There are several private language schools in Florence.

### ***Housing***

Rents are very variable, likely figures for Florence and its immediate surroundings are € 550-650 for a studio, € 700-850 for a one-bedroom flat, and from € 900 for a two-bedroom flat. Larger flats with three or four bedrooms run from € 2000, depending on size and location.

The Real Estate and Facilities Service has a Housing Office through which you can be offered accommodation at the EUI flats

[EUI Residential Accommodation • European University Institute.](#)

Accommodations on the private market are instead offered by Florence Housing Service - the Real Estate Agency who offers free service exclusively for the EUI members.

For more information you may consult [EUI4U Housing Service • European University Institute.](#)

### ***Daycare and Schools***

The EUI has a Crèche which provides preschool childcare.

In addition to private and public Italian schools there is a French and an international school in Florence:

The French school offers a programme that goes from Maternelle to Terminale, a good programme that many at the Institute take advantage of. Further information is available at [www.vhugo.eu/](http://www.vhugo.eu/).

The International School of Florence (ISF) offers an elementary through to high-school programme in English. Places should be reserved as soon as possible and are expensive. The high school offers the International Baccalaureate, which is recognised for university entrance throughout the world. Its American high school diploma is also recognised by the Italian government as equivalent to that of a *liceo linguistico*. Further information: [www.isfitaly.org](http://www.isfitaly.org).

More detailed information about daycare and schools is available in our website at [About the Crèche • European University Institute \(eui.eu\)](#)  
[Nurseries, Preschools, Schools • European University Institute \(eui.eu\).](#)

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Potential applicants requiring information beyond that contained in these further particulars, or who would like to discuss the vacancy informally, are welcome to

contact the Executive Director of the STG, Fabrizio Tassinari (e-mail: [Fabrizio.Tassinari@eui.eu](mailto:Fabrizio.Tassinari@eui.eu)).