

ANNUAL REPORT 2021ROBERT SCHUMAN CENTRE







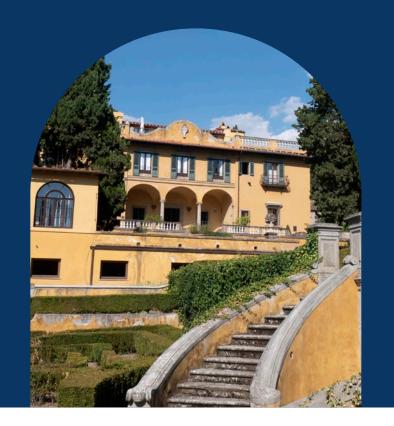


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Brigid Laffan stepped down as director of the Robert Schuman Centre on 31 August 2021 after leading the organisation through eight years of expansion, growth, and consolidation. The Robert Schuman Centre today touches on a much wider array of issues than when she joined it. It does so with many more people and resources. Most importantly, the closely knit community has not fractured or fragmented with all this activity; in many ways it has grown even closer together.

That closeness is what made it possible for the Robert Schuman Centre to continue expanding, growing and consolidating during the pandemic. While the world hunkered down to try and escape the ravages of the novel corona virus, the media, communications and digital services teams at the Robert Schuman Centre were hard at work using skills they had already developed to help faculty and researchers share their insights and knowledge with a global audience. Online activity increased dramatically in 2020. By 2021, the different schools, centres and programmes were at the leading edge of the wave of digital innovation that has swept across the higher education sector.

This annual report documents just a small fraction of the many contributions that were made throughout the year. What I want to underscore with this introduction is that such accomplishments were a community effort, both within the Robert Schuman Centre and across the European University Institute. The most important accomplishments were always joint activities, most often involving different individuals within units, but sometimes working together with the Departments or the School of Transnational Governance, or even across the whole Institute.

This community is the Robert Schuman Centre's greatest asset. It explains the loyalty with which participants at workshops, summer schools, training courses and conferences come back time and again. It also explains the fellowship that exists among researchers, both full-time and visiting. Whatever the modifier on the official title, the word 'fellow' at the Robert Schuman Centre means 'member.' And that membership extends far beyond the scholarly community. It explains the ease with which the Robert Schuman Centre can organise events in any format on many topics and involve stakeholders from across the public and private sectors as well as academia. It also explains any success we have making new appointments or securing external funding.

These things need underscoring because the world has become more challenging and the pace of history has accelerated. The Robert Schuman Centre was created almost 30 years ago, when the biggest shocks to the international system were the end of the Cold War and the unification of Germany. The European Union, with all its promise, was one of many responses. With hindsight, it was an optimistic period. There were terrible conflicts in the Gulf Region and in (former) Yugoslavia, but it was not unreasonable to focus on the new European Union and how it might reshape the future. The Danes could veto the Maastricht Treaty, but Europe could somehow get on with it.

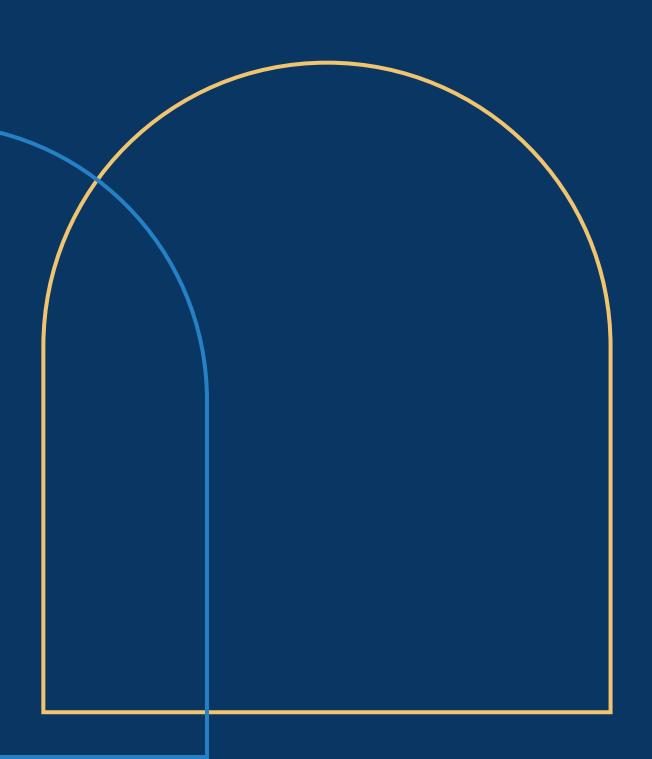
Now we are in a very different era, marked by 9/11, the global economic and financial crisis and the pandemic. This era has seen the dramatic rise of China, the political polarisation of the United States and persistent efforts by Russia to preserve some measure of global influence. The European Union has not been immune to the many factors at play in this new era. The migration crisis, the rule of law debate and the UK's departure as a member state show how much has changed. So have the rise of populism and the fragmentation of European party systems. And that is not to mention the economic and technological transformations underway. Getting on with it is no longer so easy. That is why the insights the Robert Schuman Centre has to offer have never been more important. What you find here scratches the surface.

This report was only possible because of the ability of the Robert Schuman Centre community to adapt to changing circumstances while at the same time holding onto its dual agenda to promote cutting edge research and to make that research accessible and relevant to stakeholders across many different sectors. What you read in these pages is a collective effort. That is Brigid Laffan's legacy. She built that legacy on the achievements of the three directors who preceded her. I hope you will enjoy reading about the results of all that effort. I can promise that we all enjoyed the many activities, studies and engagements they represent.

With gratitude to all those who made this possible, Erik Jones

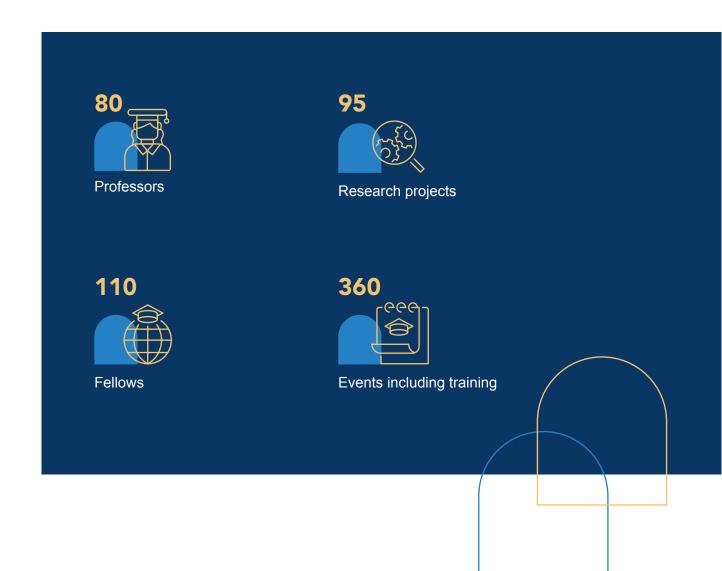
Director

WHAT WE DO AT THE ROBERT SCHUMAN CENTRE



The Robert Schuman Centre was created in 1993 to provide an interdisciplinary research platform at the EUI and to encourage scholarship on the contemporary challenges of Europe and European integration. Part of the Centre's mandate is to engage with the world of practice through high-quality research. This brings together faculty members holding joint chairs with departments, Robert Schuman Chairs, Programme Directors, part-time professors, post-doctoral fellows, research fellows and assistants, together with administrative staff. In addition, the Centre hosts visiting fellows, EU fellows and Robert Schuman fellows. The goal of the Centre is to maintain an environment and support structure that fosters intellectual curiosity and excellent research.

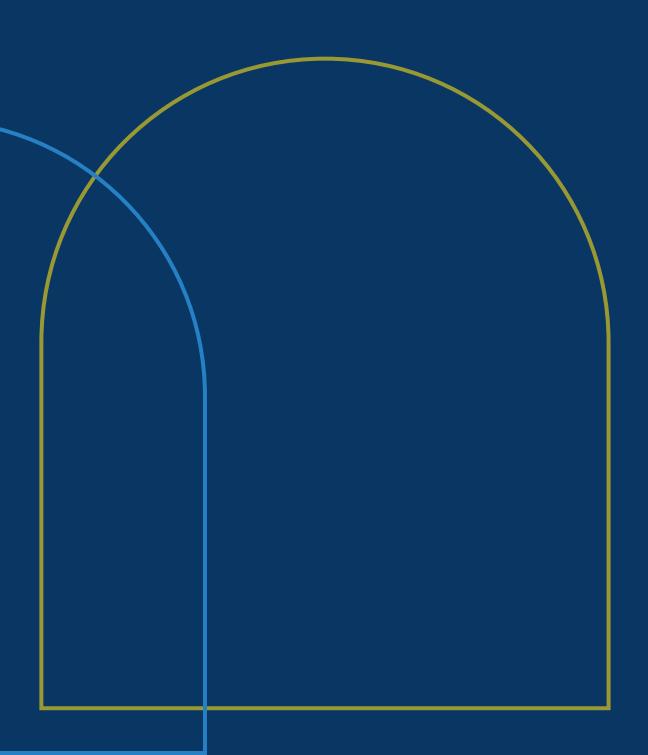
The research agenda of the Robert Schuman Centre ranges widely across issues related to politics, economics, law, history, energy, climate, migration and world affairs. Historically, much of this research focused on developments in Europe. More recently, researchers at the Centre have expanded the scope to include a large number of issues of more general concern. And since the aim of this research is to engage with members of the policy community, the Centre has relied ever increasingly on innovations in technology and communications to expand its audience to match the wide range of research interests.



The Robert Schuman Centre draws its income from a variety of sources, with around two thirds coming from externally funded grants. It competes actively for prestigious research grants such as from the European Research Council and Marie Curie, and co-ordinates or participates in many Horizon Europe projects. Some of the Schuman Centre's research activities are organised in programmes or units, including the Global Governance Programme, the European Governance and Politics Programme, the Migration Policy Centre, the Florence School of Regulation, the Middle East Directions Programme, the Florence School of Banking and Finance and the Centre for Media Pluralism and Media Freedom. Other current and recent research includes projects on political polarisation, historical memory of crisis, technocratic governance, radicalisation and extremism, differentiated integration, artificial intelligence, the digital trade in services and the state of multilateralism and global governance. The Schuman Centre was active in the creation of the EUI's Africa Platform, and it has launched initiatives to focus on both south-eastern Europe and EU-Asia relations.



RESEARCH: PROGRAMMES, CHAIRS AND PROJECTS





EUROPEAN GOVERNANCE AND POLITICS PROGRAMME (EGPP)

After the difficulties caused by the pandemic, 2021 was a year of consolidation for the European Governance and Politics Programme (EGPP) led by Professor Daniele Caramani. The seminar series continued with a weekly schedule after the very successful fortnightly first edition in 2020. Crucial issues for European politics and governance were addressed in these events, including how the impact of the COVID-19 pandemic had been politicised across countries and societal groups.

The programme also launched the very first national EUI-based Voting Advice Application (VAA) for the German federal election of September 2021, capitalising on knowledge gained from previous transnational experiences (the 2009, 2014 and 2019 European elections).

2021 saw the conclusion of one of the major Horizon 2020 projects at the EUI: <u>InDivEU</u>. The final conference, which was held online in December, took stock of the extremely wealthy amount of data and findings created by this research project on differentiated integration in the previous three years.

Finally, the EGPP led the EUI-wide Conference on the Future of Europe <u>dissemination campaign</u> launched by the Schuman Centre. It aimed to contribute relevant research to conversations on the future of Europe on a variety of topics such as democracy, climate change, citizenship and migration.

Some data

21

In 2021 the EGPP organised 21 seminars

+500

More than 500 participants, including speakers and discussants.

26,000

The German Voting Advice Application euandi2021, was completed by over 26,000 users.



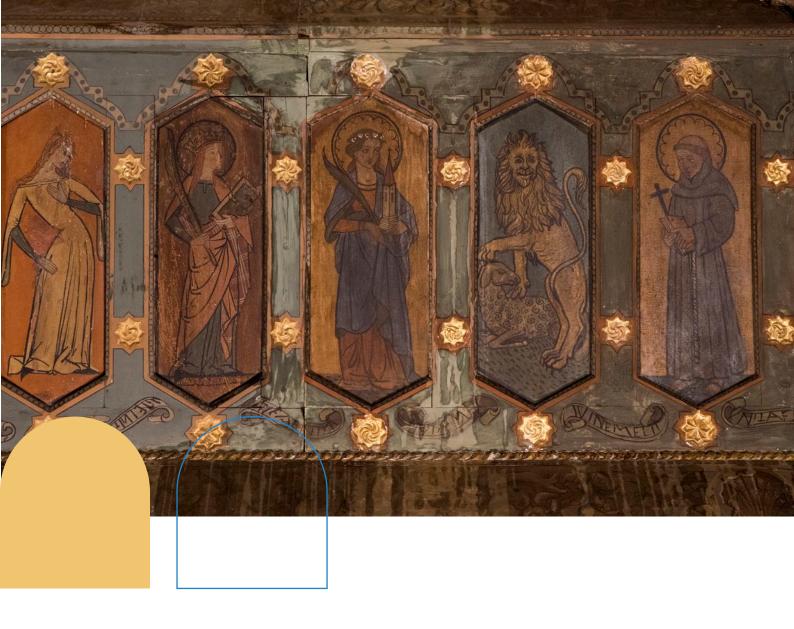
TestimonialAdrienne Héritier

The EGPP and its multi-disciplinary context offered the opportunity for numerous discussions in seminars and working groups, thereby giving important intellectual inputs to our research on governing finance in Europe.



Video

The adoption of the EU's Covid recovery plan I Bruno de Witte



THE CENTRE FOR JUDICIAL COOPERATION (CJC)

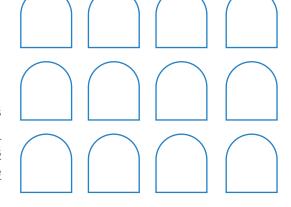
In 2021, the Centre for Judicial Cooperation continued its activities within the framework of its main project 'TRust, Independence, Impartiality and Accountability of judges and arbitrators safeguarding the rule of Law under the EU Charter' - TRIIAL, a project funded by DG Justice. TRIIAL provides training activities and tools for judges, lawyers, arbitrators and other legal professionals in areas of salient importance for the application of the EU Charter of Fundamental Rights (CFR).

In collaboration with consortium partners, the Centre for Judicial Cooperation organised four online transnational, four hybrid and one in-person national training workshops for judges, lawyers and prosecutors from across Europe and three webinars focused on varied rule of law themes: Rule of Law Challenges to Judicial Cooperation in the Field of European Asylum Law; Rule of Law Challenges to Mutual Trust and Judicial Cooperation under the European Arrest Warrant Mechanism; and Accountability and Freedom of Expression of Magistrates and Attorneys in Europe.

The Centre involved more than 450 legal practitioners in a knowledge exchange with international colleagues and academics on the most relevant case law applying the EU Charter of Fundamental rights and protecting the rule of law. The Centre has collected more than 100 relevant national cases on rule of law in its <u>database</u>. Some of these cases have also been commented on in the <u>CJC blog</u>.

The Centre strengthened its collaboration with the University of Bologna, leader of two DG Justice supported projects. 'CrossJustice' tackles the current framework for the protection of the fundamental rights of persons accused or suspected of a crime. 'ADELE – Analytics for Decisions of Legal cases' addresses the emerging issues of predictive justice by applying legal analytics to judicial decisions with the aim of building a pilot tool to support legal research and decision-making processes in the judiciary.

As a result of analysis and exchanges with the participants in the training and research events, the Centre has published five Training Handbooks, which are available on Cadmus, and an edited volume published by Edward Elgar entitled The Practice of Judicial Interaction in the Field of Fundamental Rights – The Added Value of the Charter of Fundamental Rights of the EU.





Videos related to the TRIIAL project



CENTRE FOR MEDIA PLURALISM AND MEDIA FREEDOM (CMPF)

Since its establishment in 2011, the Centre for Media Pluralism and Media Freedom (CMPF) has developed innovative research on media freedom and pluralism in Europe and beyond. The Centre is co-funded by the European Union and directed by Professor Pier Luigi Parcu.

2021 marked another successful implementation of the Centre's flagship project, the Media Pluralism Monitor, a data-driven analysis published every year to document media pluralism risks in the EU27 and candidate countries. The Monitor encompasses legal, economic and socio-political analyses to provide a sound basis for informed policymaking. The Media Pluralism Monitor was a key source of information for the European Commission's Rule of Law Report in 2020 and 2021.

In 2021, the Centre received funding from the European Commission to run a 'Study on Media Plurality and Diversity Online.' The study is run by a consortium of four partner universities led by the CMPF and investigates the safeguarding of media pluralism and diversity online.

Another milestone was the publication of a Research Handbook on EU Media Law and Policy, edited by Pier Luigi Parcu and Elda Brogi. The Handbook provides a comprehensive overview of the European Union's influence on regulation in the media sector in Europe, with a particular focus on the challenges brought by 'digital disruption.'

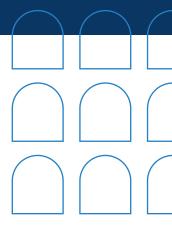
Some data

3,622

downloads of the The Media Pluralism Monitor in 2021

15

The core team grew to 15 members in 2021





TestimonialVěra Jourová, Vice
President of the European
Commission for Values and
Transparency

The Media Pluralism Monitor plays an important role in our work at the European Commission. We need the thorough analysis of media experts and researchers to contribute to our annual Rule of Law Report. (...) It will be very important to prepare the Media Freedom Act. I am looking forward to receiving your input.



Video Research Handbook on Media Law and Policy



FLORENCE SCHOOL OF REGULATION (FSR)



CLIMATE

2021 was an important milestone for the Climate Area of the Florence School of Regulation. First, Professor Simone Borghesi was elected president of the European Association of Environmental and Resource Economists (EAERE) for the years 2024 to 2025 and Council Member for the period 2022 to 2027. Second, FSR Climate confirmed its capacity to organise major events bridging academia and policy communities on climate knowledge within and outside the EUI. In particular, FSR Climate co-organised two events at the EU Pavilion at the UN COP26 Climate Summit in Glasgow, highlighting the relevance of the research project LIFE DICET in current discussions on international cooperation on climate policies (see Chapter 4 on Policy Dialogue).

FSR Climate launched its first podcast series entitled Spot on Climate,' in which FSR Climate team member Albert Ferrari interviewed experts on the crucial challenges our societies face on their way to climate neutrality. On average the episodes were played over 500 times.

Some data

7

articles published in international peer-reviewed journals by the team in 2021

+10,000

visits to the website of the project LIFE DICET

250

participants for the training on Linking Emissions Trading Systems (maximum capacity reached within one week).

500

Podcast series 'Spot on Climate' episodes played over 500 times on average.



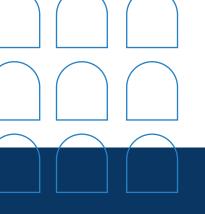
Simone, Borghesi Director

My election as President of the European
Association of Environmental and Resource
Economists also represents an acknowledgement of the mission of the Robert Schuman
Centre and the Florence School of Regulation
to foster cutting-edge research produced with
and for the world of practice and policymakers.



Video

Keynote lecture 'Emission Markets as Financial Markets' | Estelle CANTILLON (ULB and TSE)



Some data

60 online events hosted

4,000 participants

19 training courses

1,100

professionals attended FSR training courses

ENERGY

In 2021 the FSR Energy Area re-designed its training portfolio, adopting new standards and guidelines for quality assurance, with the aim of improving the participants' learning experience. Its website welcomed about 200,000 academics, policy-makers, regulators, students, professionals and journalists from 200 countries.

To promote diversity, equity and inclusion in the field, the school launched the <u>FSR Annual Scholarships</u>, offering 32 fully funded places on its courses. The FSR <u>Lights on Women</u> initiative continued its activities to improve gender balance in the workplace and give a voice to female professionals working in energy, climate and sustainability.

The FSR is also the first academic entity in Europe offering a course on 'renewable and low-carbon gases' (biogas, hydrogen, biomethane and synthetic methane). In 2021, FSR joined forces with the Italian Regulatory Authority, ARERA to deliver the first joint course on gas regulation.



Video FSR Online series season 2



Jean-Michel GlachantDirector

The school is now fully digital and research has exploded: digitalisation, energy communities, methane, hydrogen, decarbonisation, electricity market design... FSR is leading the implementation of the EU cooperation in India programme and is supporting the launch of an African School of Regulation. Our goals for 2022? Gender balance, inclusion and sustainability.

TRANSPORT

In honour of the European Year of Rail 2021, FSR Transport devoted particular attention to its activities on the EU railways regulation agenda. These have included hosting the 2nd Florence Rail Regulation Conference, which brought together renowned academics, European Commission officials and industry experts, and launching a new podcast series entitled 'On The Right Track,' in which host Professor Juan Montero interviewed key players from the railway industry.

The programme produced numerous publications, most notably its policy brief entitled 'Modal Shift: The Moment of Truth,' which outlines existing challenges to increasing the modal share of rail and suggests possible solutions to overcome them.

This kicked off a <u>new event series</u>, 'Ask the Commission', which allows frank and mutually beneficial exchanges between European Commission officials and industry stakeholders. On the one hand, the Commission has an opportunity to test out new concepts and obtain stakeholder feedback and, on the other, stakeholders get to anticipate and better understand future policies.

After more than a decade as Director of the Transport Area, Matthias Finger was succeeded at the end of 2021 by <u>Juan Montero</u>, who brings extensive experience from the regulation of network industries, both traditional ones such as railways and telecommunications and new network industries such as digital platforms, and the interaction between them. Professor Finger remains actively involved as Deputy Director.



55 Transport Forums

10 Academic Conferences

>100 Publications

14Podcasts



Juan MonteroDirector

The COVID-19 crisis has reaffirmed the fundamental need for a sustainable, smart and resilient Single European Transport Area, which in turn is and will continue to be at the heart of our activities.

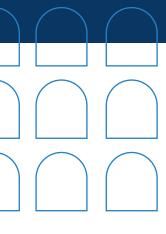


Video
Taking stock of EU railway
acquis and reform

Some data

136

Participants from 31 countries in the training courses





Video

The Internet of Things | Igor Nikolic



Read more

Digital Markets Act in the making: the challenges and potential of the new EU regulation on Big Tech

COMMUNICATIONS AND MEDIA

FSR Communications and Media and the Florence Competition Programme are also under the leadership of Pier Luigi Parcu.

2021 marked a successful second edition of the Innovation Conference organised by FSR Communications and Media in the framework of the multiannual research project Innovation and Intellectual Property in the Digital Age. The conference, entitled 'Transatlantic Relationships in Innovation Policy: Converging Agendas?' took place in November and gathered experts, industry leaders and policy actors from both sides of the Atlantic to discuss the scope for transatlantic cooperation in the field of IP and standard-setting.

Other project research outputs included several papers and the book <u>Licensing Standard Essential Patents</u>. <u>FRAND and the Internet of Things</u> by Igor Nikolic.

Two other important events were the 29th Postal and Delivery Economics Conference and Digital Markets Act in the making: Challenges and potential of the new EU regulation on Big Tech.

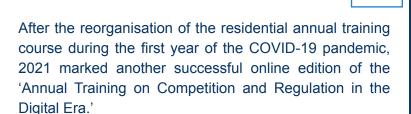


Alex Rogers (Qualcomm) delivers the keynote speech at the conference 'Transatlantic Relationships in Innovation Policies: Converging Agendas?' 10-11 November 2021.

RSC Annual Report 2021



FLORENCE COMPETITION PROGRAMME (FCP)



The training programme is jointly organised with the EUI's Florence School of Regulation – Communications and Media. Institutional partners include the United Nations Conference on Trade and Development (UNCTAD) and the International Telecommunications Union (ITU). The annual training programme features three 6-week online courses:

- 5G: Understanding the Main Policy Challenges
- Merger Control: Recent Developments in Digital Markets
- Sectoral Challenges in the Digital Economy

2021 also saw another successful edition of ENTraNCE for Judges, a training programme in EU competition law for national judges co-funded by the European Commission. More than 40 judges from 18 EU Member States took part in the 11th edition of the training programme. The fourth ENTraNCE book, 'Economic Analysis in EU Competition Policy. Recent Trends at the National and EU Level', edited by Professor Parcu, Professor Monti and Professor Botta, was published in December.

In October, the Florence Competition Programme launched the first Florence Competition Autumn School, training 33 professionals from Europe and beyond and featured a keynote speech by Olivier Guersent, Director General of DG Competition at the European Commission.



Valentin Steinhauer, Deutsche Telekom

I consider flexibility, which is very important for professionals, one of the main strengths of this online course. I am extremely satisfied with the excellent selection of lecturers and the material provided.

Some data

214

participants from 31 countries in the 2021 training programmes

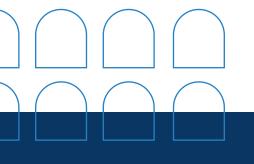


Video

Effective Remedies Vis-a-Vis Digital Platforms Margrethe Vestager



THE FLORENCE SCHOOL OF BANKING AND FINANCE (FBF)



Some data

Training courses

- 14 training courses
- 468 participants
- +53% participants compared to 2020
- +72% non-EU audience compared to 2020

Policy Dialoques

- 23 policy dialogue events
- +5,000 attendees online

2021 was a year of great developments in the Florence School of Banking and Finance, as it strengthened its role as a point of reference for knowledge in the world of banking and finance.

The School increased its offer of online training courses from six in 2020 to 14 in 2021, and launched a new high-level executive training programme, the *Bank Board Academy*, dedicated to bank board members. In the second half of 2021,the participants were welcomed back to Florence for the <u>first hybrid course</u>, which took place online and at EUI premises.

A broad variety of policy dialogue events were offered throughout the year, and three new online seminar series were launched: <u>Women in Finance</u>, <u>#FBFDiscuss</u>, and <u>Challenges for Bank Board Members</u>, all featuring distinguished speakers from the most relevant European institutions, universities and private firms. Furthermore, an interdisciplinary event, *Bank crisis management – what next?* was co-organised with the Single Resolution Board and the Leibniz Institute for Financial Research SAFE.

The School's scientific capacity was strengthened with the arrival of the new director Thorsten Beck and as the first holder of the new Chair in Financial Stability.



Video

The Florence School of Banking and Finance - FBF@5



Thorsten Beck Director

2021 was the year the school consolidated its role in the pandemic online world of executive training and policy dialogue, but also saw the restarting of residential events. We celebrated our fifth birthday, strengthened our research capacity and prepared for FBF 2.0 in 2022. Exciting times lie ahead.

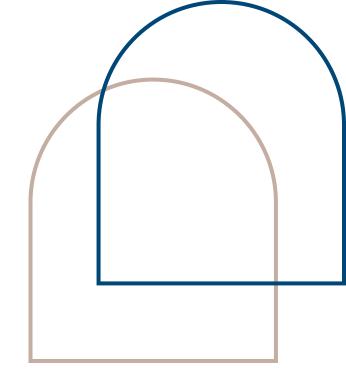
ERIK JONES, DIRECTOR, ROBERT SCHUMAN CENTRE

The year 2021 was devoted to understanding the implications of Next Generation EU for the future of Europe. Next Generation EU is a temporary facility to finance recovery and resilience after the pandemic, but it will establish permanent institutional capacities for Europeans to work together in the future. These implications include not only a change in the pattern of macroeconomic policy coordination and a winding down of the European Central Bank's monetary policy accommodation, but also a powerful symbol of European solidarity.

Erik Jones was able to summarise this environment in a contribution at the Swedish Institute for European Policy Studies, to draw out the implications in publications for the Spanish think tank Funcas, the British Institute for International and Strategic Studies, and Aspen Italia and to renew a theoretical model for European integration – called 'Failing forward: Crises and patterns of European integration,' – developed with Sophie Meunier and R. Daniel Kelemen as a special issue of the *Journal of European Public Policy*. The year also gave him the chance to explore why some countries (like the Netherlands) find it 'hard to follow' the Franco-German partnership.



GGP & EGPP workshop 'Differentiation in EU's foreign and security policy', October 2021



ECONOMICS CHAIRS

PIERRE WERNER CHAIR

In 2021, Professor Ramon Marimon ended his term as Pierre Werner Chair (PWC), which he had held since 2016. During his tenure, the Chair promoted a research agenda on topics related to macroeconomic theory, policy and institutional design, which provide the theoretical and empirical basis for EMU policy debate and the further development of its architecture. It also strengthened the collaboration with Luxembourg institutions, such as the University of Luxembourg and the European Stability Mechanism.

In March, the Pierre Werner Chair hosted the official presentation of the 23rd Geneva Report on the World Economy, where the authors presented their outlook on the monetary-fiscal policy mix in the fallout from the COVID-19 pandemic in an event entitled 'It's All in the Mix: How Monetary and Fiscal Policies Can Work or Fail Together.'

The Chair continued its traditional lecture series, co-organised with the EUI Department of Economics and organised online throughout 2021. In March, Nezih Guner (CEMFI) was invited to speak on the topic of 'Rethinking the Welfare State', and in May, John H. Cochrane (Stanford University) presented an overview of the Fiscal Theory of the Price Level, based on a recent book draft with the same title.

The PWC also promoted two mini-conferences jointly organised with major European central banks. The first event, which was fully online, was organised in April with Banco de España and was entitled 'Social Security Reforms in Europe.' It focused on social security reforms that can help prevent this next crisis. The second was held in October in cooperation with Banque de France and discussed 'The Interaction of Monetary and Fiscal Policies and Institutions: Central Banks and Treasuries.' In June, jointly with the Tommaso Padoa-Schioppa Chair of the RSC-EUI the PWC organised a webinar on 'Should the ECB sell its sovereign debt to the ESM?'

In June, the Chair organised the fifth edition of the annual workshop on 'A Dynamic Economic and Monetary Union' held at the Barcelona GSE Summer Forum. In December, the PWC jointly organised with the European Stability Mechanism, Université du Luxembourg and the CEPR-RPN on *European Economic Architecture* a two-day online event entitled 'Reassessing the EU Fiscal and Monetary Framework after COVID-19'.

LOYOLA DE PALACIO CHAIR

Jean-Michel Glachant holds the Loyola de Palacio Chair. Founded in 2008, the Chair honours Loyola de Palacio, the former Vice-President of the European Commission and Commissioner for Energy and Transport (1999-2004). The Chair acts as the academic counterpart of the FSR Energy, focusing on the interconnected fields of energy economics, law and regulation and geo-politics.

TOMMASO PADOA-SCHIOPPA CHAIR

Building on the <u>ten seminars</u> organised within the framework of the project on the <u>Transformation of Global Governance</u> project, Jean Pisani-Ferry, holder of the <u>Tommaso Padoa-Schioppa Chair</u> co-organised with the School of Transnational Governance a research conference on 'New World, New Rules: Collective Action Repurposed' on 1-2 October 2021.

In the course of the year Professor Pisani-Ferry also contributed to several publications and conferences on the European economic architecture in collaboration with the Centre for Economic Policy Research (CEPR). In particular the CEPR paper on Revisiting the EU framework: Economic necessities and legal options built on a joint CEPR-EUI seminar with economists and lawyers held at the EUI in September 2021.

Another relevant event co- organised with the Pierre Werner Chair, on 'Should the ECB sell its sovereign debt to the ESM?' was held in June.

Professor Pisani-Ferry writes a <u>column on Projet Syndicate</u> in which he has covered different current affairs topics such as '<u>The End of the COVID Consensus</u>' and '<u>Climate</u> vs. Capitalism?'.





THE GLOBAL GOVERNANCE PROGRAMME (GGP)

GLOBAL ECONOMICS RESEARCH AREA

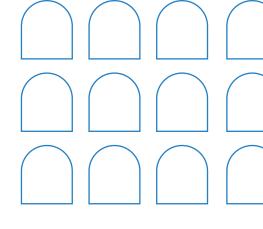
In 2021 the Global Economics team led by Bernard Hoekman, and its consortium partners concluded the H2020 <u>RESPECT</u> research project. The project's <u>final report</u> was published in the second half of the year and key findings were presented at a <u>final academic conference</u> and a <u>dedicated workshop</u> targeting the Brussels community. They were also disseminated at the World Trade Forum conference in Florence.

A highlight of the programme is the policy relevance and impact of its activities. The programme hosted roundtables of practitioners, e.g. on rules of origin in partnership with UNCTAD. Research on EU trade and sustainable development, WTO reform and structural transformation in Africa was discussed in numerous webinars with practitioners in Geneva, Brussels, African and Caribbean countries, China and India, and organisations such as the African Development Bank. Research on servification in Rwanda and public procurement in Uganda following requests from the respective governments illustrate the policy engagement of the team.

One major achievement of the team which is reflected in RESPECT and in other research projects is the large number of academic publications in 2021. According to Google Scholar, research published in 2021 by the Global Economics team was cited more than 200 times in academic publications.

Research by the team under both RESPECT and other projects provided the basis for numerous VoxEU columns, which were widely read by policy practitioners, and requests for meetings with European Commission staff.

A core feature of the activities is policy-relevant research, which was reflected in the launch of a new project by Max Weber Fellow Martina Ferracane on <u>Digital Trade Integration</u> which focuses on quantifying digital trade policies and continued cooperation with organisations such as the International Growth Centre, UNCTAD (rules of origin) and UNFSS (voluntary sustainability standards).





Bernard Hoekman Director

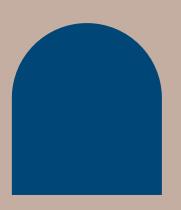
EU trade policy is increasingly linked to the promotion of European values. Our research finds little evidence that this linkage strategy has been effective in improving social and environmental outcomes in partner countries. Research findings and consultations with practitioners point to a need to complement trade agreements with other policy tools to promote European values.

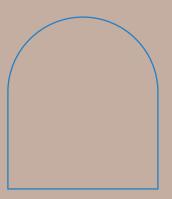


Video

Webinar 'Rebooting Multilateral Trade Cooperation: Perspectives from China and Europe'

EUROPEAN RESEARCH COUNCIL (ERC) PROJECTS







THE MEMORY OF FINANCIAL CRISES

The ERC-funded project 'The memory of financial crises: Financial actors and global risk' (MERCATOR) was officially launched with an international workshop on 'How are financial crises remembered?' on 31 May - 1 June 2021. The workshop discussed the project's four main themes: the changing narrative of financial crises; financial bubbles and the teaching of economics; bankers' collective memory, collective biography, and regulation; and deregulation and the legacy of financial crises. The team, led by Youssef Cassis, had started their research on these themes in February.

Two books were published in connection with the project: Youssef Cassis and Jean-Jacques van Helten (eds.), *The Legacy of the Global Financial Crisis* (London, 2021) and Youssef Cassis and Catherine R. Schenk (eds.), *Remembering and Learning from Financial Crises* (Oxford, 2021).

Youssef Cassis took part in a number of events, including a roundtable on 'Memory and Neoliberalism' at the Memory Studies Association Annual Conference, Warsaw on 5-19 July.



Video
The Legacy of the
Global Financial Crisis

TRANSNATIONALISM

Liesbet Hooghe and Gary Marks started their five-year ERC 'TRANS-NATIONAL' project, which seeks to explain the intensity of political polarisation in Western societies. In this first year, they laid the conceptual groundwork in a paper that develops a micro approach to assess how social structure is expressed in Green and Traditional Authoritarian and Nationalist (TAN) voting. They also developed two case studies, one on the impact of COVID-19 on outgroup hostility in Italy and the other on conservative pastors and the legitimation of force in North Carolina. A conference in December on 'Theories of the Contemporary Divide in Western Societies,' which brought together leading theorists on polarisation in conversation, rounded off the year.



Video
Gary Marks | The
Sociology of Politics and
the Work of Seymour
Martin Lipset

GLOBALCITLAW

The ERC 'GlobalCitLaw' project led by Liav Orgad consists of three parts.

First, new technologies are about to change the conditions under which individuals organise societies and participate in decision-making. The project identifies directions in which emerging technologies could potentially lead and reflects on how they should be governed.

Second, EU citizenship is in crisis. While the scale of this crisis is disputed, alternative futures have been offered or promoted. The project explores alternative futures for European citizenship such as autonomous Union status, functional citizenship, associative citizenship, earned citizenship and federalisation – full or partial.

Third, urban citizenship in mega-cities is a central subject in any future development of global citizenship governance. The project seeks to explore the legal status of cities, and in particular the possible meaning and essence of this concept.





Some data

> 80,000

website visits from across the globe

30,000

Twitter impressions on the new Citizenship Law Dataset in its first month online.

25 blog posts

35 publications



Video Investor Citizenship Jelena Džankić

GLOBAL CITIZENSHIP RESEARCH AREA

In December 2021 the Citizenship research team launched a new GLOBALCIT Citizenship Law Dataset on the modes of acquisition and loss of citizenship around the world covering legislation in force on 1 January 2020 in 190 states. The new dataset provides a global outlook on the current state of citizenship law and is designed for use across academic disciplines and by practitioners and policymakers.

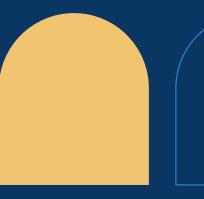
Throughout the year, GLOBALCIT continued to engage a large audience through a number of events covering a wide range of topics, including migration and mobility, diaspora engagement, investor citizenship and territorial rescaling. These events reached over 600 participants in total. Three workshops were organised by two ERC-funded projects led by Liav Orgad and Maarten Vink.

The GLOBALCIT team has also successfully secured two EUI Research Council grants. One of these will fund the creation of a new dataset on citizenship legislation to study the relation between the inclusiveness of citizenship and political development since the 1960s. The other supports a joint project with the Albert Hirschman Centre on Democracy (Graduate Institute, Geneva) on the voting rights of non-citizen residents and non-resident citizens in contemporary democracies.



Maarten VinkDirector

2021 was the last of my five-year ERC Consolidator Grant project 'Migrant Life Course and Legal Status Transitions.' Wha"t an amazing opportunity to lead a team to do fundamental research on drivers and consequences of immigrant naturalisation!





PROJECTS

GLOBALSTAT & TRIGGER

2021 marked the tenth anniversary of the GlobalStat database project. Although it was officially launched in 2015, it began development in 2011 and it has now become an important resource for those interested in data and factual evidence of developments in a globalised world. GlobalStat's director Gaby Umbach actively collaborates with the European Parliamentary Research Service (EPRS) offering Members of the European Parliament and their staff statistical data and jointly organising several debates.

The project also collaborates with the Organisation for Economic Cooperation and Development (OECD) and in 2020 it started cooperating with the United Nations System Staff College (UNSSC). In 2021, it finalised an online module entitled 'Data-driven evidence-informed policymaking for sustainable development' for the UN Regional Coordinator Offices Learning Path as part of this cooperation.

As part of GlobalStat's research activities, the TRIGGER project focuses on the EU's role in global governance. This includes developing scenarios for futures EU roles in a changed world. On 16 July 2021 the team organised a session on 'Statistical and Data Literacy in Policy-Making' during the World Statistics Congress.



Read more

Umbach, Gaby, Tkalec, Igor, Dietrich, Christian (2021): Europe in a Changing World, Data Dossier for the EUI's State of the Union 2021 Conference, Florence, 6-8 May.

BRAVE PROJECT - BUILDING RESILIENCE AGAINST VIOLENT EXTREMISM AND POLARISATION

The three years BRaVE project led by the EUI ended on 31 December 2021. Anna Triandafyllidou was the coordinator of the project.

In 2021 the second event of the BRaVE Fair took place. The fair aimed to support youth-focused grassroots projects working within arts and sports to combat violent extremism and polarisation, and to build community resilience. In September the five winning projects showcased their work and networked with practitioners and experts.

Online workshops were carried out for secondary education teachers and other educators on the historical, cultural and political roots of polarisation and violent extremism. These workshops directly engaged with more than 450 secondary-school educators from Europe and beyond.

GREASE PROJECT - RADICALISATION, SECULARISM AND THE GOVERNANCE OF RELIGION: EUROPEAN AND ASIAN PERSPECTIVES

GREASE investigates the governance of religious diversity and religion as a factor in radicalisation in the light of wider societal transformations such as increased connectivity, mobility and migration. The consortium attempts to overcome a Eurocentric approach by using multiple methodologies and innovative dissemination tools (documentary filmmaking, an ever-growing blog hosted by openDemocracy, massive open online courses – MOOCs) to compare developments in multiple cultures on different continents and emphasise strategies to foster resilience.

In order to make the GREASE indicators more accessible, the project has developed a map-based visualisation to assess how religious diversity is governed in different parts of the world.

The two MOOCs 'Governing Religion: Global Challenges and Comparative Approaches' and 'Religion, Radicalisation, Resilience' continue to run and have accumulated over 6,000 enrollments. Both have very high participant ratings.

The Global Extremes blog, a partnership between openDemocracy and the BRaVE and GREASE projects continued to have a broad outreach in 2021.

SIRIUS PROJECT – SKILLS AND INTEGRATION OF MIGRANTS, REFUGEES AND ASYLUM SEEKERS IN EUROPEAN LABOUR MARKETS

The final and most politically resonant SIRIUS project event was a staged video-play entitled 'Routes.' This video-taped theatrical play was dedicated to migrants' experiences living and working in the EU. An online broadcast of the play on 6 July 2021 was followed by a dynamic discussion on the nature of labour market integration engaging the playwriters, the actors/protagonists and the SIRUS researchers. The project ended in July 2021.

PASTRES: PASTORALISM, RESILIENCE AND UNCERTAINTIES

In its fourth year of activity, the PASTRES project made important advances. The team has almost finalised its research. In 2021, with a view to contributing to the COP26 climate conference, they produced and published a scientific report aimed at challenging current assumptions about the contribution of livestock to climate change and making a clear distinction between intensive and extensive pastoral systems.

In the course of the year the project produced four policy papers illustrating the challenges and uncertainties around food security and land tenure in pastoral regions of the globe. The team organised an online exhibition entitled Seeing Pastoralism, with stories and images to explore how pastoralists understand, experience and respond to uncertainty.

In November and December the project and the EUI Environmental Challenges and Climate Change Governance Interdisciplinary Research Cluster organised a series of hybrid workshops which critically assessed the transformations taking place in pastoral drylands in different regions with the aim of drawing lessons learnt from the field and supporting better informed policymaking.



Read more

Climate change: We need to talk about methane



Video

Are livestock always bad for the planet?

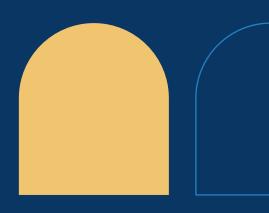
EUROPE IN THE WORLD RESEARCH AREA

Stephanie C. Hofmann, Joint Chair in International Relations with the Department of Political and Social Sciences, took over the 'Europe in the World' research area in September 2021. She has re-oriented the programme towards studying not only the EU's external relations but also how Europe and the EU are placed in the global and regional contexts. As part of this re-orientation, she organised a workshop together with Delidji Eric Degila from the Graduate Institute of International and Development Studies on Situating the state in global governance. Bringing the state back in through the Global South? The workshop participants debated where to situate the role of 'the state' in global and regional governance across both time and space, paying particular attention to the diachronic emergence of states around the globe. This workshop was the first of a series of yearly workshops under the heading 'Europe in the World.'

Beyond the yearly workshops, the research area also hosts a monthly seminar series in which internal and external researchers present their ongoing research projects and hopefully receive valuable feedback.



Situating the state in global governance: Bringing the state back in through the Global South? A two-day workshop organised by Stephanie Hofmann 11-12 November 2021



PROJECTS

EU-ASIA

The EU-Asia project was launched in 2021 with Ken Endo as senior project advisor, and kick-started with a large online conference on the EU, Japan and a Fraying International Order that saw the participation of Former Prime Minister Enrico Letta and a number of top experts on Asia-Pacific affairs.

The pandemic has continued to impact activities during the current year, especially with regard to in-person events and limited intercontinental travel between Europe and Japan. In light of this and because the EU-Asia project is the first project to focus on Asian affairs at the EUI, project coordinator Giulio Pugliese has devised a series of activities, including major conferences and a lecture series, designed to build international bridges with academic and policy associations throughout Europe (Free University of Brussels, Free University of Berlin, Stockholm School of Economics, Europe Japan Advanced Research Network).

The EU-Asia project also saw the publication of a series of authoritative policy papers: 40 policy publications produced in 2021.

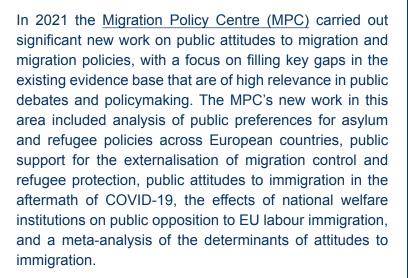


Video

The EU, Japan and a Fraying International Order | Keynote Addresses & Introductory Panel



MIGRATION POLICY CENTRE (MPC)



To further develop its cooperation with African researchers and policy-makers, the Centre launched a Memorandum of Understanding with the Uganda Council on Foreign Relations, thereby deepening its engagement with migration research and policy debates in Africa.

Both the 2021 edition of the MPC's Summer School on 'Migration and the Pandemic: Taking Stock and Thinking Ahead' in June-July and previously the Executive Training course on 'Effective Migration Management: Putting Policy into Action' in May, co-organised with the School of Transitional Governance had a significant focus on transnational governance, public attitudes and their implications for policy-making and key migration issues in Africa.



Martin Ruhs
Co-Director

Many of the 'essential workers' during the COVID-19 pandemic were migrants. We argue that migrants' role in shaping the systemic resilience of their host economies and societies should be taken into account when assessing the impacts of migrant workers and in the design of labour migration and related public policies.

Some data

34

Publications in Cadmus

19

Blog posts on https://blogs.eui.eu/migrationpolicycentre/

28

Events organised



Read more

Andrew Geddes, published a major study on 'Governing Migration Beyond the State: Europe, North America, South America and Southeast Asia in a Global Context', Oxford University Press.



Video

Governing Migration Beyond the State



PROJECTS

MIGRESHUB

What is the role of migrant workers in shaping the resilience of the provision of essential goods and services during the COVID-19 pandemic? In 2021, the Migration Policy Centre (MPC) expanded significantly its research and policy engagement on this question. Following a global launch conference in late 2020, our 'Migrants and Systemic Resilience Hub' (MigResHub) published seven think pieces and 12 commentaries by academics and policy experts from around the world. Contributors from the policy world included experts on migration, public health, social care, and food supply chains from the Organisation for Economic Co-operation and Development (OECD), International Labour Organization (ILO), the Food and Agriculture Organization of the United Nations (FAO), as well as a range of think tanks and development organisations. The concept paper for MigResHub was discussed at an expert forum organised by the International Organisation for Migration (IOM), the UN's migration agency, and published in the journal Comparative Migration Studies.

MEDAM

In 2021 the international MEDAM research alliance (which includes the EUI's Migration Policy Centre as one of its three partner organisations) published a major report and engaged in a series of policy dialogues on EU-Turkey cooperation on migration and refugee protection. Researchers at the EUI contributed to this work with new analysis of public preferences for EU-Turkey cooperation on migration. The new research included novel surveys in Turkey, Greece, and Germany; an academic working paper; and a series of discussions and roundtables with over 20 senior policy officials in Turkey, Greece, Germany, and at the European Commission. It is important to highlight that the research on public attitudes to EU-Turkey cooperation on migration found that German and Greek voters oppose 'pushbacks' of irregular migrants and prefer a new approach to resettlement of Syrian refugees from Turkey to the EU.



MIDDLE EAST DIRECTIONS PROGRAMME (MEDirections)

In the framework of the Middle East Directions (MEDirections) Programme, the Robert Schuman Centre addresses key policy issues and challenges affecting the southern shore of the European neighbourhood. As 2021 marked the 10th anniversary of the Syrian conflict, the 'Wartime and Post-Conflict in Syria' project, funded by DG NEAR, remained at the forefront in analysis and research on the dynamics of the Syrian conflict.

Since it started in December 2018, this project has published more than 60 research papers (most are available in both English and Arabic) and by the end of 2021 it had engaged with more than 250,000 readers.

Similarly, last year the <u>'Libya Dialogue Platform'</u> launched its new 'Economic Visions in Transition Times' publication series, with notable contributions by renowned international political analysts and economists.

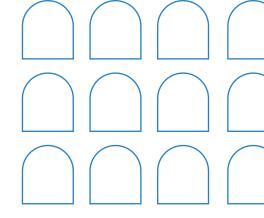
The MEDirections 2021 Annual Conference 'Where do we start? Designing steps towards a regional security system in the Persian Gulf,' organised by the Regional Security Initiative, highlighted the importance of cooperation frameworks in overcoming the systemic dysfunctionalities that characterise the current regional security order, bringing together a distinguished group of international experts from EU and MENA countries.

In 2021 MEDirections (in collaboration with 'Preventing Violent Extremism in the Balkans' and the 'MENA project') also organised 15 webinars and workshops covering key issues in the MENA region, including security assistance and Islamist radicalisation.



Read more

'Salafism: Challenged by Radicalisation? Violence, Politics, and the Advent of Post-Salafism', edited with Théo Blanc.





Olivier Roy

In 2021 Olivier Roy's focus was on deradicalisation in the framework of two collective research projects (PREVEX and RADEX). The objective of PREVEX was to understand why there is a discrepancy in the level of radicalisation in different countries. Roy studied the cases of France and Jordan. As his second focus, he gathered a network of researchers to study the evolution of the Salafi movements in the MENA region and Europe. The conclusion was that they have become far more diverse, while shifting to a more mainstream Islam. His third focus was a follow-up of the Afghan crisis, after the take-over of Kabul by the Taliban. Roy was very active in the media and was frequently consulted by governments and agencies. His last focus was on 'religious diplomacy' concentrating on the Vatican diplomacy towards Islam. Roy participated in the International Peace Meetings with the Pope in Rome (October 2021).



PROJECT

LIBYA DIALOGUE PLATFORM

In 2021 the Libya Dialogue Platform established a coordinated platform for dialogue and exchange between Libya's major political forces, Libyan and international researchers and the international community on key issues for peace and stability in Libya. The approach focused on supporting the dialogue process between Libya's main political actors. The production of policy-relevant analysis and organisation of policy events aimed also to support Libyan policy debates and international peace-building strategies.

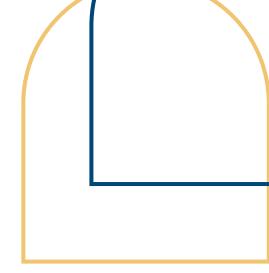
The team worked extensively with their Libyan partner on bringing Libyan youth to the political process by engaging them in meetings with key Libyan and international actors; sharing guidance and knowledge and allowed for more youth and women representation.



Video

The MEDirections Libya Initiative | Goals and Components

JOINT CHAIRS





Philipp Genschel, Joint Chair with the Department of Political and Social Sciences

At the State of the Union conference in 2021, Philipp Genschel organised a panel on 'Global tax coordination: is there hope?' to probe the possibilities and prospects of stopping corporate tax erosion with international cooperation. The panellists were loana Petrescu, a former Romanian finance minister, Thomas Rixen, a professor of political economy at the Free University of Berlin, and Pascal Saint-Amans, Director of the OECD's Centre for Tax Policy and Administration. Philipp's research has focused on taxation being a national power, but tax bases are internationally mobile. This creates problems and tensions. Up to the 1970s, the focus was mostly on double taxation, i.e. overlapping national tax claims on the same international tax event. Since then, however, the focus has shifted to double non-taxation, i.e. international tax events evading or avoiding any national tax claim. Large multinational companies often use sophisticated tax planning techniques to artificially shift their tax base to low tax jurisdictions and tax havens.

2021 saw the finalising of a book manuscript co-edited by Philipp and former Jean Monnet Fellow Laura Seelkopf focusing on the historical evolution of national tax systems worldwide, 1750-2020. This is forthcoming with Oxford University Press.



Glenda Sluga, Joint Chair with the History and Civilisation Department

In 2021 Glenda Sluga launched her ERC Advanced project 'Twentieth Century International Economic Thinking.' Most of her academic and public engagement – around 20 public talks across Europe and in China, including keynotes, research seminars, blogs and podcasts – draws on her broader engagement with international history also going back to the 19th century. Her monograph with Princeton University Press The Invention of International Order is her attempt to put women back in our understanding of the international past, from diplomacy to international finance, and to make the politics between states a focus of popular contemporary interest so we do not just bemoan the end of the international order as we know it but come to understand just what we do know about that order, and how we might fix it. She has also published a special journal issue on *Liberal and Illiberal Internationalisms* in the same vein.



Nicolas Petit, Joint Chair with the Department of Law

In 2021 Nicolas Petit started a research agenda on dynamic approaches to competition policy in the hope of enriching a field of policy very steeped in static models of rivalry. The research agenda has several pillars. One of these is the creation of a Dynamic Competition Initiative (DCI) in partnership with Haas School of Business at Berkeley. The initiative will host roundtables on historical case studies in relation to competition, innovation and entrepreneurship policies. Another consists in federating a group of young EUI researchers and scholars interested in technology and markets to help with the production of rich content for the DCI. In addition to this, he has pursued his research on digital markets with a paper on the EU Digital Markets Act, one on AI with a Schuman Short, a draft paper on Asimov for lawyers and a paper on a theory of antitrust limits.



David Levine, Joint Chair with the Department of Economics

In 2021 a paper by David Levine with Rohan Dutta and Salvatore Modica on policy interventions with sticky social norms was published. The paper shows how well-meaning public subsidy policies can be counter-productive when they displace existing social norms. This theory found strong and unfortunate support when the heavily subsidised Afghan army collapsed over the summer. As this theory predicts, the US policy of paying Afghan soldiers salaries led to an Army that had little interest in fighting and surrendered when put to the test. The details concerning Afghanistan are forthcoming in the St. Louis Federal Reserve Review. Direct or indirect subsidies can be counter-productive, while providing in-kind assistance can promote local and desirable social norms.

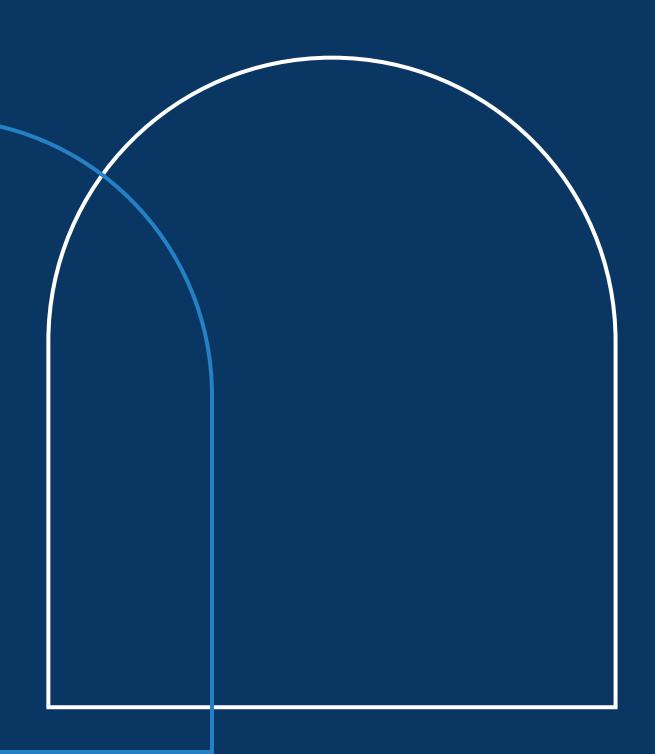


Jürgen Kurtz, Joint Chair with the Department of Law

In 2021, Jürgen Kurtz participated in the China-EU Dialogue on WTO Reform, a workshop that discussed first drafts of papers co-authored by European and Chinese scholars on WTO reform, as part of an EUI-University of Inter- national Business & Economics initiative. This was implemented by a consortium of 10 academic institutions and research institutes. A key focus was to investigate factors that support or inhibit reaching EU trade and non-trade policy objectives and to draw up policy recommendations for the design of external trade and investment policies. He joined the final academic conference, which discussed the project's research findings while reflecting on policy implications and possible directions for future research.

Jürgen Kurtz has co-authored a book with Sungjoon Cho entitled 'Investing the ASEAN Way: Theories and Practices of Economic Integration in Southeast Asia,' which is forthcoming in 2022 with Cambridge University Press.

POLICY DIALOGUE

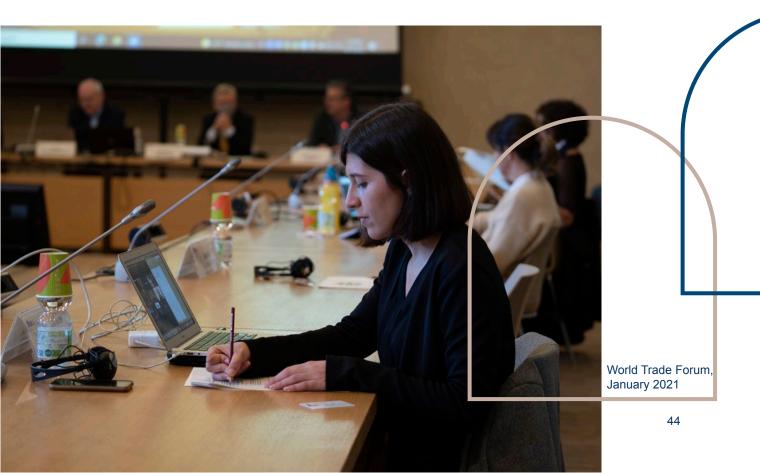


Of the 360 public events that the Schuman Centre and its programmes organised in 2021, about 150 were specifically aimed at distilling relevant research and creating a dialogue with policy makers and practitioners involved in different areas of expertise. These policy dialogues reached 10,000 participants.

The Global Economics area of the Global Governance Programme led by Professor Bernard Hoekman was very active on the policy-making front. On 24 March, the RESPECT project hosted European Commission DG Trade Acting Director Ignacio Garcia Bercero for <u>a debate on the main features of the EU Trade Policy Review</u>. In September, the project presented its main findings at a final conference in Brussels entitled <u>Can EU trade policy deliver on EU values?</u> and hosted by the Université Libre de Bruxelles.

Jean-Claude Piris, former Director General of the EU Council's Legal Service, offered insights on internal differentiation and its impact on the future of the EU in <u>his keynote speech at the DiCE networking conference on Brexit</u>, which brought together experts and relevant stakeholders from policy-making, civil society and academia.

The Florence School of Banking and Finance has a very specialised and clear target audience, but it also organised activities aimed at reaching a wider public. A news online debate series dedicated to 'Challenges for Bank Board Members' involved professionals from the banking and finance sector. The nine seminars organised in 2021 were followed by more than 3,000 participants, of which 40% were from the private sector. The FBF's Annual Lecture with Commissioner Mairead McGuinness was the kick-off event of the 'Women in Finance' initiative, a new lectures series aimed at promoting awareness and gender diversity by in finance, public service, academia and the private sector. The first four lectures gathered more than 400 participants. Finally, in April, Paschal Donohoe, Irish Minister of Finance and President of the Eurogroup, gave a lecture on 'Coordinating Euro Area Fiscal Policy to drive an Inclusive Recovery'.



In 2021, the Florence School of Regulation - Energy & Climate organised two meetings of the Carbon Market Policy Dialogue (CMPD) in the project <u>LIFE DICET</u> project, bringing together scholars from academia, stakeholders and senior policymakers from different carbon markets worldwide. The CMPD was established to deepen cooperation between the European Commission and other emissions trading systems (ETSs) regulators from California, China, New Zealand, Quebec, and Switzerland. The first meeting on <u>Carbon leakage prevention</u>, which was held in June, discussed policies to prevent carbon leakage and competitiveness issues associated with carbon pricing. The second session on <u>Environmental integrity: use of offsets</u>, which was held in July, resonated strongly with the outcomes of the COP26 in Glasgow.

On 1-2 July in collaboration with the John and Pat Hume Foundation, the Schuman Centre co-hosted the inaugural 'Leadership for peaceful change' Hume European Conference. The event consisted of a series of panel discussions examining past and current peace-making, peace-building and reconciliation practices in both Europe and its neighbouring regions. Notable speakers included former President of Ireland Mary McAleese, European Commissioner for Financial Services Mairead McGuinness and former Vice-President of the European Commission Federica Mogherini.

In July a two-day online conference was organised in the framework of the Libya Initiative at the Middle East Directions Programme examining possible solutions for Libya's economic future. The conference gathered academics from various countries and backgrounds, Libyan economic experts, technocrats, political figures and international policymakers to discuss visions and practical economic solutions for running the post-conflict Libyan economy.

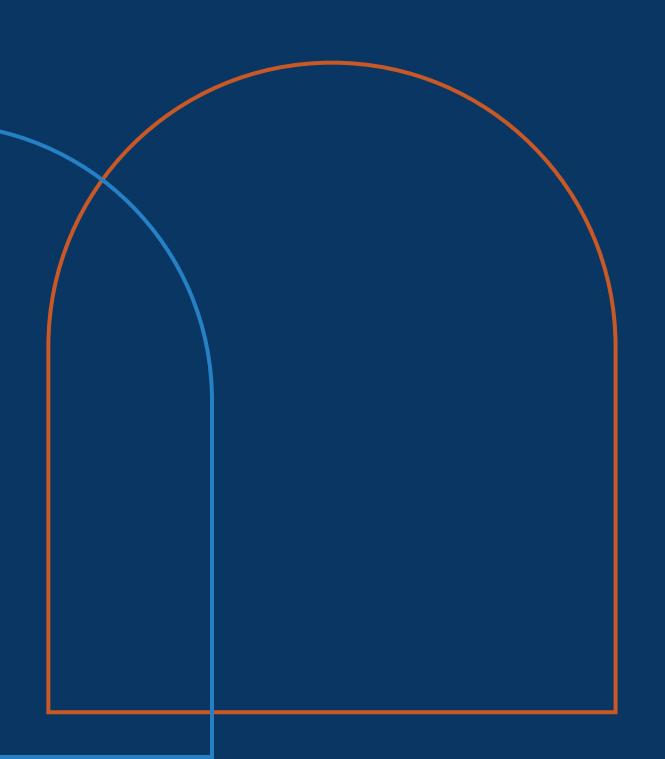
In September a highly attended webinar on <u>The European Union's response to the refugee situation in Afghanistan</u>, co-organised by CEPS and the Migration Policy Centre (MPC), discussed the topical issue of the situation in Afghanistan and the implementation of the UN Global Compact for Refugees with a focus on the role of the EU. In December the MPC organised a webinar on 'Migration policy-making in Africa: determinants and implications for cooperation with Europe', to discuss the key migration issues in view of the Sixth European Union-African Union Summit deliberations due in February 2022.



Global citizenship conference - Experimental and quasi-experimental studies in immigrant naturalisation, 2021

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SUMMER SCHOOLS, EXECUTIVE TRAINING AND ONLINE COURSES



Organising professional training is one of the main activities of the Robert Schuman Centre. In 2022, almost 45 training seminars and professional courses took place as well as 11 massive open online courses.

SUMMER SCHOOLS

Florence School of Regulation - Energy & Climate

The Florence School of Regulation – Energy & Climate organised three Summer Schools in 2021.

- In 2021 the Summer School on the Regulation of Energy Utilities had 20 participants and it took place online from 28 June to 12 July. The 2022 edition is foreseen to be residential in Florence.
- The second edition of the Summer School on Energy Systems for Young Researchers, in collaboration with the Fraunhofer Cluster of Excellence, focused on 'Hydrogen and electricity in the future energy system.' The 29 participants gained a general overview of current developments in European energy policy and the importance of integrating different energy end-uses and vectors to achieve the energy transition.
- A summer school on Economic Foundations for Energy and Climate Policies took place in September in collaboration with Universidad Carlos III, DIW Berlin, the Technical University Berlin, the Universidad Autónoma de Madrid, University College London and the Université Libre de Bruxelles. It was attended by 26 PhD students in economics, the main objective being to provide them with high-level academic training on the micro-economic foundations of energy and climate policies. The school also aimed to support the development of a PhD-student network for students interested in the topic to connect them with top academics in the field.



17th Migration Summer School

The MPC organised its <u>17th Migration Summer School</u> focusing on the impact of the COVID-19 pandemic on global migration and addressing key themes with a problem-oriented approach and therefore facilitating the participants' critical engagement. It welcomed a mix of postgraduate students, civil servants, international organisation practitioners, NGO workers, policy analysts and teachers from around the world.

Florence Competition Autumn School

The Florence Competition Autumn School is an advanced course on recent developments in competition policy in Europe, the USA and the rest of the world. The Autumn School has an inter-disciplinary approach. The instructors are well-known academics, practitioners and competition agency representatives with backgrounds in law and economics. The course is designed for mid-career professionals, including in-house counsels, lawyers, economists, competition authority officials, academics, advocacy officers and journalists with at least 5-10 years of experience in the field. 42 participants attended the 2021 edition of the Florence Competition Autumn School.



EXECUTIVE TRAINING SEMINARS AND ONLINE COURSES

Florence School of Banking and Finance

In 2021, the Florence School of Banking and Finance (FBF) increased its executive education offer by developing new training courses on key topics in the field of banking and finance (among others, climate risks, network analysis, cross-border banking supervision and bank governance for board members). For some training activities, the school teamed up with external partners, including the European Central Bank, the European Systemic Risk Board and Oliver Wyman.

In total, in 2021 the FBF organised 15 executive training courses: 14 online and one in hybrid format taking place simultaneously online and at the school's premises in Florence.

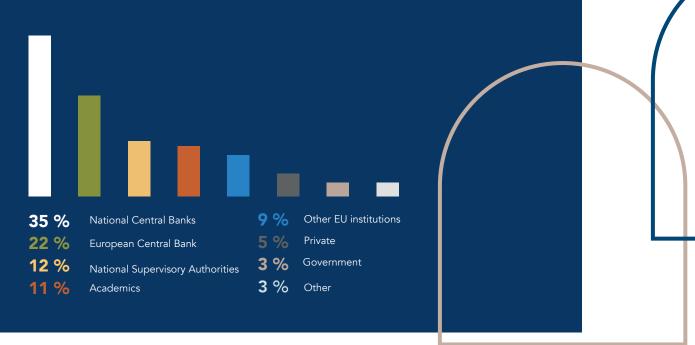
Over 500 participants attended FBF training activities in 2021.

The average completion rate of FBF online training courses in 2021 was 90.3%.

On average, the course participants in 2021 rated the FBF online courses 8.6 out of 10.

The course participants represented 88 different nationalities across five continents.

The majority of the course participants were affiliated to national central banks in Europe and the world (35%), the European Central Bank and other EU institutions (31%), national supervisory authorities and governments (15%) or academic institutions (11%).



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ASILE Training Seminar

In collaboration with the Centre for European Policy Studies (CEPS), the Migration Policy Centre (MPC) offered a <u>four-day online Training Seminar</u> for PhD researchers as part of the ASILE project. The Training Seminar focused on refugee and asylum governance from an international comparative perspective by exploring the interaction between legislation, policies and practices that have been developed in different countries and world regions in order to implement the United Nations Global Compact for Refugees (UN GCR) and their compatibility with human rights and international refugee law.

Massive Open Online Courses (MOOCs)

The Cultural Pluralism area of the Global Governance Programme (GGP) offers a library of Massive Open Online Courses run in collaboration with its MOOC partner Futurelearn. Three MOOCs, Governing Religion: Global Challenges and Comparative Approaches and Religion, Radig calisation, Resilience (part of the H2020 GREASE project) and Culture in the Digital Age, were launched in 2019. The Interfaith Dialogue for Combating Extremism among Young People MOOC launched in 2020 as part of the H2020 BRaVE project, and the course Why Do People Migrate? – Part 1- Facts course were updated and relaunched. The offer comprises a total of 11 MOOCs developed by the GGP. All of the courses ran at least once in 2021.

Florence School of Regulation

Florence School of Regulation – Energy & Climate

Designed by an international team of academics and the main experts in the field, the Florence School of Regulation executive training courses (residential, online and tailor-made) are designed to meet the educational needs of professionals in the energy sector at all levels. In 2021, FSR Energy & Climate offered 19 courses, which were attended by more than 1,100 participants worldwide.

Florence School of Regulation – Communications and Media

After successful implementation and delivery of online training courses during the first year of the Covid-19 pandemic, 2021 marked another successful online edition of 'Annual Training on Competition and Regulation in the Digital Era.' The training course, which was previously residential at the EUI premises, now combines three 6-week online courses focusing on '5G: Understanding the Main Policy Challenges,' 'Merger Control:



Recent Developments in Digital Markets' and 'Sectoral Challenges in the Digital Economy.' The three blocks attracted a total of 136 participants from all over the world, including academics, public officials from national competition and regulation authorities and private companies. The training course is co-organised with the EUI's Florence Competition Programme.

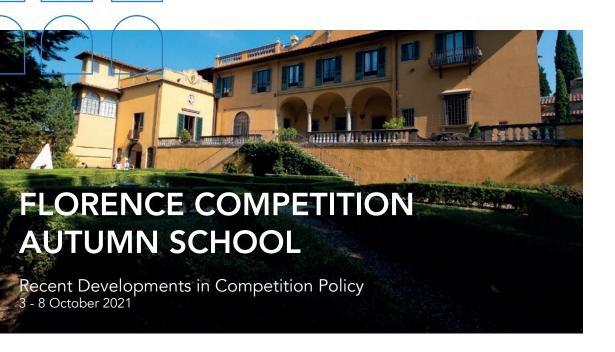
Centre for Media Pluralism and Media Freedom

In December 2021 the Centre for Media Pluralism and Media Freedom (CMPF) hosted the 10th edition of the <u>School for Journalists and Media Practitioners</u>. Previously known as the Summer School for Journalists and Media Practitioners, the event was moved online in 2020 due to the Covid-19 pandemic. The 2021 edition consisted of two webinars: 'Ensuring the Safety of Journalists: a constant battle' and 'Towards a European Media Freedom Act. They gathered a total of 54 participants from Europe and beyond.

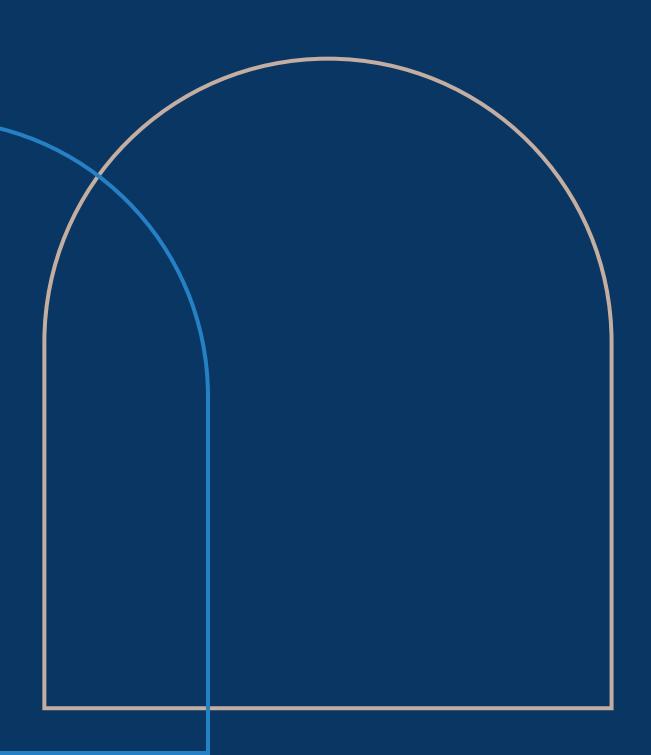
Florence Competition Programme and ENTRaNCE

In 2021 the Florence Competition Programme co-organised the second online edition of 'Annual Training on Competition and Regulation in the Digital Era.' The training course, which was organised with Florence School of Regulation Communications and Media, was previously held at the EUI premises and subsequently redesigned as an online course to respond to the Covid-19 restrictions.

The 2021 edition of ENTraNCE, the annual training course for EU judges financed by the European Commission, focused on 'Recent developments in EU competition policy enforcement in digital markets' and trained 42 national judges.



COMMUNICATION AND OUTREACH



In terms of COVID-19 restrictions, 2021 was a fluctuating year at the Institute, which required a certain degree of flexibility in order to provide the academic community with the best possible communications support. Most events were either online or hybrid. People were still wearing masks and the physical presence of colleagues was never obvious when planning filming or recordings.

Despite the unpredictability, the Centre and its programmes provided consistent output throughout the year in both written and audio-visual formats and by making use of all appropriate technological platforms. The use of video series and campaigns to give our activities continuity and visibility also proved effective, such as the campaign launched in October 2021 for the Conference on the Future of Europe (#EUI4CoFoE), which allowed the EUI to widely disseminate more than 300 publications on Cadmus, the EUI's publication repository.

The Centre's communications efforts continued to focus on research dissemination with the aim of making programmes accessible by niche audiences and also a wider audience, including policymakers, practitioners and the general public

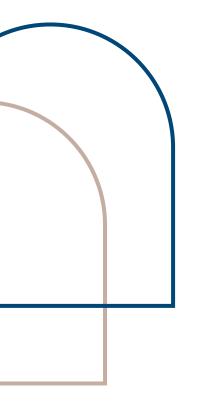


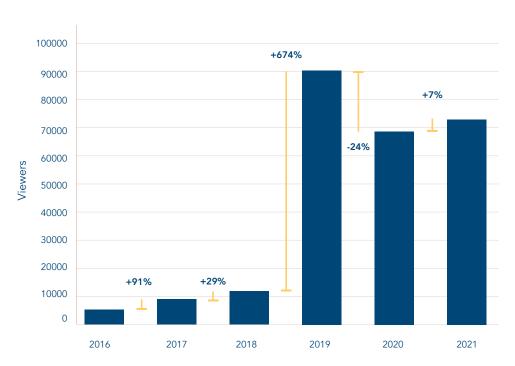
AUDIO-VISUAL PRODUCTION

Thanks to the efforts of the multimedia team working closely with the communications team to disseminate it, the Centre's <u>YouTube channel</u> was actively fed with quality video production. Statistics show noticeable increases in watch-time and new subscribers compared to 2020.

Recordings of 180 events were produced and published, with a total of 250 videos in all the Schuman programme channels reaching more than 300,000 views. Overall, this shows an important increase in the involvement of audiences with the content disseminated.

YouTube viewership progress





Successful examples of events online are' Where is the EU-UK relationship heading in the medium-term?' with Simon Hix, which reached 6,500 views without a media campaign, while the video recording and live-streaming from the 'EU-Asia conference' reached 10,000 views each thanks to a paid campaign. These two examples show the need to integrate paid campaigns to support of initiatives that need to build their audiences.

Due to the vast production, the videos are systematically organised in playlists and video series. They highlight current trending discussion topics and more stable long-term areas of expertise.

Some examples are the playlists on $\underline{\mathsf{Brexit}}$, $\underline{\mathsf{Women in research}}$, and $\underline{\mathsf{FSR}}$ Climate.

The Florence School of Banking and Finance also has video series such as the <u>#FBFPills</u>, and the <u>Women in Finance</u> series. The <u>#FBFDiscuss</u> format brings together two contestants from academia to debate a specific motion. After the opening statements, the event has direct participation by the public, who have a chance to pose questions and vote for their preferred opinion. The first four debates were followed by more than 600 participants.



The Florence School of Regulation has a series on <u>Lights on Women</u> and online event series such as FSR Talks, FSR Insights and FSR Conversations.

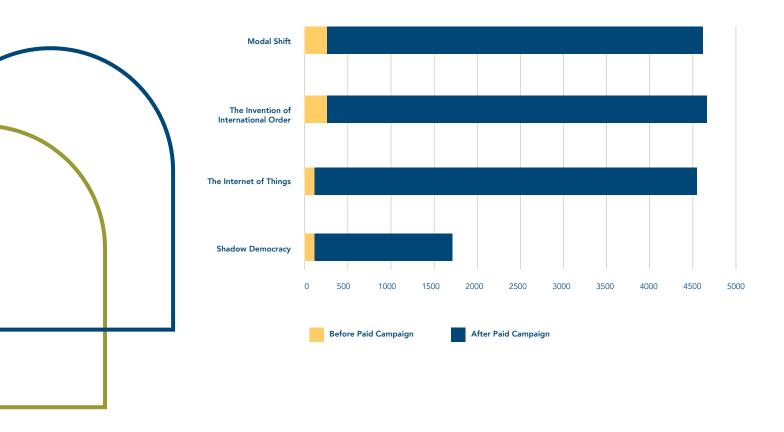
The <u>Schuman Shorts</u> are a consolidated series that was started in 2019. They aim to translate the complexity and jargon of research to generate public interest. Despite COVID-19 restrictions, in 2021 the team was able to resume the production of ten Shorts and eight <u>Schuman Shelf videos</u>, another series that is highly appreciated by Schuman Centre academics for its promotion of their books.

These videos are largely disseminated via organic posting on social media and via paid campaigns on Google. Some videos uploaded directly on platforms such as Twitter, were particularly successful.

The Schuman Short '<u>Violent right-wing extremism</u>' had almost 11,800 viewings, '<u>Artificial Intelligence</u>' more than 17,000 impressions and 'Global Migration Governance' 20,700 impressions.

A number of Schuman Shorts and Schuman Shelf videos were promoted during the year, with the total number of views and overall reach increasing, as is shown by the examples below.

The Impact of Paid Campaigns

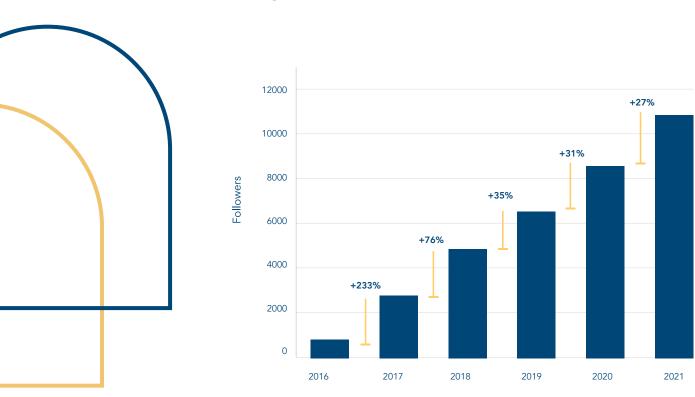


In 2021, the Centre's programmes produced 15 photo albums on Flickr on the Robert Schuman Centre and the Florence School of Regulation's channels and a total of 36 podcasts, mainly by the Florence School of Regulation, the Florence School of Banking and Finance and the Middle East Directions Programme.

SOCIAL MEDIA

The Schuman Centre Twitter account (@EUI_Schuman) had a 32% increase in followers in 2021, reaching nearly 12,000 followers by the end of the year, with more than 2,000,000 tweets reached. The increase in live tweeting of events and regularly re-sharing content, also during holiday periods by scheduling small-scale campaigns (#FestiveSeason and #SchumanSummer series) proved effective in maintaining visits to the account.

Twitter Followers Progress

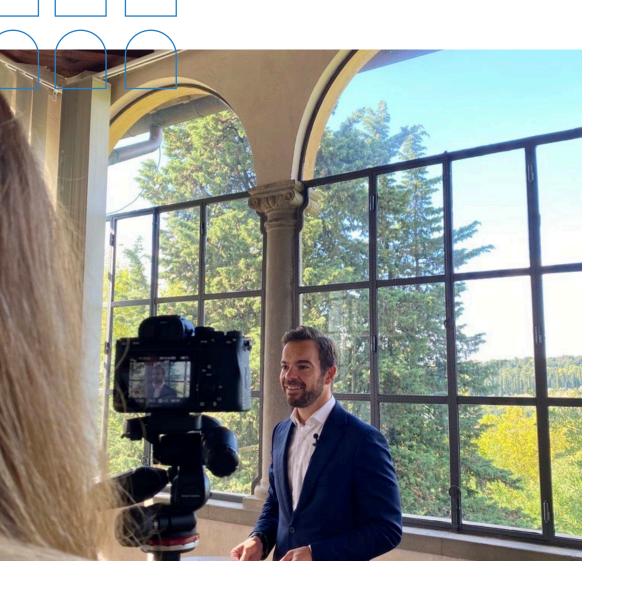


The <u>Facebook channel</u> had an 80% increase in followers in 2021 compared to the previous year, but this channel clearly works mainly when paid campaigns are used. The main increase in the year was stimulated by paid campaigns run on behalf of the European Governance and Politics Programme and the Global Governance Programme. In March 2021, was run a campaign aiming to attract participants to the inauguration conference of the EU-Asia project organised by Giulio Pugliese and Ken Endo. In September, another campaign aimed to attract citizens to use an online voting application ahead of the German parliamentary elections. Thanks to these two campaigns the total account reach resulted in a 423% increase compared to 2020.

The <u>Schuman Centre's LinkedIn account</u> was also used consistently to highlight open vacancies, events and news related to the Schuman Centre and its programmes. It has almost 5,000 followers and had a 53% increase in clicks compared to 2020, with a total of almost 2,000 additional subscribers in 2021.

The Migration Policy Centre has a large audience of followers on Twitter and in 2021 it reached 1,700,000 tweets. The FSR has 7,000 followers on Twitter, 10,000 followers on Linkedin, 13,000 subscribers to its newsletter and 3,500 subscribers on Youtube.

Finally, one of the novelties in 2021 in the Schuman Centre's outreach was the launch of a new Instagram account (@robertschumancentre) in September. Instagram is being used ever more frequently by institutions and universities, hence the decision to engage with potentially new and already existing audiences with a more informal and personal medium. The account reached nearly 400 followers by the end of the year.



WEBSITE

The new EUI website allowed the possibility of increasingly more diverse and dynamic content and the year 2021 saw the Centre's communications team investing in generating news content from the research section. This included reporting on the outcomes of events and recordings, and announcing new projects, new colleagues, deadlines of calls for papers and submissions, and generally ensuring that key milestones would be covered and made accessible to the EUI community and different online audiences. Around 100 news items were created, with about 14,000 views during the year.

The Robert Schuman Centre page was also regularly updated with upcoming events, news, featured publications and videos. A new section was created with testimonials by fellows and colleagues displaying a cross-section of the diverse individuals who join the Centre. In 2021 the Schuman Centre's page was visited by 15,000 visitors.

MEDIA COVERAGE

In the course of 2021, the Schuman Centre continued to have numerous appearances on media outlets with about 280 external mentions and a particularly prolific production by Tommaso Padoa-Schioppa Chair, Jean Pisani-Ferry, who has a column on Projet Syndicate, and Professor Olivier Roy, who is very well known by French and international media.



ROBERT SCHUMAN CENTRE NEWSLETTER

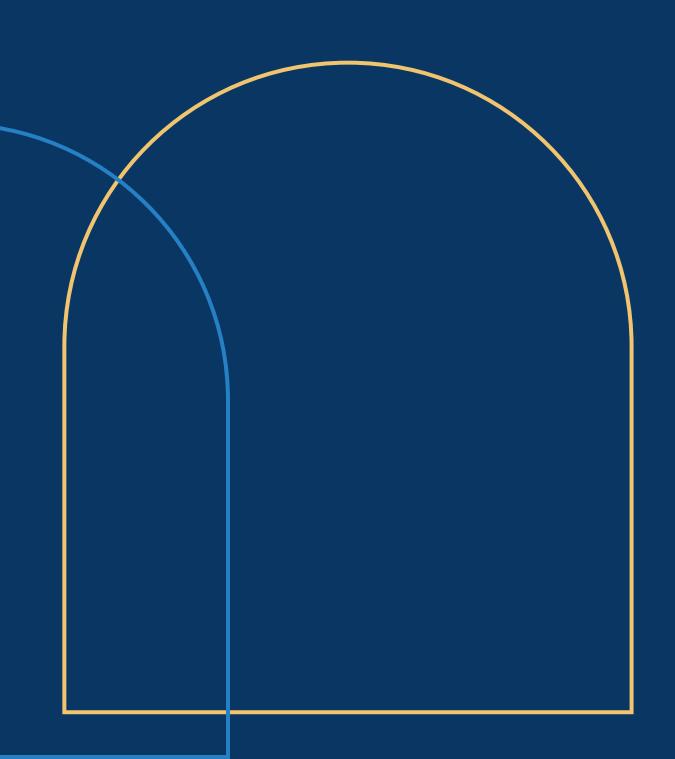
Aside from contributing to weekly updates of the Schuman Centre's activities for the EUI community, the Robert Schuman Centre increased the publication of its external newsletter. This comes out monthly and reaches over 21,000 subscribed contacts.

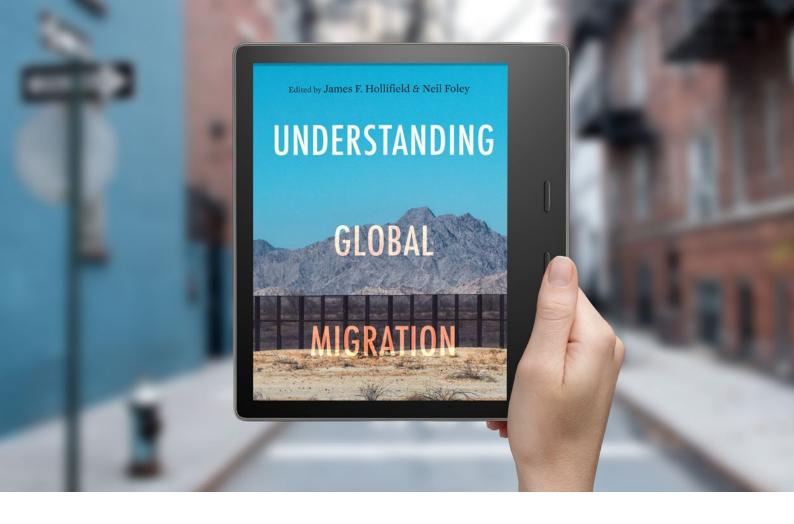
#EUI4CoFoE Campaign

In 2021, on behalf of the EU the RSC launched a social media campaign on the Conference on the Future of Europe. This contribution to the debate was to showcase fundamental research covering the main themes of the conference. Recent relevant research with a policy dimension was communicated through different channels, including a <u>dedicated webpage</u>. The key messages of each research item were presented in the form of Twitter threads and shorter specific Facebook and LinkedIn posts to make the academic work/findings more accessible. The campaign on Instagram focused more on the people behind the research by profiling the authors. The campaign proved very effective at increasing the visibility of the publications promoted without a media campaign, as the graph below shows (MOP = Month of Publication).



PUBLICATIONS





The Robert Schuman Centre had a very prolific publications rate in 2021, reaching over 550 publications submitted to Cadmus, which was almost half of the whole EUI yearly production. Schuman scholars published 33 books, 56 contributions to books, 99 working papers, 171 articles in journals, 102 research reports, 64 policy briefs and 13 policy papers.

Among the highlights, which covered a wide range of topics and research areas are the following:

BOOKS

CASSIS, Youssef, VAN HELTEN, Jean-Jacques; The legacy of the global financial crisis; London: I.B. Tauris, 2021; https://hdl.handle.net/1814/73712

GEDDES, Andrew; Governing migration beyond the state: Europe, North America, South America, and Southeast Asia in a global context; Oxford: Oxford University Press, 2021; https://hdl.handle.net/1814/70354

PARCU, Pier Luigi, BROGI, Elda (eds); **Research handbook on EU media law and policy;** Northampton: Edward Elgar Publishing, 2021, Research Handbooks in European Law; https://hdl.handle.net/1814/72719

TRIANDAFYLLIDOU, Anna, MAGAZZINI, Tina (ed/s); Routledge handbook on the governance of religious diversity; London: Routledge, 2021, Routledge international handbooks; https://hdl.handle.net/1814/69436

CONTRIBUTIONS TO BOOKS

LAFFAN, Brigid; **The Future of Europe: alternative scenarios;** Chad DAMRO, Elke HEINS and Drew SCOTT (eds), European futures: challenges and crossroads for the European Union of 2050, London: Routledge, 2021, pp. 202-217; https://hdl.handle.net/1814/70677

MANNAN, Morshed, PEK, Simon; Solidarity in the sharing economy: the role of platform cooperatives at the base of the pyramid; Israr QURESHI, Babita BHATT and Dhirendra Mani SHUKLA (eds), Sharing economy at the base of the pyramid, Singapore: Springer, 2021, pp. 249-279; https://hdl.handle.net/1814/73187

PETERS, Floris, VINK, Maarten Peter; Dual citizenship acceptance and immigrant naturalisation propensity in the Netherlands: the relevance of origin - and destination-country rules; Rainer BAUBÖCK and Max HALLER (eds) Dual citizenship and naturalisation: global, comparative and Austrian perspectives, Wien: Austrian Academy of Sciences Press, 2021, pp. 121-140; https://hdl.handle.net/1814/71570

SUS, Monika, KIRCH, Anna-Lena; Polish–German cooperation in security and defence: falling short of potential or doomed to be fragile?; Elżbieta OPIŁOWSKA and Monika SUS (eds), Poland and Germany in the European Union: the multidimensional dynamics of bilateral relations, Abingdon: Routledge, 2021, Routledge Advances in European Politics; pp. 93-111; https://hdl.handle.net/1814/70715

JOURNAL ARTICLES

DZANKIC, Jelena, KEIL, Soeren; **Post-partition citizenship policies: lessons from post-Yugoslav federal states;** Publius : the journal of federalism, 2021, Vol. 51, No. 2, pp. 307–326; (Open Access) https://hdl.handle.net/1814/69245

GAL, Michal, PETIT, Nicolas; Radical restorative remedies for digital markets; Berkeley technology law journal, 2021, Vol. 37, No. 1, OnlineFirst; https://hdl.handle.net/1814/69817

GLACHANT, Jean-Michel, ROSSETTO, Nicolò; New transactions in electricity: peer-to-peer and peer-to-x; Economics of energy & environmental policy, 2021, Vol. 10, No. 2, pp. 41-55; [Florence School of Regulation]; https://hdl.handle.net/1814/73064

SEELKOPF, Laura, BUBEK, Moritz, EIHMANIS, Edgars, GANDERSON, Joseph, LIMBERG, Julian, MNAILI, Youssef, ZULUAGA BORRERO, Paula, GENSCHEL, Philipp; The rise of modern taxation: a new comprehensive dataset of tax introductions worldwide; The review of international organizations, 2021, Vol. 16, pp. 239-263; http://hdl.handle.net/1814/64966

UMBACH, Gaby, TKALEC, Igor; Social investment policies in the EU: actively concrete or passively abstract?; Politics and governance, 2021, Vol. 9, No. 2, pp. 403-414; (Open Access) https://hdl.handle.net/1814/71760

WORKING PAPERS

The three most viewed papers published in 2021 (number of page visits as of 18 Feb. 2022) were the following:

DREVON, Jerome, HAENNI, Patrick, *How global Jihad relocalises and where it leads:* the case of HTS, the former AQ franchise in Syria, EUI RSC, 2021/08, Middle East Directions (MED), https://hdl.handle.net/1814/69795 (3,810 visits)

EVENETT, Simon, HOEKMAN, Bernard M., ROCHA, Nadia, RUTA, Michele, *The Covid-19 vaccine production club: will value chains temper nationalism?*, EUI RSC, 2021/36, Global Governance Programme-441, [Global Economics], https://hdl.natle.net/1814/70363 (3,776 visits)

MARU, Mehari Taddele, *Migration policy-making in Africa: determinants and implications for cooperation with Europe*, EUI RSC, 2021/54, Migration Policy Centre, https://hdl.html.net/1814/71355 (1,774 visits)

The Working Paper to receive the most visits in 2021 to its dedicated page on the Cadmus website, namely 13,433 visits, was published the year before:

FAHMI, Georges, Resilience against violent radicalisation: why haven't more Islamists taken up arms in Egypt since 2013?, EUI RSCAS, 2020/17, Middle East Directions (MED), http://hdl.handle.net/1814/66466

POLICY BRIEFS

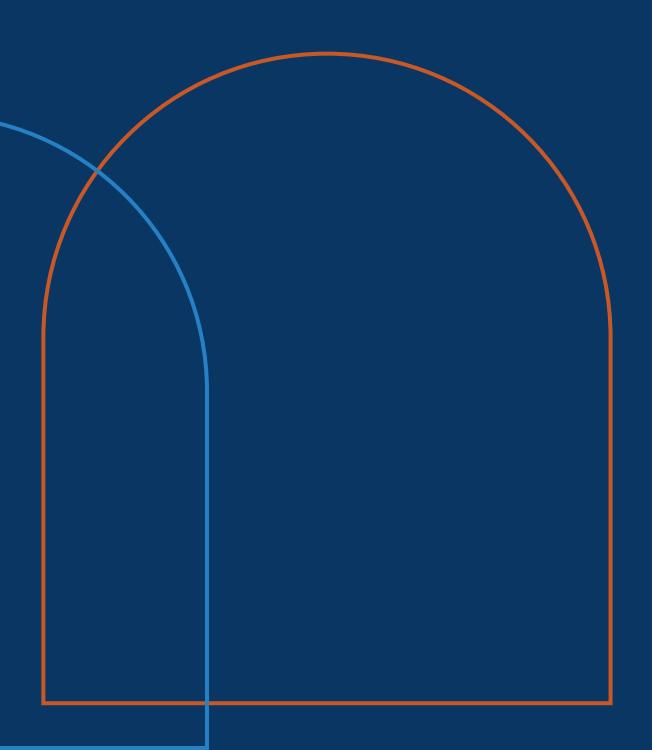
The Robert Schuman Centre produced 64 Policy Briefs. The three most viewed papers published in 2021 (data collected on 18 February 2022) were the following:

BIANCO, Cinzia, *Can Europe choreograph a Saudi-Iranian détente?*, Policy Briefs, 2021/10, Middle East Directions (MED), https://hdl.handle.net/1814/70351 (1,268 visits)

CARRERA, Sergio, VOSYLIUTE, Lina, BRUMAT, Leiza, TAN, Nikolas Feith, *Implementing the united nations global compact on refugees?: global asylum governance and the role of the European Union*, Policy Briefs, 2021/26, Migration Policy Centre, https://hdl.html.net/1814/71755 (1,157 visits)

AL-ALLAF, Azzam, SAID, Salam, *Russian investment in Syrian phosphate: opportunities and challenges*, Policy Briefs, 2021/04, Middle East Directions (MED), Wartime and Post-Conflict in Syria, https://hdl.handle.net/1814/69882 (948 visits)

FELLOWS AND FELLOWSHIP PROGRAMMES





Registration Fellows, 2021

In 2021 the Robert Schuman Centre hosted approximately 110 scholars and practitioners for longer or shorter stays at the Centre in the various fellowship programmes.

Max Weber Fellows are recent post-docs who have obtained their doctorate less than five years ago. They are hosted and mentored at the Centre and participate in the EUI Max Weber Programme, a training programme preparing recent post-docs for an academic career. In 2021 the Centre hosted 22 Max Weber Fellows.

Jean Monnet Fellows are scholars who have obtained their doctorate at least five years ago. They apply with a research project on which they work during their stay at the Centre, while also participating in the academic life of the Centre and the Institute. In 2021 the Schuman Centre hosted 14 Jean Monnet Fellows.

Robert Schuman Fellowships are awarded by invitation to senior scholars or practitioners, who spend three to ten months at the Centre. This year two Robert Schuman Fellows were in residence at the Centre.

The Centre is a host institution for the EU Fellowship Programme, which offers EU officials opportunities for personal and professional development by spending time at a university. The Centre also hosts EP Fellows on the basis of an agreement with the European Parliament. In 2021 the centre hosted three EU and EP Fellows.

In addition to fellows selected through one of these specific fellowship programmes, the Schuman Centre hosted 68 visiting fellows.









www.eui/robertschumancentre.eu

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